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ECONOMIC THEORY

Market and investment value of real estate: comparative analysis

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This study is aimed at a comparative analysis of the market and investment value of real estate. The authors assess the differences and similarities between these two indicators, explore their impact on market trends and investment decision-making.

Keywords:

real estate, market value, investment value, analysis, demand, supply, investment decisions.

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Productive model and actual problems of providing state customs services when moving goods containing intellectual property objects

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The author has developed a productive model of providing state customs service when moving goods containing intellectual property objects. The problematic issues of assessing the quality of customs service are identified. The idea of developing an adaptive model of the mechanism for managing the quality of customs services, which includes a subsystem of monitoring and a subsystem of operational assessment of the quality of the service provided, is proposed.

Keywords:

state customs service, intellectual property, quality of service provision, system of indicators for assessing the performance of customs authorities.

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System of measures and instruments of investment policy for sustainable scientific, technological and innovative development of countries

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The article presents the system of measures and instruments of investment policy for sustainable scientific, technological and innovative development of countries. The system was developed on the basis of methodological and analytical documents of international organisations and other sources. The system was designed using a broad approach, whereby the measures and instruments of the specified investment policy cover any public policy measures and instruments that have or can potentially have a direct or indirect impact on the dynamics and effectiveness of investments in science, technology and innovation (STI) that contribute to the achievement of the Sustainable Development Goals (SDGs). As a result, the system includes such investment policy measures and instruments as market entry rules and investment screening procedures; performance requirements; investment facilitation and investment promotion measures and instruments; policy measures and instruments in the areas of human capital development, technology adoption and dissemination; government programs to support early-stage equity in the private market; and other policy measures and instruments. The presented system of investment policy measures and instruments can be used in the development and implementation of the STI for SDGs Roadmaps in the countries of the Eurasian Economic Union.

Keywords:

investment, investment policy, scientific and technological development, innovations, sustainable development, SDGs.

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Social capital as an economic category

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This article examines the main directions of research on the issues and problems of the creation and development of social capital of individuals and firms within the framework of neoclassical, institutional, neo-institutional, post-neoclassical paradigms of economic theory.

The concept of social capital as an economic category is revealed, the author's classification is presented and its elements are systematized. The classification of types of social capital of individuals and firms has been expanded.

Keywords:

Social capital, volunteer activity, charity, social capital of an individual, social capital of a company, digitalization.

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REGIONAL AND SECTORAL ECONOMY

Problems in creating and developing the innovation infrastructure of a university

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The purpose of this article is to identify the problems hindering the creation of an innovative infrastructure in universities, oriented not only towards achieving scientific and technical results but also towards developing scientific and technical products suitable for scaling and replication in the market. The study describes the internal and external environment of the innovative infrastructure of a university and provides data on the development of this infrastructure through the involvement of staff, including full-time teaching and research personnel, as well as students in project activities, with a focus on the final consumer product. The main points of the article help to understand how the issue of the gap in the Technology Readiness Level (TRL) of research and development results and their refinement to TRL 8–9 is currently being addressed, and outlines ways to overcome the identified problems.

Keywords:

Economic security, innovative infrastructure, quality of work life.

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Trends in the development of vegetable growing in Russia

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Until recently, vegetable growing developed in difficult conditions: low business profitability, constantly rising energy prices, and an abundance of relatively inexpensive imported vegetables did not help attract investors to this area. The need for an in-depth study of the organization of the industry and the search for ways to increase competitiveness, stabilization and sustainability of its development is confirmed by the positive dynamics of its increasing importance and role in the agricultural economy. The article defines the place and role of vegetable growing in the agricultural economy of Russia. Thus, the share of vegetable products in the structure of the country's agricultural products increased from 2011 to 2022 by 44.6 percentage points, and the cost of vegetable products produced increased by 4 times. Trends in the development of the industry in Russia, in federal districts and more deeply in the Central Chernobyl Region have been identified. The largest volume of vegetable products was produced in households, where from 1990 to 2022 the growth rate was 155.0%. It has been established that the volume of vegetable production over the past 30 years has increased by 32.0%, and the country's population's supply of vegetables has increased by 28%. The areas that are part of the Central Chernobyl Region with a higher development of the vegetable growing industry have been identified. The maximum volume of vegetable production in 2022 was observed in the Belgorod region and amounted to 0.80 million rubles. per 100 hectares of arable land, which is 2 times higher than the national indicator and 1.5 times higher in the Central Chernobyl Region, greenhouse vegetables per worker – in the Lipetsk region and reached 0.29 million rubles, which is 1.7 times higher than the value indicator for the country and 1.8 times for the Central Chernobyl Region. The analysis and established trends made it possible to identify the prerequisites for the formation of a strategy for the development of vegetable growing in the Central Black Sea Region.

