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# **ECONOMIC SCIENCES**

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## ECONOMIC THEORY

### **THE TRANSFORMATION OF REPRODUCTIVE RELATIONS IN AGRICULTURE IN 1988–2000S: THE EFFECT OF SPECIFIC ECONOMIC RULES OR INTERSECTORAL TRANSPLANTATION OF INSTITUTIONS?**

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The peculiarities of agriculture determine the effect of specific sectoral institutions. Specific institutions and their interrelationships in the agricultural sector have not yet been sufficiently addressed by researchers. The scientific literature considers some aspects of the influence of institutions on production, the development of certain spheres of reproduction. The object of the study is reproductive relations in agriculture RV in 1988–2000, the object is the action of institutions of previous periods of development, as well as specific and intersectoral ones. The study concluded that successful transformation requires specific sectoral institutions of family and community life. Interregional and intersectoral exchange of competition and credit institutions are also important. At the same time, the norms of institutions should respond flexibly to the reaction of individuals to the institutional environment.

*Keywords: agrarian sector, institute, family, community, institute of planning, in-country exchange of institutions.*

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## FEATURES OF THE PROCESSES OF CONCENTRATION AND CENTRALIZATION IN THE BANKING SERVICES MARKET

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The article considers the processes of centralization and concentration of capital that are currently taking place in the banking services market. The positive and negative consequences of capital concentration, in particular, increased monopolization of the banking sector, are revealed. The role of institutions of the Deposit insurance system, namely the DIA and the FCBS, as the main regulators of the procedure for rehabilitation of credit institutions is noted. It is concluded that it is necessary to maintain competition in the banking services market by developing a network of regional banks.

*Keywords: banking sector, competition, monopolization of the banking segment, DIA, FCBS, centralization, concentration of capital, rehabilitation, bankruptcy.*

## DIGITAL ECONOMIC SYSTEMS SUBJECT'S INTERACTION MECHANISM RESEARCH

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Hypercompetition in the global B2C markets, the steady increase in the availability and speed of information exchange technologies, as well as the transformation of consumer interaction patterns have a multiplicative effect on the digitalization of economic systems. At the micro level, this process manifests itself in the digitalization of individual business processes, while at the macro level, this process manifests itself in a large-scale transformation of the interaction of socio-economic systems. The result of these processes is the formation of a digital superstructure of the modern economy, which is essentially a system of both exchange and generation of economic information, describing material reality. At the same time, the composition of the subjects of interaction in this environment is uniform, however, the mechanisms of their interaction are transformed as a result of both the structure of generated and consumed information, and the speed and breadth of its distribution. Within the framework of this study, the authors propose a system of differential equations describing the interaction of key subjects of the digital economic system, which is a modified Chen chaotic attractor.

*Keywords: digital economic system, generators of good, customer satisfaction, attractor.*

## TYOLOGY OF RELATIONSHIP OF STRUCTURAL TRANSFORMATION OF ECONOMY AND MACROECONOMIC INSTABILITY

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The article presents a methodological approach that allows to reveal the cause-and-effect relationship between structural transformation and macroeconomic instability as a result of the implementation of the principles and the action of factors of structural transformation. The implementation of the principles and the action of factors within the framework of the presented typology reflect the invariant processes of sustainable economic growth, which determine the macrostabilizing type of structural transformation, or long-term recession (macro-destabilizing type of structural transformation). It has been established that in the Russian conditions of the unregulated nature of structural transformation and the growth of structural problems, the implementation of the principles and the action of factors determine long-term macroeconomic destabilization.

*Keywords: structural transformation, macroeconomic instability, typology, fundamental basis, factors*

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## ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY

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### PROBLEMS OF INVESTMENT IN CONSTRUCTION DURING THE ECONOMIC CRISIS

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The article deals with the functioning of the construction industry in the Russian economy during the crisis. The author presents statistical indicators for the industry, notes the negative trends of past years, and identifies problems that hinder the full functioning of the construction industry, which is the driver of the entire economy.

