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In modern conditions, ensuring food security is one of the topical areas for implementing the national security mechanism, ensuring the stability and prosperity of the economy, as well as a high standard of living for the population. Food security is one of the key development factors, its provision requires an integrated approach and constant monitoring, as well as the adoption of appropriate measures to protect national interests not only in the production and distribution of products, but in the implementation of its economic mechanism.

As a result of the study, it was found that the economic security of agricultural organizations is a system-forming factor in the mechanism for ensuring food security. Statistical assessment of the conditions and threats to the economic security of agricultural organizations showed an increase in the influence of external factors, in order to reduce which it is proposed to use continuous monitoring of internal and external conditions, which makes it possible to ensure the timely adoption of effective management decisions.
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Assessment of the economic security of the region as an element of the mechanism for ensuring the economic security of the country (on the example of the Lipetsk region)

Economic security is one of the most important aspects of the development of any country. It is a set of measures aimed at ensuring the stability of the economic system, protecting national interests and preventing threats from external and internal factors.

One of the most important aspects of the mechanism for ensuring the country’s economic security is regional economic security, the level of which affects the most important macroeconomic indicators. Its provision requires an integrated approach and constant monitoring of the economic situation, as well as the adoption of appropriate measures to ensure regional socio-economic development.

Keywords: economic security, regional development, economic security mechanism, indicators of economic security.
References

Ensuring the economic security of an economic entity in the nuclear industry

The study scientifically substantiated that the system for ensuring the economic security of an economic entity in the nuclear industry is a single organizational and technical complex in which the concept and security policy of the entity are formed. The study analyzed the theoretical and methodological foundations for ensuring the economic security of an economic entity, followed by identification of the main threats to economic security in the nuclear industry. A comprehensive assessment of the current economic security system is given using the example of Techsnabexport JSC, the conditions and factors for regulating the economic security of this entity are determined, and the main directions for improving the system for ensuring economic security are established.

Keywords: economic security, economic entity, nuclear industry, risks, corporate governance.

References


Human resources in the formation of the resource potential of integrated business structures

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The relevance of the problem stated in the article is due to the important role of human resources in the formation of the resource potential of integrated business structures and the presence of various approaches in the methodology of their analysis. The successful development of economic entities is largely determined by the qualitative composition and efficiency of the use of human resources. The purpose of this article is to study human resources in the formation of the resource potential of integrated business structures, as well as to develop a step-by-step model for their analysis. The leading methods on which the study of the identified problem is based include: observation, analysis, comparison, systematic approach, graphical method. The main conclusions and results of the study can be used in the practice of integrated business structures.

Keywords: human resources, resource potential, efficient use of human resources, human resource analysis model, integrated business structures.

References
Efficiency of the tax regime of the territories of advanced development of the Far Eastern Federal District for agricultural enterprises on the example of large pig breeding complexes: general trends (2017–2021)

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In the scientific article, the presence of residents of territories of advanced development (hereinafter referred to as residents of the TAD) with low performance indicators of production activity was revealed. The article analyzes the impact of tax preferences on the performance of the residents of the TAD (within their totality) in the regions of the Far Eastern Federal District on the example of large pig breeding complexes.

Keywords: territory of advanced development, efficiency of production activity, resident of the TAD, tax burden.

References
Efficiency of the tax regime of the Territories of advanced development of the Far Eastern Federal District for agricultural enterprises on the example of large pig breeding complexes: comparison of private trends with generalized ones (2017–2021)

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In the scientific article, the presence of residents of territories of advanced development (hereinafter referred to as residents of the TAD) with low performance indicators of production activity was revealed. The article analyzes the impact of tax preferences on the performance of each of the studied enterprises (residents of the TAD) in the regions of the Far Eastern Federal District on the example of large pig breeding complexes in order to develop recommendations to improve their financial condition.

Keywords: territories of advanced development, efficiency of production activity, resident of the TAD, tax burden.