Keywords:

vegetable growing, forms of management, self-sufficiency, vegetable yield.

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Practice of application of instruments for transforming the business climate in Russia

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The article discusses the main tools for transforming the business climate in Russia. The main problems of practical implementation of tools for transforming the business climate are identified. The study clarifies the role of the state in implementing mechanisms to support business communities. The scale and active work of providing measures of state support for business through financial institutions are shown.

Keywords:

state, business communities, business climate, financial institutions, transformation tools.

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Analysis of priority areas for the transformation of the business climate based on the priorities of the business community in the concept of sustainable development

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The article presents an analysis of priority areas for transforming the business climate based on business priorities in the concept of sustainable development. Modern tools for transforming the business climate in the context of dialogue between the state and business communities are specified. Real practical examples of achieving sustainable development goals are shown in the context of work on implementing priority areas for transforming the business climate.

Keywords:

business climate transformation, sustainable development, sustainable development goals, business, non-financial reporting.

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The impact of trade war on the economy of China

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The trade war between the United States and China provides a standard against which to compare the results of such large-scale disputes between major powers. The Chinese imports as usual the subject to customs taxes imposed by the US.

As a result, there were rising tensions between the two nations, which in turn created the conditions for the US-China trade war, to which both nations equally contributed to higher import taxes on their respective goods.

World trade suffered greatly as a result of the conflict. It is anticipated by the chief economist of the Asian Development Bank that China will lose 0.6% of its GDP and that the US will lose less than the previously specified proportion.

This research article's goals are to: analyse the war from the perspective of the trade war and also highlight and analyse the opportunities for developing economies.

Keywords:

International Conflict, Economic Nationalism, Trade, United States, China, Realism.

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The development of the mortgage lending mechanism during the formation of resource provision for developers through project financing

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This article reveals the development of mortgage lending during the introduction of resource provision for multi-family housing construction through project financing. Conclusions are drawn about the decrease in housing affordability under the operation of preferential mortgage programs, which has become a mechanism for supporting not buyers but developers and banks, which have improved their financial performance. At the same time, the interests of the state in implementing housing policy are also being violated. The reform of the system is necessary to achieve the goals of all parties involved in the interaction.

Keywords:

Resource provision, multi-apartment housing construction, project financing, mortgage lending and housing affordability.

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The role of the regional innovation ecosystem in the development of the economic potential of territories (on the example of the Samara region)

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The study of theoretical and methodological aspects of the impact of innovative infrastructure on economic development and increasing the competitiveness of regions is an urgent scientific problem and is of particular importance in the context of the need for the transition of the domestic economy to an innovative path of development. The formation of an effective regional ecosystem of advanced technologies acts as an important catalyst for the innovative activity of enterprises, thereby determining the vector of socio-economic development of territorial systems.

Keywords:

regional innovations, innovative infrastructure, innovative development of the region, innovative activity.

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Analysis of structural changes in electricity production in Iran

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Electricity production methods are closely related to the available reserves of energy resources and the technical and technological level of economic development. The purpose of the article is to identify the structure of electricity production in Iran and its dynamics. Methods of structural and dynamic analysis are used. Conclusions are made on the current energy problems, the solution of which is aimed at ensuring the sustainability of development and energy independence of the country.

Keywords:

electric power industry, electricity production, generating capacity, renewable energy resources, production structure, ownership structure, structural changes, Ryabtsev index, economy of Iran.