The article summarizes the issues of mortgage construction and focuses on the need for state support for construction companies in Russia.

*Keywords: investment, contractors, construction industry, economic crisis, contracts, state support.*

### THE METHODS OF DEFINITION OF SUPPLIERS AND INITIAL PRICE IN THE PUBLIC PROCUREMENT SYSTEM OF THE RUSSIAN FEDERATION

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The public procurement system is improved in the Russian Federation constantly.

An informed choice of suppliers (contractors, implementers) and initial price of government contract is needed for realisation of the public procurement process.

The methods are described in this paper have to be determine suppliers (contractors, implementers) and initial price in the public procurement system.

*Keywords: cost reduction; enterprise management; financial planning; procurements; partnership; forecasting, purpose of choice; choice of suppliers; choice of contractors; choice of implementers; definition of initial price; public procurement*

## **SPECIAL INVESTMENT CONTRACT AS A TOOL FOR ATTRACTING INVESTMENT IN INDUSTRY**

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In this article special investment contract as the instrument of attraction of investments in industry is considered. The author analyzes modern experience of using a special investment contract in order to ensure a growth rate of the country.

*Keywords: special investment contract, attraction of investments, industry, industrial production.*

## **FRAMEWORK FOR SUPPORTING DECISIONS ON THE DEVELOPMENT OF THE MEGALOPOLIS ENERGY COMPLEX**

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The article deals with the main methodological frameworks of supporting decisions on the development of the energy complex of a megalopolis. The structure of the megalopolis power supply system is described and its specifics are emphasized. The main requirements for the developed model support for planning the development of the megalopolis energy complex are listed.

*Keywords: energy complex of a megalopolis; development planning; decision supporting; economic and mathematical modeling.*

## **TARGETED MANAGEMENT OF LABOR RESOURCES: TASKS, SOFTWARE AND INFORMATION SUPPORT**

© 2020 **Volkov Denis Vladimirovich**

The article discusses the possibilities of using digital technologies in order to manage labor resources. It is concluded that the effectiveness of management is determined by demographic policy and the level

(index) of human development (HDI), as well as the use of cognitive and cloud technologies, the Internet of Things and the Industrial Internet, Big Data. It is argued that the conducting (managerial) functions in this case should be assumed by the state in constant interaction with organizations whose activities are related to information and computer technologies (ICT). Modern human resources management increases the need for professional, strategically thinking and innovation-oriented specialists, whose training and education is impossible without serious improvement of the educational system of the Russian Federation.

*Keywords: Human resources, management, balance of labor resources, digital technologies, cognitive and cloud technologies, Big Data.*

## DEVELOPMENT OF MULTISERVICES AS A FACTOR IN IMPROVING THE QUALITY OF LIFE OF THE POPULATION

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Among the indicators of the quality of life of the population of the country, the region are indicators of consumption of services, including household services to the population. Experts in the field of management associate the growth of their consumption with an increase in the population's income, an increase in free time, and the comfort of living. The importance of increasing the supply of high-quality consumer services, the development of a network of consumer services enterprises in urban and rural areas, insufficient development of methodological support for internal quality control of consumer services, the need to use new organizational forms of interaction between performers and consumers of consumer services, as well as municipal and regional management and control bodies determined the relevance of the topic of the article. The article discusses the concept of a consumer multiservice as a diversified complex of enterprises or individual entrepreneurs providing consumer services to the population and located within walking distance from each other.