References
Marketing characteristics of livestream shopping and the potential of impulse purchases in live-commerce*

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Modern business and marketing are experiencing a sales revolution thanks to the development of technology and the Internet. One of the notable and actively developing areas is streaming commerce, in which live broadcasts have become not only a way to attract attention, but also an effective tool for marketing and sales. This innovative approach has brought many interesting aspects to the field of consumer behavior, including the phenomenon of impulse buying. In this paper, we will look at the impact of impulse purchases on streaming sales, and also explore the factors influencing this process.

Keywords: E-Commerce; Live-Commerce; Livestream Shopping; Marketing channels; Online shopping; Impulse Buying.

References
Stakeholder analysis of the pharmaceutical industry

The article is devoted to the application of the stakeholder approach to the analysis of the prospects for the development of the Russian pharmaceutical industry. A detailed description of the stakeholders of the pharmaceutical industry is presented, highlighting the problematic aspects of their functioning. The systematization of the interests of stakeholders in the pharmaceutical industry is proposed. The analytical experience of the development of the pharmaceutical industry of foreign countries is summarized, the prerequisites for the development of a strategy for the development of the Russian pharmaceutical industry are highlighted.

Keywords: stakeholders, pharmaceutical companies, pharmaceutical market, pharmaceutical products, stakeholders, business analysis.

References


Directions for solutions of actual problems assessment of economic effectiveness and development of oil reserves

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Ways to solve the main problems of assessing the economic efficiency of developing oil reserves are proposed - substantiating the price conditions of calculations and making management decisions. It is recommended to use the average price value over a period of 10–15 years for design analysis in oil production. A method for calculating an integral criterion is proposed that allows taking into account the goals of all participants in subsoil use.

Keywords: investments, economic efficiency, development of oil reserves, oil price, evaluation criterion.

References

Prospects for the use of digital assets in the financial activities of Russian industry

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The article examines the current situation of the domestic digital assets market, as well as the opportunities that digital assets can bring to the financial activities of Russian industry. The unique features of digital assets are considered, which in the near future can be used for the development of regional industry in terms of the introduction of blockchain technologies.

Keywords: digital assets, structured finance, blockchain, regional projects, models, tools, bonds, smart contracts.

References
Research of the relationship between innovation activity and financial performance of Russian companies

The purpose of this study is to identify the relationship between innovative activity and financial performance of Russian companies. A review of studies by foreign authors devoted to identifying the relationship between innovative activity and financial performance of companies is presented. The market indicator of financial performance reacts positively to an increase in investments in R&D already during the period of their implementation. This is because investors evaluate a company’s value based on expectations about the cash flows it can generate in the future. The results of the study indicate the presence of a statistically significant nonlinear relationship between innovative activity and financial performance of Russian companies and can serve as additional information when considering the issue of investing in research and development work.

Keywords: innovative activity, return on assets, innovation, sustainability, financial performance.

References

Directions of development of innovative activities in the financial sector of the economy of the Russian Federation

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Significant changes over the past few years have taken place in Russian companies, especially in banks, which is primarily associated with the introduction of innovations. Innovations are aimed at increasing the competitiveness of credit institutions by expanding the list of services. But today, not all companies meet modern business trends, due to which there is a need to introduce new products and analyze the ways of their implementation. The purpose of the scientific research is to identify problems and develop promising directions for the development of innovative activities in the financial sector of the Russian economy. The elements of scientific novelty include the author’s assessment of the current development of strategic approaches to innovative technologies of organizations in the financial sector, as well as the identification of promising areas for their development.

Keywords: innovation activity, financial sector of the economy, innovation, banks, sustainability.
References


Indicative-substantive analysis of the category of the population's need for infrastructure provision in the regions

This article is devoted to the study of the population’s needs in infrastructure provision, with a focus on the transportation sector in the regions of Russia. The research utilizes an indicative-substantive analysis based on data from state statistical agencies to identify key parameters influencing the level of demand for transportation infrastructure. As a result of the study, a complex of indicators was developed, encompassing factors including transportation, demographic, climatic, and other indicators characterizing infrastructure provision. The obtained results can be used for monitoring and analyzing the situation in the field of population’s infrastructure provision in the regions of the Russian Federation, as well as for clustering the regions of the Russian Federation based on the considered need.