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Diagnosis of development problems of regional socio-economic systems based on multiparametric monitoring

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The article examines modern scientific approaches to determining key factors in regional development. The author identifies three main categories of approaches: exogenous (centralized development through external factors), endogenous (self-development of regional systems through internal factors), and a systemic-synergetic approach that integrates various aspects into a unified theoretical framework. Special attention is paid to the systemic-synergetic approach, which allows for a comprehensive consideration of both external stimuli and constraints, as well as internal mechanisms of self-development of regional systems. The importance of structural diagnostics and analysis of structural changes in regional systems for identifying key trends in their development is emphasized.

regional development, exogenous factors, endogenous factors, systemic-synergetic approach, structural diagnostics, regional systems.

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Methodological approaches to the formation of an optimal scheme for the placement of MFCs in St. Petersburg

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The article examines the main methodological approaches to the construction of an optimal scheme for the placement of MFCs in St. Petersburg, which would take into account the characteristics of the region itself and promising areas of development of MFCs, various options for economic and mathematical modeling of the placement are given MFCs that take into account demand from individuals.

Keywords:

spatial placement, multifunctional service centers, public services market, service sector economy.

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Advantages of using useful productivity ratio for selection of equipment by mining companies during competitive procurement

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The relevance of the article is due to the need to reduce the costs of mining companies by optimizing the procurement function. The object of the article is the selection of equipment by mining companies during a competitive purchase, the subject is the development of a coefficient of useful productivity for the selection of equipment by mining companies during a competitive purchase. The methodological and practical significance of the topic lies in the author's criterion for selecting equipment, the use of which will allow mining companies to reduce costs and improve efficiency.

Keywords:

mining companies, procurement, supplier selection criteria, efficiency factor, specialized transport, mining equipment, competitive procurement.

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The current state and prospects for the development of accounting forms

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The study is relevant at the present time, since the formation of meaningful, representative, accessible accounting information depends, in particular, on the methods of information processing used. The subject of the study is the issues of the current state and prospects for the development of accounting forms. The article aims to substantiate the idea that any form of accounting can be automated. The classification feature of the accounting form is proposed, the possibilities and controversial points of further development of the forms are shown. The research is based on the scientific works of the authors in the field of accounting theory and regulatory sources. General scientific methods of cognition (synthesis, comparison, grouping) were used to confirm the conclusions.

Keywords:

accounting, classification, automated form, accounting form.

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Costs and expenses reflected in the accounting of public sector organizations

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In the budgetary sphere, in addition to mandatory budget accounting, management accounting of costs and expenses plays a significant role. Management decisions made in relation to these objects affect budget reporting indicators and budget savings, which is associated with the use of professional judgment when choosing competitive procurement procedures and accounting methods. This article discusses and analyzes such accounting categories of the budgetary sector as costs and expenses.

Keywords:

non-financial assets, costs, expenses, management accounting, budget accounting, public sector organizations, procurement, competitive procedures.

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Industry aspects of the development of artificial intelligence: conceptual contradictions and defining trends

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The article describes the main directions of transformation of sectors of the Russian economy in the context of the implementation of the concept of intellectualization and its development. Characteristic trends in the evolution of economic systems are determined, considering scientific, technological and technological progress. The authors formulated the hypothesis of the usefulness of intellectualization to justify organizational changes in the development of the activities of state bodies. Conclusions are formulated on the prospects for the implementation of the Industry 5.0 concept in Russia, taking into account the national goals presented by the President of the Russian Federation and the peculiarities of the sectoral transformation of the state economy.

Keywords:

artificial intelligence, theory of utility, theory of intellectualization, hybrid intelligence, intellectual partnership hypothesis, Industry 5.0 concept.

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Comparative analysis of the effectiveness of introducing differentiated electricity tariffs in the Russian Federation, the Republic of Belarus, and the Republic of Kazakhstan

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This article continues to study the effectiveness of state regulation for public utilities prices in three countries of the Eurasian Economic Union (EAEU): Russian Federation, Republic of Belarus, Republic of Kazakhstan. It considers the introduction of differentiated tariffs for people in terms of consumption and time periods to reduce the burden on public infrastructure, the mining and processing industry, waste disposal, and the environment. The article also examines the social aspect of the taken measures for people such as reducing the share of payments for housing and communal services because of prudent and careful consumption.