*Keywords: consumer services for the population, consumer services, household multiservice*

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## DEVELOPMENT OF A NETWORK MODEL FOR MANAGING THE QUALITY OF CONSUMER SERVICES

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The forms and directions of entrepreneurial activity of economic entities in the segments of personal services are distinguished by a significant variety. This is due to the heterogeneity of the objects of supply and demand for household services, the complexity of the age, gender and social structure of consumers, and the selectivity of reactions to methods of promoting and stimulating demand. Personal services are characterized by significant differences in resource intensity; some of the household services have the properties of tangibility and storage. As a result of these differences, differences arise in the determinants of the quality of consumer services: for some of them, the quality of raw materials, materials, equipment is more important, for others, the key parameter is the qualifications and personal qualities of workers, managers and heads of consumer services enterprises. These differences are the reason for the multiplicity and ambiguity of the classifications of the types of consumer services enterprises and the definitions of

their quality. The article develops a network model for managing the quality of consumer services.

*Keywords: consumer services for the population, consumer services, network model, quality management*

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## TO THE ISSUE OF DIAGNOSING THE RISKS OF HIGHER EDUCATION IN THE CONTEXT OF DISTANCE LEARNING

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The authors' article examines and analyzes the rather problematic issue of diagnosing the risks of higher education in the context of distance learning, indicated by the influence of the emerging world pandemic. The object of the study was the higher education system in the Russian Federation, and the object was the diagnosis of the risks of this education in the context of the forced activation of distance learning of students. The theoretical and methodological significance of the study is embedded in the development of the theory and methodology of diagnosis and risk management in higher education (in particular, the development of risk classification, methods for determining and assessing them). The practical significance of the study conducted by the authors is determined by the obtained results of quantitative analysis of the risks of higher education in the Russian Federation in the aspect of teaching students in a distance format.

*Keywords: Question, diagnosis, risk, higher education, context, training, distance learning, higher education institution.*

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## ANALYSIS OF PROFIT AND PROFITABILITY OF ORGANIZATIONS CARRYING OUT ACTIVITIES IN THE FIELD OF INFORMATION TECHNOLOGIES

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Subject/topic: The study is aimed at studying the indicators of profit, profitability and ways to improve them in organizations operating in the field of information technology.

Goals/objectives: identification of factors affecting the amount of profit and profitability and ways to increase them, trend analysis of profit and profitability indicators of IT companies, study of profitability indicators.

Methodology: in the course of the research, the methods of theoretical research, methods of statistical analysis (trend, regression, correlation) were applied.

Results/conclusions: in the course of the study, the theoretical aspects of profit and profitability were disclosed, the essence of the factors influencing the formation of these indicators was revealed. A statistical

analysis (trend, regression, correlation) was carried out for a sample of organizations operating in the field of information technology based on the profitability of sales.

*Keywords: profit and profitability, sampling, ways to improve the efficiency of the organization, correlation, trends, sampling, distribution series, profitability of sales, information technology, business management.*

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## FISCAL SECURITY OF MUNICIPALITIES IN THE ASPECT OF REGIONAL ECONOMY

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As a result of the ongoing reforms in the Russian Federation, the issue of stability and security of municipal finances is of particular importance. Municipalities of any region play an important role in the development of territories, increasing their economic potential, developing socio-economic development, improving the quality of production, improving the level and quality of life of the population. The purpose of the article is to investigate the role and place of fiscal security of municipalities in the regional economy. Research problem: 1. to Study approaches to the definition of the term «fiscal security»; 2. to Consider the historical stages of the formation of fiscal security in Russia; 3. to characterize the fiscal security of municipalities.

*Keywords: municipal education, fiscal security, fiscal security, the budget of municipalities, research methods.*

## METHODOLOGICAL SUPPORT OF HUMAN MANAGEMENT RESOURCES DURING THE PERIOD OF TRANSFORMATION OF A TRADITIONAL ORGANIZATION INTO A SELF-LEARNING ORGANIZATION

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The article presents an effective organizational and methodological toolkit for human resource management with specific and adapted methods of organizational transformation from a traditional to a self-learning organization. In addition, the author's mechanism for human resource management is proposed, which has a significant impact on the transformation of a traditional organization into a self-learning organization.