Keywords: indicative-substantive analysis, population’s needs, infrastructure provision, need indica-
References

Indicatively substantial analysis of the category of the population's need for professional development in the regions

This article carries out the identification of indicators characterizing the comparative level of manifestation of the population's needs for professional development in the regions of the Russian Federation. The authors analyzed the existing database of indicators regularly published by state statistical aggregators, as well as studies defining the peculiarities of parameters used in the analysis of the need for professional development. As a result, a complex of indicators was formed with the aim of identifying factors influencing the needs in the field of professional education and career growth. The obtained results can be used for clustering the regions of the Russian Federation depending on the degree of population's need for professional development, as well as in the development of professional development programs at the state and regional levels.

Keywords: indicatively substantial analysis, population's needs, professional development, need
indicators, need for professional development.

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The role of universities in the development of green economy in the regions

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The article discusses the role of universities in the development of Green Economy in the regions. Universities today integrate environmental principles into the work of their campuses. Universities should also actively promote the goals of Green Economy development in their educational programs and research projects, in society and in the regions. The study used quantitative and qualitative analysis methods, grouping method.

Keywords: university, Green university, Green Economy, region, Sustainable Development, UI Green-Metric World University Rankings.

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Formation of a system of statistical indicators of economic growth of regions

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The article explores the features of the formation of a system of statistical indicators of economic growth of regions. To study the ideas about the interaction of all indicators affecting regional development, it is necessary to use a comprehensive statistical study, which is based on a systematic approach. The methodology is based on the analysis of scientific and practical literature, the construction of their own conclusions about the study of patterns of economic changes and the interaction of all indicators of regional improvement.

Keywords: factor, region, indicator, statistics, indicator.

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Impact analysis of settlement currency selection in import transactions

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In this paper the study of the impact of settlement currency selection in import operations on financial results and cost value has been conducted by the authors. In particular, the following indicators are proposed: the indicator of settlement currency selection, the coefficient of settlement currency selection efficiency, the indicator of the exchange rate difference of settlement currency selection, the integral indicator of settlement currency selection. Based on the analysis carried out the conclusion has been substantiated that these indicators can be used while making decisions on payment currency selection as well as conducting the following assessment of such a decision since they allow to track the dynamics of the impact of the effect from using different settlement currencies on company’s operations and to change a payment currency promptly if necessary.

Keywords: analysis, currency of contract, currency of payment, difference in rate of exchange, indicators, import, effectiveness.

References


Features of a forensic expert’s critical approach to the process and assessment of the results of his research

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The problem of attracting the interests of investors to the development of the innovation process is directly related to the accurate accounting of risk calculations that affect the positive execution of the innovation project. In case of “freezing” of the project or unsuccessful completion, it is possible to conduct an audit on the instructions of the investigative authorities. In such a situation, the expert’s professional judgment and assessment have important practical significance.

Keywords: professional judgment, constantly maintained qualifications, expert, forensic expert, methodology, complex (integrated) accounting, unprofitable contracts, expert proceedings, examination, conditional facts of economic life, forensic examination.

References

Network theory and basic approaches to research

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The relevance of this study is confirmed by the wide development of enterprise networking observed in the global economy over the past decades. The purpose of the article is to analyze the formation of theoretical views on the nature of intercompany networks and to consider modern approaches to research. The formation of the methodology of network research took place within the framework of a number of scientific directions, the article considers methodological approaches and empirical results in the field of psychology, sociology, history and economics.

Keywords: network, structure, social capital, network organization, network interaction of organizations, economic growth.

References

Current trends in the formation of financial literacy of the population of the Russian Federation

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The article discusses the concept of financial literacy of the population, pays attention to trends and the state of financial literacy based on indicators of citizens’ involvement in financial pyramids, in financial fraudulent schemes against the background of growing interaction with various financial instruments. The prerequisites for the use of digital tools for obtaining financial services are indicated, the dynamics of the accumulation of funds by citizens to level various unforeseen life risks is considered. The problems provoked by the low financial literacy of citizens are identified, which should be taken into account in the further development of measures by the state to ensure the systematic growth of the well-being of the inhabitants of the Russian Federation.