Keywords:

Eurasian Economic Union, housing and communal services, state regulation of tariffs, differentiated tariffs by time and volume, tariff regulation tools, natural monopolies, cost standards for housing and communal services, cross-subsidization.

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Modern regional development of Russian business entities under conditions of restrictive global influence

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The article examines theoretical and methodological approaches in Western and domestic scientific knowledge in the formation of the terminological apparatus of economic space and reveals the conceptual foundations for determining the specific features of its key elements such as "region" and "macroregion". The terminological base of this definition has been supplemented in terms of improving the development of the Russian economy, to improve the socio-economic processes of managing interaction between regional subjects of Russia.

Keywords:

space, economic space, spatial formations, restrictive effect, region, territory, subject of the Russian Federation, macroregion.

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Event-events in the field of education

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In modern society, education plays a key role in the formation of personality and successful adaptation in society. However, in order to ensure the full development of students, it is necessary to provide them with not only theoretical knowledge, but also practical skills. This article discusses conducting master classes for students as one of the directions of the special event.

Keywords:

special events, master classes, higher education institutions, positioning, communication.

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Identifying key areas for transforming the business climate in Russia

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This article examines the main approaches to determining priority areas for transforming the business climate, as well as some mechanisms for managing changes in the business environment. The purpose of this study is to develop feedback mechanisms with the business community and create the most favorable conditions for doing business in the country. Current problems associated with regulatory barriers are analyzed and measures to eliminate them are proposed. The experience of international practice applicable to Russian conditions is also considered. The article includes an analytical review, development of strategic directions and practical recommendations for improving the business climate.

Keywords:

business climate, regulatory barriers, transformation, entrepreneurial environment, management, priorities, mechanism.

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Original strategies in event production and formation of experts: key factors of success and their influence on the industry

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This scientific work analyzes original techniques in organizing and conducting events that are aimed at developing experts in various fields. Event production is becoming an increasingly important tool for companies and organizations to attract attention to their products and services. The author of this scientific article identifies the main factors in achieving the success of the strategies under consideration and explores their specific impact on the modern event production industry. In addition, the article analyzes the role of the development of experts in the event industry, as well as the certain influence of skills, abilities, including experience in the effectiveness of events. The study was based on an analysis of the actions of leading companies and qualified specialists in the field of event management. The results of this research work provide an opportunity to better understand what types of approaches are most effective in the event production industry, including how experts are developed that contribute to success in this field. The purpose of this study: to determine the main factors for achieving success in unique methods and techniques of event production and the development of experts, as well as to identify the specific influence of these factors on the modern marketing industry in question, including the development of professional skills and abilities of participants in this process. The object of the study was special strategies in the direction of event-producing and the formation of experts, which are used in the field of production events and in the educational process. The scientific novelty of this research lies in the identification of characteristic features in achieving success, which help to develop special and effective strategies in the production of projects and the development of experts in this field. This study is aimed at analyzing the impact of specific strategies on this modern marketing industry, as well as professional training and improvement of participants. Research methodology: To achieve the objectives set in the scientific work, approaches to the study of literature, interviewing, questioning of participants in event events, research of the case study method, comparative analysis of effective practices in the field of specific event production will be used. In addition, detailed research will be conducted to identify key trends and critical aspects of success.

Keywords:

industry, producing, event marketing, event organization, event events, development, promotion, success factors, participants.

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Methods of forming a state defense order in industry in modern conditions

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Ensuring the country's defense capability is a priority task of state regulation of the economy. One of the directions of its solution should be highlighted the formation and implementation of the state defense order. The article examines the content of various methods of forming a state defense order: targeted, risk-oriented, design and investment. The conditions for their effective use are justified.

Keywords:

state defense order, control, evaluation, risk, management, efficiency.