*Keywords: self-learning organization, human resource management, self-learning organization mechanisms, organizational learning.*

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## ANALYSIS OF METHODOLOGICAL APPROACHES TO STIMULATING INNOVATION AT THE UNIVERSITY

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The innovative activity of the teaching staff is a complex intellectual activity, the effectiveness of which is influenced by many factors, both external and internal. The article proposes a conceptual model for stimulating innovation. According to the model, the effectiveness of employees' innovative activities will depend on four components: factors influencing innovation, tools to stimulate innovation, requirements for the results of innovation, and the systemic dynamics of innovation.

*Keywords: innovation, stimulation, research and teaching staff, innovation activity, conceptual model*

## ASSESSMENT OF THE POTENTIAL FOR COMMERCIALIZATION OF THE RESULTS OF INNOVATIVE ACTIVITIES AT THE UNIVERSITY

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The article proposes a methodology for assessing the potential for commercialization of the result of innovative activity at the university. The proposed fuzzy-set model is universal in nature and can be used to assess the commercialization potential of any RIA developed in a higher educational institution, while the result of the assessment can serve as a basis for improving the RIA and finalizing it to the requirements of potential clients.

*Keywords: evaluation methodology, potential for commercialization, fuzzy multiple model*

## ON EVALUATION OF THE EFFECTIVENESS OF FACULTY OF HIGHER EDUCATION IN CRISIS CONDITIONS OF DISTANCE LEARNING

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The authors' article addresses the issue of assessing the effectiveness of the faculty of a higher educational institution in crisis conditions of the spread of coronavirus infection, which led to a massive transition of many subjects to a remote format of work. The object of the study was higher educational institutions in the Russian Federation, and the subject was an assessment of the effectiveness of their faculty, adjusted for the conditions of functioning. The theoretical and methodological significance of the study lies in the development of methods and approaches to assessing the effectiveness of faculty members of a higher educational institution. The practical significance of the study is determined in the formation of a picture of the activities of higher educational institutions, taking into account the crisis conditions of distance learning.

*Keywords: Evaluation, effectiveness, faculty, institution of higher education, crisis, conditions, distance learning*

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## THE ROLE OF INTEGRATOR UNIVERSITIES IN THE ECONOMICALLY CONDITIONAL MODEL OF A HIGHER EDUCATIONAL INSTITUTION

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The authors' article analyzes the role of integrator universities in the economically conditional model of a higher educational institution. The object of the study was integrator universities, and the subject was an economically conditional model of a higher educational institution. The theoretical and methodological significance of research is embedded in the development of the theory and methodology of functional load of higher educational institutions in the aspect of their integration space. The practical significance of the study consists in clarifying the significant reasons for the reduction in the number of parameters of higher educational institutions and the grouping of higher educational institutions of the Russian Federation according to their economic situation.

*Keywords: Role, institution of higher education, integrator, economics, conditionality, model, efficiency, problem, perspective.*

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## MEDIUM-TERM ECONOMIC TRENDS IN THE MANUFACTURING

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In this publication, the author examines the medium-term trends in the global manufacturing industry, which determine the transformation of the structure of production factors. The nature of the wave dynamics of the productivity of manufacturing enterprises is revealed and explained. The work was carried out within the framework of the research plan of the UNECON scientific school «Economics, organization and management of enterprises, industries, complexes; innovation management; economics of the military-industrial complex» (supervisor – Professor Karlik A.).

*Keywords: economy, manufacturing.*

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## INTEGRAL ASSESSMENT OF SUSTAINABLE DEVELOPMENT OF THE FOREST INDUSTRY COMPANY BASED ON A BALANCED SCORECARD

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The article proposed an algorithm for constructing an integral assessment of sustainable development of a forestry company. A feature of the algorithm is a two-tier approach that combines an assessment using weighting factors for each selected projection — economic, social and silvicultural-ecological, and a balanced integral assessment for all business units of the company. The proposed approach makes it possible to carry out vertical and horizontal analysis of the company's activities and promptly identify problematic structural units.