Keywords: forex, crypto assets, financial pyramid, financial literacy, credit card, debit card.

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Methods of conducting an economic security audit

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Task. The purpose of the scientific article is to analyze the features of the organization of the audit of the economic security of an entrepreneurial organization. The problems of ensuring the economic security of enterprises in the current conditions of the Russian economy are considered. Summary. Tasks and forms of audit activity are defined. The characteristic of reliability during the audit of financial statements and documentation, which ensure the management of the economic security of the enterprise, is considered. The stages of conducting audit expertise in the system of economic security of the enterprise are determined. Their characteristics and practical role in the audit of the economic security of the organization are considered. Practical importance. In conclusion, it was found that the audit of economic security is aimed at assessing the reliability of the financial statements of the enterprise and diagnosing its financial condition, allowing to determine promising management solutions to current problems.

Keywords: audit; economic security; conducting an audit; auditing; audit expertise.

References


To the question of the essence of money (the development of the essence of money in the period of limited nature of market relations)

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The relevance of the topic of the article is due to the need to identify the original essence of money, which developed at the beginning of the formation of the universal nature of market relations. As a result of the conducted research, it was concluded that with the appearance of denomination coins, the essence of money began to consist in the unity of their two dialectical opposites - quantitative and qualitative certainty, cemented by the scale of the monetary unit. The field of research is the monetary system. The research methods are the unity of historical and logical, analysis and synthesis, organic sequence, deduction and induction.

Keywords: Food money, coin money, coin denomination, scale of the monetary unit, gold (silver, copper), quantitative and qualitative certainty of money, rationalistic and evolutionary theories of the origin of money, the essence of money.

References

Assessment of the impact of digitalization on the development of object-oriented entrepreneurship at universities

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One of the key directions of the transformation of the education system is the development of digitalization, the use of new technologies both in the educational process and in the business processes of the university. Digital entrepreneurial universities act as “points” of growth for the development of higher education and the economy as a whole. The paper shows the process of formation of business education in the world economy, the features of the formation of entrepreneurship and digitalization in the Russian education system, shows the role of the state, functional stakeholders in reforming universities, building forms of interaction between the state, business, universities in the form of clusters, technoparks.

The article was prepared based on the results of research carried out at the expense of budgetary funds under the state assignment of the Financial University in 2023.

Keywords: Digitalization, entrepreneurial activity of universities, digital educational platforms, university reform, business models of the digital educational environment.

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Evaluation of the effectiveness of university technological entrepreneurship

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A brief description of the business models of the digital educational environment is given, the study of which can determine the strategy for the formation of object-oriented forms of entrepreneurship in the higher education system of Russia. Descriptive characteristics of the factors influencing the development of entrepreneurship in universities and the competitiveness of entrepreneurial activity are given. The list of objects of entrepreneurial activity of students is presented. The competitive advantages created by the integration of entrepreneurial structures of universities with business through digital platforms, open innovation and crowdsourcing are identified. A descriptive approach to evaluating the effectiveness of the learning process on entrepreneurial competencies, skills and thinking is presented.

The article was prepared based on the results of research carried out at the expense of budgetary funds under the state assignment of the Financial University in 2023.

Keywords: Digitalization, entrepreneurial activity of universities, digital educational platforms, university reform, business models of the digital educational environment.

References

Financial technologies: meaning, main directions and stages of development

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The scale of qualitative and quantitative changes in the financial market in recent years suggests revolutionary changes in economics and finance. New technologies give rise to the development of new business models. In the financial market, these are fintech companies (fintech projects, fintech startups and others). Most of these concepts are essentially synonymous, but in the aggregate they form the basis for the formation of the fintech industry, which, in turn, has a significant impact on traditional participants within the financial market. There are points of view in the global community that either traditional market participants will disappear altogether, or they will be integrated into new business models.