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Strategic transformation of Russia's energy sector: challenges and prospects

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This article employs general scientific research methods to conduct a comprehensive analysis of the development strategy for the Russian energy sector. It examines a range of government initiatives aimed at ensuring energy efficiency and the application of innovative technologies in the energy sector, and provides an overall assessment of the implications of these changes for the country. The paper also offers a set of recommendations for improving the implementation of the energy strategy, with a particular focus on the opportunities for university participation.

Keywords:

fuel and energy complex, energy efficiency, decarbonization, digitalization, innovation, nuclear energy, environmental sustainability, diversification.

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The impact of economic sanctions on general education in Russia

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The article examines various alternative models of education in Russia, aimed at increasing the effectiveness of education under sanctions. In light of economic restrictions, aggravated by sanctions, it is necessary to look for new approaches to learning that will not only ensure students' readiness for further educational activities and professional work, but also increase the country's economic potential. The article describes the possibilities of educational technologies that can be used in Russia in 2024. The main attention is paid to the analysis of such aspects as the financing of educational institutions, access to international educational resources, and in addition, changes in curricula and teaching methods.

In particular, the introduction of online courses, the creation of virtual classes, the development of distance learning and flexible learning formats are considered.

International educational programs and internships for students and teachers that can help

Russian education remain competitive in the global economy are also discussed, and adaptation to restrictions on access to international educational programs and resources is also considered. The author, as an example, examines the work of non-profit foundations involved in the process of exchanging school students.

In general, the article contains up-to-date information on adapting the Russian education system to changing conditions in the global economy. It will be useful for heads of educational institutions, students, teachers and anyone interested in the development of education in Russia.

Keywords:

economic sanctions, alternative models of education, international cooperation, prospects for the development of education, education in Russia, innovation, funding of educational programs.

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Analysis of rating assessments of sustainable development of metallurgical enterprises

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The article is devoted to a comparative analysis of ratings of leading Russian metallurgical companies in terms of environmental, social and management indicators. The companies were divided into three groups: leaders, average and laggards. Leaders, such as NLMK (Novolipetsk Steel) and Severstal, demonstrate high performance in environmental and social aspects, but have differences in the level of corporate governance. Mid-tier companies such as MMK (Magnitogorsk Iron and Steel Works) and Metalloinvest show heterogeneous results, with strengths and weaknesses in different categories. Lagging companies, including TMK (Pipe Metallurgical Company) and Mechel, need significant improvements in all aspects. Based on data from AK&M Rating Agency, we conclude that NLMK, Severstal and MMK have a high level of non-financial reporting.

Keywords:

sustainable development, metallurgical enterprises, rating, environmental performance, social aspects, corporate governance, non-financial reporting.

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The Role of Positioning Higher Education for the Harmonious Development of Society in the Digital Economy

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The development of digital technologies has led to transformations in all types of activities, including socio-economic processes, one of which is education. The demand for engineering specialists capable of ensuring the necessary pace of technological development to achieve technological sovereignty sets priorities with an emphasis on technical education, leaving a minimal field for humanitarian knowledge. However, it is humanitarian knowledge and humanitarian technologies that underlie the preservation of national and cultural values, contribute to the formation of civic identity and patriotism, which allows us to conclude that humanitarian knowledge is of strategic importance for the formation of a holistic and value-oriented picture of the world of a person with higher professional education. Russian higher education in the humanities, while maintaining adherence to national traditions, contributes to the formation of a worldview based on historical national values and priorities.

Keywords:

humanities education, university, social development, digital economy, social transformation.

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Study of consumer preferences regarding tourism in the arctic zone of the Russian Federation

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The article presents the results of a study of consumer preferences regarding tourism in the Arctic zone of the Russian Federation. The most attractive types of tourism in the region are determined. The factors influencing tourists' refusal to visit the region are identified. Conclusions are made about possible directions of tourism development in the region.

Keywords:

tourism; tourist services; consumer preferences; marketing; planning; Arctic zone of the Russian Federation.