*Keywords: forestry company, sustainable development, weight coefficients, integral indicator, balanced scorecard.*

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## **THEORETICAL FOUNDATIONS OF THE DEVELOPMENT ONLINE STORES AT THE PRESENT STAGE OF ECONOMIC DEVELOPMENT**

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The ubiquity of digital trading mechanisms is creating new challenges for online stores on the market. Especially the importance of studying this issue became clear during the period of crisis situations in the global economic system, for example, the emergence of coronavirus infection. The current epidemiological situation has indicated the need for stores to switch to online trading. Attracting the attention of potential and real customers to products and services, encouraging them to make a purchase, creating a positive image and reputation – these tasks are among the most important tasks that an online store in any field of activity sets itself. In order to maintain a highly competitive position in the e-commerce market, an online store must take into account the peculiarities of using management tools for the development of online commerce services in its daily activities, which determines the relevance of this study. The author of the study revealed that the methodological principles of organizing a system for managing the processes of providing services for an online store include: the principle of maximizing the reach of potential consumers; the principle of the synthesis of tools for promoting services, managing the quality of services and managing personnel in the process of organizing the activities of an online store; the principle of bridging the gap between consumer expectations and their perception by the store management; the principle of quality control of the work of the online store employees; the principle of growth of the economic potential of the enterprise based on meeting the needs of consumers. In accordance with these principles, there are many possible tools for managing the system of the online store, however, the author of the study proposes to pay special attention to the assessment of personnel management tools, quality of services, since they are difficult to digitize in order to assess their effectiveness.

*Keywords: service sector, digital transformation, online store, organizational and managerial tools for service development, principles of organizing a service delivery process management system, e-commerce, life cycle, Digital channels for providing services.*

## **LOGISTIC INFRASTRUCTURE AS FACTOR OF COMPETITIVENESS OF SMALL BUSINESS ENTITIES AND FARMS**

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The article is devoted to the economic activity of small farms focused on the production and sale of their own products. Sales difficulties are highlighted as the main problem of the company's activity. The author comes to the conclusion that it is necessary to form a unified logistics infrastructure, develop cooperation mechanisms, and increase the level of information support for farmers.

*Keywords: agro-industrial complex; peasant farms; personal subsidiary farms; farm products; population farms.*

## **INNOVATIVE SOCIAL AND ECONOMIC DEVELOPMENT AND MANAGEMENT OF THE HUMAN CAPITAL: PERSON AS GLOBAL VALUE**

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In article evolution of social values of society, interrelation of human rights and the core social values, the impact of formation of social processes on development of economy and the economic relations, the impact of development of the human capital on development of society, value of the person and his life as one of the fundamental values of the modern international community and the main resource of formation of the human capital is considered.

*Keywords: social rights, human capital, social value, economic development, economic crisis, humanitarian technologies, life value, social and economic development.*

## **ON THE ISSUE OF LABOR PRODUCTIVITY IN RUSSIA AND ABROAD**

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This article examines the features of labor productivity in the Russian economy. The analysis of the main problems regarding labor productivity, which determine the backwardness of Russia, and the ways of their solution are given.

*Keywords: labor productivity, high-performance jobs, national economy, human capital, competitiveness, labor market.*

## **TRANSFORMING THE APPROACHES FOR INTELLIGENT CAPITAL MANAGEMENT BY DIGITALIZATION**

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The relevance of the problem of transformation of intellectual capital under the influence of digital technologies is confirmed by the study Hausberg, J.P., Liere-Netheler, K., Packmohr, S. et al. (2019) according to which the number of publications on this issue in recent years exceeds 400 articles per year. The purpose of our research is to study the phenomenon of transformation of intellectual capital on the materials of companies in the north-western region of Russia and to identify new models of intellectual capital formed under the influence of digital transformation. The methodology of the study includes interviews with entrepreneurs and top managers and statistical analysis of the results of the study to identify new parameters of the functioning of the intellectual capital of the enterprise