Keywords: financial technology, fintech, financial industry, blockchain.

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Foreign and domestic experience, prospects for the development of financial technologies

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The emergence and development of new technologies are significantly restructuring the financial services industry, helping to displace traditional business models. The introduction of financial solutions changes the structure of consumption, reduces costs and minimizes costs, increases the efficiency and quality of business processes. As a result, financial technologies are turning into an autonomous, intensively developing sector of the economy in the modern world.

Keywords: financial technology, fintech, financial industry, blockchain.

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Assessment of the impact of digitalization on the development of object-oriented entrepreneurship at universities

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The value of knowledge as the main part of the total market value of companies operating in knowledge-intensive and intellectual activities is substantiated. The internal costs for the development of the digital economy and data on the training of digital economy competencies are investigated. The process of commercialization in the technological sale of intellectual products is described. The role of universities as a locomotive of economic development is substantiated and the fundamental nature of their position in society as a key link in future innovations, the process of creating new enterprises and jobs, economic growth and sustainable development is determined.

The article was prepared based on the results of research carried out at the expense of budgetary funds under the state assignment of the Financial University in 2023.

Keywords: knowledge, knowledge intensity, commercialization, competencies, digital economy, innovation, economic growth, sustainable development.

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Vectors of strategic digital entrepreneurship

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One of the key directions of the transformation of the education system is the development of digitalization, the use of new technologies both in the educational process and in the business processes of the university. Digital entrepreneurial universities act as “points” of growth for the development of higher education and the economy as a whole. The paper shows the process of formation of business education in the world economy, the features of the formation of entrepreneurship and digitalization in the Russian education system, shows the role of the state, functional stakeholders in reforming universities, building forms of interaction between the state, business, universities in the form of clusters, technoparks.

The article was prepared based on the results of research carried out at the expense of budgetary funds under the state assignment of the Financial University in 2023.

Keywords: Digitalization, entrepreneurial activity of universities, digital educational platforms, university reform, business models of the digital educational environment.

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WORLD ECONOMY
Brand as the basis for the formation of a strategy for the implementation of B2B segment products in the markets of Southeast Asia

The authors' publication analyzes the issue of forming a strategy for the sale of products in the B2B segment in the markets of Southeast Asia in the brand projection. The subject of the study is the B2B segment of product sales in the markets of Southeast Asia, and the subject is the formation of a strategy for the implementation of these products in terms of brand. The theoretical significance of the publication is manifested in the development of the methodological component of strategic planning elements in marketing (in particular, in determining the possibility of implementing specialized specific strategies based on the formation of effective international brands). The practical significance of the study is to determine the directions of influence of the brand category on the success of promotion in the studied sales markets. The results obtained by the authors in the process of conducting a specialized study can be fully or partially used to solve a wide range of issues, including: marketing, economics, management and information technology.

Keywords: Brand, marketing, foundation, formation, position, efficiency, strategy, implementation, products, B2B, segment, markets, Southeast Asia.
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Economic prospects for the development of North Africa

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The article is devoted to the study of issues related to the economic development of North Africa. The paper analyzes the growth indicators in terms of the development of the state economy. The increased interest in this topic is explained by the fact that the countries of North Africa, which have a significantly differentiated level of socio-economic and digital development, already have certain opportunities for a stable economy. But at the moment, the countries of the studied region currently lack a strategic understanding of specific industry tasks.

During the current period, an increase in the rate of inflation was recorded in the countries of North Africa, which is due to several factors, in particular, global inflationary pressure on food and energy. Despite sound monetary policy in most countries, the regional inflation rate reached 8.2 percent in 2022 and is expected to continue to rise to 14.2 percent in 2023 with double-digit inflation rates in Egypt and Mauritania. If a reasonable macroeconomic policy is implemented, aimed at taking into account inflationary pressures, the inflation rate will decrease to 6.9 percent in 2024.