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Current state of the tourism industry in the Republic of Sakha (Yakutia)

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The article presents the results of the analysis of the state of the tourism industry in the Republic of Sakha (Yakutia). The tourism potential of the region is considered. The dynamics of the number of guests in accommodation facilities and the tourist flow in the region are analyzed. Conclusions are made about the possibilities of tourism development in the region.

Keywords:

tourism; tourism economy; tourism potential of the region; planning; Republic of Sakha (Yakutia); Arctic zone of the Russian Federation.

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Prospects for the development of intelligent systems

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The article proposes a classification of artificial intelligence types, on the basis of which the concept of an intelligent system is formulated. The typology of artificial intelligence is considered, which suggests its division into several areas: by a set of key features and by the number of mastered areas of knowledge. On this basis, artificial intelligence systems are divided into strong and weak, broad and narrow. The key features of intelligent systems are presented: the ability to learn, adapt and self-organize, and examples of the use of intelligent systems in various areas of scientific and social life are given. The advantages and disadvantages, possibilities and prospects for the development of intelligent systems are also considered.

Keywords:

Artificial intelligence, weak artificial intelligence, strong artificial intelligence, intelligent system.

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Analysis of the practice of implementing the TDC mechanism in priority areas

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The article presents the mechanism of transformation of the business climate in Russia in the current conditions. The main elements of the mechanism of transformation of the business climate are revealed and their role is specified. The analysis of the practice of implementation of the mechanism of transformation of the business climate in priority areas is carried out: tourism; corporate governance, special administrative regions, appraisal activities; intellectual property.

Keywords:

transformation of the business climate, expert group, priority areas, business communities, corporate governance, appraisal activities, intellectual property.

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Structural changes in Russian industry in the context of increasing objective resource constraints

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This article examines the problems and prerequisites for changing the structure of Russian industry in the context of resource constraints. The article analyzes the state and dynamics of the Russian industry, which is being formed under the influence of resource scarcity in conditions of increasing sanctions pressure. The dynamics of the structure of Russian industry over the past ten years is shown and interpreted.

Keywords:

industry, industrial production structure, sanctions pressure, resource constraints on growth.

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Improving cost classification system for healthcare services

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Background. Currently, there is a need to develop a comprehensive classification of costs for healthcare organizations' services, ensuring the completeness of their consideration for a more accurate formation of healthcare services costs, forecasting of costs' behavior depending on the volume and quality of healthcare, the fact of payment, purpose, level of control, etc. An analysis of publications by Russian and foreign authors on this issue has revealed significant differences in theoretical and practical approaches to understanding the economic categories of expenses and costs, methods and tools for planning, accounting, control, assessment of the quality of healthcare services, as well as cost management.

Determining costs of healthcare services provision is the basis of this study: we consider it possible to apply the concept of "business entity" to healthcare organizations. For a healthcare organization as an economic entity, the effectiveness in various areas of its activities is largely determined by the system of expenses classification and ordering using accounting and management accounting.

Purpose. The article is devoted to the analysis of the system of healthcare services costs classification and composition for their planning and accounting in the healthcare system.

Materials and methods. Nowadays, in relation to planning and accounting for healthcare services costs, there is no clear distinction between such terms as costs and expenses, and that can lead to a distorted calculation of financial results of healthcare organizations.

To solve this problem, we consider the economic essence and nature of costs and expenses, their impact on the volume of healthcare services provided. The place and stages of costs accounting in the formation of healthcare services costs in relation to their direct provision, management and maintenance of the provision process, as well costs unrelated to them but included in the costs of providing healthcare services in accordance with the current legislation, are analyzed.

We identify costs the amount of which can be influenced by the management of the relevant structural unit for a more accurate formation of healthcare organizations' financial results.

Results. Proposals have been developed to create an in-depth classification and composition of healthcare services costs for planning and accounting in order to determine their value in the context of the field of activity of healthcare organizations and each center of responsibility. The grouping proposed allows to predict costs behavior, build multifactorial models of this behavior depending on the volume, quality of healthcare, the fact of payment, purpose, level of control, etc.