*Keywords: Intellectual capital model, digital transformation, business model.*

## CONCEPTUAL MODEL FOR ASSESSING THE EFFICIENCY OF WOODWORKING ENTERPRISE BUSINESS PROCESSES

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At the present stage of the development of world economy, as a result of the steadily developing process of globalization, the world markets for industrial products are beginning to experience a state of hypercompetition. This phenomenon makes industrial enterprises search for fundamentally innovative directions for increasing both the efficiency of resource use and the efficiency of communication. However, mediating the innovative development is an optimal strategy primarily for high-tech industries, while low-tech and medium-tech industries are highly dependent on traditional technologies and resource base, which does not allow them to fully focus on the integration and generation of innovative solutions. One of the best examples is woodworking industry, which is significantly dependent on both the natural resource base and low-skilled human labor. In this regard, the conceptual management of operational activities in the context of strategic development is particularly important for woodworking industrial enterprises. In this case, the central object for management is business process, and the target parameter is the efficiency of business process. Within the framework of this paper, the author presents a developed conceptual model for assessing the efficiency of business processes of a woodworking enterprise.

*Keywords: business processes, efficiency, woodworking industry, economic result, cost regulation.*

## A MODEL FOR ASSESSING THE BUSINESS PROCESSES IN A WOODWORKING ENTERPRISE IN VIETNAM

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The process of interaction between an industrial enterprise and the external environment is bi-directional. A lot of scientific research is devoted to the analysis of the specifics of the influence of the external environment on an industrial enterprise, while an extremely narrow area of environmental research is devoted to the analysis of the influence of an industrial enterprise on the external environment. Within the framework of this study, the process of influence of the production activity of a woodworking industrial enterprise on the external environment is investigated. The result of the study is a fuzzy-multiple model for assessing this impact; an aggregated indicator of the sustainability of business processes of a woodworking enterprise in Vietnam is proposed as its result.

*Keywords: sustainable development, business processes, sustainability, fuzzy logic, woodworking industry, Vietnam.*

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**FINANCE, MONEY CIRCULATION AND CREDIT**

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**RISK ANALYSIS OF COOPERATION BETWEEN IRAN, RUSSIA AND ITS ALLIES**© 2020 **Burtseva K. Y.**

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Long-term cooperation between Russia and Iran will increase economic, investment exchanges between countries and will help the Islamic republic to increase the level of economy and life of citizens, but these processes are associated with the risks defined in the article that hinder the development of mutually beneficial partnership relations. The analysis and identification of risks were carried out according to the classification of stakeholders proposed in the work. Risks highlighted for Iran, Russia, EAEU, EU and USA.

*Keywords: Russia, Iran, EAEU, EU, USA, cooperation, multilateral partnership, risks.*

**THE MAIN TASKS AND WAYS OF MANAGING INDUSTRY RISKS**© 2020 **Melnikova L. A.**

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The main task of risk management in the current business environment is to minimize them. Minimizing industry risks is possible when developing an effective system for evaluating key risk indicators, which are aimed at identifying relevant indicators that provide the necessary information about potential risks that affect the achievement of strategic goals of an economic entity. The development of an effective system of key risk indicators begins with the analysis and assessment of the impact of risks, both on the achievement of the goals of economic entities and the competitive environment. The relationship of key risk indicators allows you to identify the most relevant information that serves as an indicator that signals the occurrence of a significant risk.

The process of developing an effective system of key risk indicators begins with an analysis of a threatening event that negatively affects the business entity. Intermediate and primary events that precede the occurrence of a negative situation that causes significant damage or leads to the loss of economic benefits should not be ignored. The main task of the process of forming the necessary indicators is to develop indicators that provide objective information about the possibility of a threatening event. The closer the indicator is to the source of the threat, the more likely it is that the management of the business entity will take the necessary actions that level the risk to prevent the occurrence of a dangerous event.