Therefore, the paper also examines the problems and prospects of economic development in North Africa. It is noted that despite the small progress, the region faces significant problems in revenue mobilization, which is necessary for sustainable economic growth and development.

Keywords: North Africa, economy, development, prospects, problems, growth indicators.

References


Labor migration in the context of strengthening integration processes in the EAEU

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Task. This article examines the level of modern integration processes in the world economy and in the EAEU. The author examines the role of labor migration and migration processes in the modern world and in particular in the EAEU. The issues of the introduction of investment tools for migrant remittances in the context of strengthening integration processes in the EAEU and minimizing risks in the field of economic security are considered. Summary. The conducted research allowed us to establish that, in recent years, the level of integration in the main markets has been decreasing in the leading integration associations, thereby creating conditions for increasing disintegration processes. The situation is different in the main markets in the EAEU, where there is an increase in integration indicators in the main markets. This is largely due to an increase in trade turnover and economic cooperation between the EAEU member states and Russia. However, trade turnover and economic cooperation between individual EAEU members are still at a low level. This, in turn, taking into account the current contradictions in world politics and in the international economy, as well as with the increasing influence of Western countries on individual EAEU countries, may increase the disintegration processes in the union.

In the article, the author proposes the introduction of economic programs that contribute to the investment of migration income in the national economies of the EAEU countries. This approach is actively used in various countries and associations. This, in turn, will increase economic cooperation between the EAEU countries and may increase integration in the main markets in the EAEU.

Practical importance. The conclusions drawn lead to understanding:

the real situation in modern integration processes in the world economy and in the EAEU;

opportunities to strengthen integration through the phenomenon of labor migration and migrant remittances.

Keywords: international labor migration, international integration processes, money transfers, the EAEU, economic security, integration associations.
References

Management of innovative projects in the context of economic transformation

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The relevance of the article is focused on management mechanisms and technologies that can ensure the effective implementation of innovative projects. The primary task is to create a mechanism for state regulation of regional innovation projects, methods for evaluating the effectiveness of innovation projects, allowing to take into account all aspects related to their implementation. New trends in the development of the economy and the uncertainty of innovation processes are forcing companies to look for new approaches to the strategic management of innovation. Ensuring sustainable and stable development of the company requires innovative enterprises to search for sources of competitive advantages, as well as to retain these advantages over competitors. The existing differences in the scope of project activities are largely due to the insufficient level of development of the methodology for building an effective mechanism for managing innovative projects. In this regard, the problem of developing a mechanism for state regulation of regional innovation projects is particularly relevant.

Keywords: innovations, innovative project, competitive advantages, project management mechanism.

References
Application of innovative approaches to business process reengineering in high-tech companies

The purpose of this article is to analyze the application of innovative approaches to business process reengineering in high-tech companies. The stages of reengineering of business processes in the activities of high-tech enterprises are proposed, including: 1) information analysis using intelligent technologies to evaluate current business processes; 2) identification of reengineering goals and problematic business processes requiring changes; 3) design of new processes and solutions; 4) development, testing, and subsequent implementation of changes using DevOps and Agile methodologies; 5) monitoring the results of reengineering and planning improvements to business processes. It is proved that the use of innovative tools, such as intelligent technologies, data analytics, machine learning and artificial intelligence, allows you to analyze information, identify problems and predict changes. The use of DevOps and Agile methodologies is necessary for flexible and rapid implementation of changes in business processes and improving operational efficiency.

Keywords: business process reengineering, business processes, innovative reengineering tools, data analytics, DevOps, Agile.

References


Comparative analysis of business types and their impact on setting strategic goals

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The article examines issues related to corporate strategy that highlight the need for individual goal setting based on business characteristics. The key factors were determined to be industry type, business scale, level of diversification and ownership structure. The specifics of qualitative and quantitative goals, as well as the opposing points of view of management and shareholders, are analyzed. The pros and cons of top-down and bottom-up approaches to strategic planning are identified.

Keywords: corporate strategy, goal setting, business scale, diversification, qualitative goals, quantitative goals, stakeholders, top-down approach, bottom-up approach, strategic planning.

References