Conclusion. We claim that only all known classification features taken together make it possible to build a full-fledged cost management system in the conditions of limited financing and a sanctioned economy. The proposed cost classification differs from the previously used ones in the completeness of the coverage of classification features and allows to get more accurate information for drawing up the expenditure part of an organization's budget, federal and territorial programs of free healthcare state guarantees, as well as programs included in the national "Healthcare" project.

Keywords:

healthcare; healthcare organizations; services; responsibility centers; costs; expenses; budget.

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FINANCE

Integrated assessment of financial management of electric power companies

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The article considers financial management indicators in electric power companies. The indicators are divided into two groups, reflecting the financial performance of electric power companies, their success and liquidity. A correlation analysis of financial indicators was carried out, the resulting indicator, the profit of electric power companies, was highlighted. A method of integral assessment of financial management of companies based on group indicators is proposed. The purpose of the study is to evaluate the financial management of electric power companies based on a comprehensive integral method. The objectives of the study are: to review the importance of financial statements for the successful development of companies, to assess the close relationship of financial indicators with the profits of electric power companies, to conduct an integrated assessment of the financial indicators of electric power companies.

Keywords:

reporting, financial management, integrated assessment, electric power industry, financial indicators.

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Main factors and trends in the state debt of the subjects of the Russian Federation

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The relevance of the article is due to the need to achieve the targets set out in the strategic planning documents of the RF, including the reduction of disparities in the socio-economic indicators of the regions of the RF, which naturally implies a scientific search for the main factors and trends in the public debt of the constituent entities of the RF at the present stage. The results of the study are: identification of indicators of the public domestic and external debt of the constituent entities of the Russian Federation for the period 2020-2024; analysis of the composition and structure of the public domestic and external debt of the constituent entities of the RF in the specified period; grouping of the constituent entities of the RF by the level of debt sustainability; identification of the main trends in the public debt of the constituent entities of the RF, in particular, the growth of the domestic public debt, accompanied by an improvement in the quality of its structure (due to an increase in the share of budget lending), a reduction in the public external debt of the regions of the RF; justification for improving the calculation and analytical tools for interpreting the public debt of the constituent entities of the RF by taking into account the qualitative characteristics of the public debt structure when ranking regions by the level of debt sustainability. The results of the study can be used by government bodies of the constituent entities of the RF when developing the main directions of financial policy.

Keywords:

region, finance, public debt, economy, budget, credit, dynamics, trends, subject of the RF.

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WORLD ECONOMY

Optimization of the institutional environment for a favorable investment climate in order to attract foreign direct investment to African countries

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This article deals with the topic of reforms in the institutional environment of African countries to improve the investment climate. The relevance of studying the impact of foreign direct investment for economic growth in African countries is substantiated. The procedure and a list of opportunities that may be useful for businesses that plan to invest in African countries with the support of investment promotion agencies are provided. The analysis of the transformations undertaken by African countries in the institutional environment in order to attract foreign direct investment is carried out. For use in the interests of the economic development of African countries, the result of the study was obtained, which shows the importance of the measure for economic growth. The conclusion is made about the importance and productivity of attracting foreign direct investment in order to contribute to the improvement of the institutional environment for improving the investment climate in African countries.

Keywords:

foreign direct investment (FDI), institutional economics, world economy, investment code, investment promotion agencies, Africa, developing countries.

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Prospects for the Development of the Belt and Road Initiative in the Context of the Strategic Partnership between Russia and China

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The purpose of the article is to determine the prospects for the development of the "One Belt, One Road" initiative in the context of deepening trade and economic relations between Russia and China. It is argued that the "One Belt, One Road" initiative is characterized by high potential for global development. The main barriers to Russian-Chinese economic integration have been identified, which include geopolitical instability and sanctions, infrastructural and logistical barriers, financial risks, environmental and social problems. It is shown that, despite the presence of constraining factors, promising areas of development are: trade and economic cooperation and mutual investments, the development of international transport corridors and infrastructure, joint solution of environmental and social problems.

Keywords:

One belt, one road; Russian-Chinese cooperation; complementarity; Russia; China.