An indisputable factor is that the main strategic goal of the business entity is to make a profit. Making a profit ensures the smooth operation of all business processes, namely: the process of providing resources

to the production process, the rhythm of the production process, effective pricing and marketing policies, attracting investment for the development of the business entity, etc. Violation of the coherence of all conditioned processes indicates the emergence of threats, both internal and external, that jeopardize the implementation of the above-described strategic objectives of the activity and functioning of the economic entity as a whole.

The object of the study will be threats and risks that accompany the financial and economic activities of economic entities. The subject of the research is determined by the systematization of tasks and ways to manage industry risks.

*Keywords: activity, tasks, investment, research, provision, threat assessment, process, management paths, resources, rhythm, economic benefit.*

## ANALYSIS OF TRADE AND ECONOMIC RELATIONS BETWEEN RUSSIA AND THE ISLAMIC REPUBLIC OF IRAN

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The purpose of the article is to analyze the current and future trade and economic cooperation between Russia and the Islamic Republic of Iran (IRI). The article describes the advantages of the entry into force of the Interim agreement leading to the formation of a free trade zone between the Eurasian economic Union and its member States, on the one hand, and the Islamic Republic of Iran, on the other hand. A detailed analysis of trade and economic cooperation between the two countries is given.

The article is based on the results of research in the framework of the research project «Expansion of mutually beneficial trade and economic cooperation between Russia and Iran», which was carried out at the expense of budget funds under the state task of the financial University.

*Keywords: trade and economic relations between Russia and Iran, analysis of trade turnover, analysis of customs and tariff benefits*

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## ANALYSIS OF THE MAIN INDICATORS OF ECONOMIC DEVELOPMENT IN THE ISLAMIC REPUBLIC OF IRAN

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The purpose of the article is to analyze the main indicators of economic development of the Islamic Republic of Iran (IRI). The article describes the dynamics and prospects of macroeconomic parameters of development of various sectors. A detailed analysis of business activity and problems of the economic state of Iran is given.

The article is based on the results of research in the framework of the research project «Expansion of mutually beneficial trade and economic cooperation between Russia and Iran», which was carried out at the expense of budget funds under the state task of the financial University.

*Keywords: dynamics of gross domestic product, rate of job creation, unemployment rate, analysis of population and labor indicators, analysis of the business environment*

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## INTERNAL FINANCIAL CONTROL: THE CONCEPT, TYPES AND NECESSITY OF SPENDING FUNDS ON FEDERAL PROJECTS

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Modern conditions are associated with the growth of various external and internal economic information, which is the main and important source for users to make informed management decisions. Thus, there is a growing need for effective financial control over the completeness and reliability of accounting and reporting economic information. With increasing competition, the emergence of external threats, and the uncertainty of the impact of exogenous and endogenous factors, detailed control is needed to identify the main causes of the imbalance of individual subjects of the financial system in order to improve tools to eliminate this imbalance. To solve this problem, we need clear requirements for financial control and the development of tools for its implementation, both from the point of view of budget allocators and their recipients. The analysis of practice has shown that the most reasonable and effective way is not to eliminate the consequences of violations, but to prevent them promptly. Consequently, the role of operational and preventive financial control in spending funds on Federal projects is increasing. This makes it necessary, first of all, to improve the theoretical apparatus, and then the methodological tools of financial control in order to prevent various violations related to the expenditure of funds in the execution of Federal projects. Prompt detection of violations will help prevent negative subsequent consequences. And preventive measures should be aimed at identifying the risks of such violations ahead of time. In combination, the use of various types of financial control will help prevent financial fraud at both the macro and micro levels. The article reveals the concept of internal financial control in relation to the expenditure of funds in the framework of Federal projects. Significant attention is paid to the types of financial control. In particular, such types of financial control as internal and external, operational and preventive when spending funds on Federal projects are disclosed. The article substantiates the need for internal financial control when spending money in the framework of Federal projects, both from the perspective of budget allocators and recipients.