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Geoeconomic Aspect of Western Sanctions against Leading Russian Metallurgical Companies

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This article examines the geoeconomic implications and consequences of Western sanctions imposed on leading Russian metallurgical companies. It examines the strategic objectives of these sanctions, their impact on the sanctioned companies and the broader implications for the global metallurgical market. Through the analysis of economic data, industry reports and the geopolitical context, this study aims to clarify the multifaceted impact of these sanctions on both the Russian economy and the dynamics of international trade. The article concludes with a discussion of the future of the metals sector in the context of ongoing geopolitical tensions and sanctions.

Keywords:

sanctions, global market, international trade, metallurgy companies, geoeconomics, anti-Russian sanctions, geoeconomic significance of sanctions.

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Chinese energy consumption structure in the context of carbon neutrality goal

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China is a leader in the world, both in terms of total fossil fuel consumption and overall energy consumption. Energy consumption in China is more than a quarter of the global level, and coal dominates in the structure of energy consumption. Consumption of fossil energy has led to high carbon dioxide emissions, which poses a serious challenge to global sustainable development. Although the intensity of carbon dioxide emissions is gradually decreasing, the total amount of carbon dioxide emissions continues to increase. In order to achieve maximum carbon emissions and carbon neutrality, China should contribute to changing energy structure. According to the set goal, energy consumption should be reduced by coal, stabilized by oil and increased by gas and renewable energy sources. There are problems related to China's growing domestic needs to ensure national energy security, which implies ensuring reliable energy supplies.

Keywords:

China, coal, natural gas, oil, energy security, carbon neutrality.

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MANAGEMENT

E-Commerce: Global Trends, Diagnostics, Strategic Guidelines

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E-commerce has become an area of significant growth in the last few years, as many businesses rely on online sales to survive in years of upheaval and turbulence. And more and more consumers are acquiring the habit of shopping online, which will continue to grow as the experience becomes more convenient. In this context, the article is devoted to the study of key global trends and strategic guidelines for the development of e-commerce in the near future.

Keywords:

technology, e-commerce, experience, client.

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Management tasks in the process of organizing technological collaborations in retail

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The organization of technological collaborations in retail makes it possible to significantly increase the efficiency of trading companies and strengthen their competitiveness. The active development of retail trade is associated with the introduction of innovations, including innovations in the organization of technological collaborations combining various sales channels and business processes. An important management problem in the organization of technological collaborations is the construction of a system of tasks and the sequence of their implementation in the process of innovation. Using the example of the implementation of technological collaboration, the article presents a model for building management tasks and measures to improve the efficiency of managing the company's activities. The practical implementation of technological collaborations is presented on the example of the activities of the RITA Alliance and X5 Groups.

Keywords:

retail, technological collaborations, management tasks in retail, innovations in retail.

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E-commerce as an effective marketing tool

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Over the past few decades, online shopping has become a multi-billion dollar industry. Today, there are more than 2 billion online shoppers worldwide. With this in mind, the article is devoted to the consideration of the peculiarities of e-commerce as an effective marketing tool. Special attention in the article is paid to the advantages of e-commerce for business. The author's algorithm for launching an e-commerce store is also proposed. Special emphasis is made on the possibilities of artificial intelligence and conversational commerce to stimulate sales on the Internet.

Keywords:

e-commerce, business, sales, marketing, website, promotion, customers.

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Managing your own business in the field of trade in the context of digital transformation

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A study is presented that analyzes the features of the process of managing your own business, a small enterprise. The results of the analysis of current problems and opportunities of small and medium-sized businesses are presented. The analysis allows us to conclude that today one of the main problems is weak management accounting in small enterprises, and sometimes even its absence. In the conducted research, the search and solution of this problem are considered (practical development of the head of Miassmebel Center CJSC Popov A. A.). Practical conclusions are drawn regarding the need to create a simple, understandable and accessible software product for management accounting specifically for small businesses.

Keywords:

small business, management decision-making, Financial Responsibility Centers "income and expenses", methods and tools, assistance to an entrepreneur, simple and affordable digital IT solutions, practical application, control and analysis of execution.

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