*Keywords: control, financial control, types of financial control, internal financial control, external financial control, state control, spending of funds, federal projects, budget funds, expenses, budget, distributors of funds, recipients of funds*

## **ORGANIZATIONAL ASPECTS OF OPERATIONAL AND PREVENTIVE INTERNAL FINANCIAL CONTROL WITHIN THE FRAMEWORK OF EXPENDITURE ON FEDERAL PROJECTS**

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Over the past decade, the system of internal financial control in Russia has undergone a significant development. Control is one of the most important management functions. In the field of financial management, internal financial control is an integral part of the system of regulating financial relations. Thus, the need to control the financial and economic activities of a business entity objectively follows from the essence of Finance as monetary relations. The implementation of Federal projects involves the receipt and expenditure of funds, and therefore affects the interests of the state, partners, and all

related contractors. The organization of the internal financial control process includes the development of local standards, the formation of a plan and program of inspections, the definition of measures to adjust indicators and eliminate identified violations. Operational and preventive internal financial control is designed to facilitate the effective implementation of federal projects, detect various violations and errors in terms of spending funds in time, and identify employees' dishonesty. Operational internal financial control allows you to identify current violations and quickly develop measures to eliminate them. Preventive internal financial control is aimed at preventing possible errors and financial fraud. This type of control can prevent the risks of violations. The formation of an effective system of internal control in the framework of spending funds in the implementation of federal projects is necessary not only for managers of funds, but also for their recipients. This system provides a mechanism for obtaining the necessary information about the progress of cases, compliance of the work performed with the state task, as well as the legality of operations carried out to spend money in the framework of federal projects. The article clarifies the principles of formation of operational and preventive internal financial control in relation to the expenditure of funds in the framework of federal projects. The content of each such principle is disclosed. Considerable attention is paid to the requirements for operational and preventive internal control when spending funds on federal projects.

*Keywords: control, internal financial control, operational internal financial control, preventive internal financial control, internal financial control requirements, principles, spending of funds, federal projects, budget, organization of internal control.*

## **IMPORTANT ASPECTS OF THE FORMATION OF INDICATORS FOR ASSESSING SECTORAL RISKS**

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Financial and economic activities of economic entities are subject to various risks. Today, risk management is an integral part of the indicator of profitability of commercial activities of business entities. The market economy, as well as the changing economic and geopolitical situation, the instability of the level of supply and demand due to various factors affecting them, high industry competition, outstripping the pace of scientific and technological development, sharp changes in exchange rates, the instability of the legislative framework and other factors create conditions under which there is uncertainty in the activities of an economic entity in obtaining the expected final result. In this situation, the negative impact

of industry risks increases.

Large multinational companies, international holdings, and fast-growing business entities use a risk-based approach when defining long-term strategic goals. But in the volatile economy of the Russian Federation, the instability of the current situation leads to a complication of this problem.

In order to overcome uncertainty and predict the probability of damage from various risks, an analysis of industry risks is carried out. Industry risk assessment is carried out by various structures, both entrepreneurs and third-party business entities (for example, banking structures, investment companies, market regulators, etc.).

External regulators identify key risks and make recommendations on how to deal with various situations. For example, in the financial sector, such an external regulator is the Central Bank of the Russian Federation. In other sectors of the economy, external regulators are ministries that assess risks and create action maps for market participants.

Risk assessment is also carried out by economic entities themselves, such as entrepreneurs or management of large companies. When managing a business entity, an assessment of industry risks is essential for developing a long-term strategy for market behavior, identifying opportunities and existing threats, and assessing significant risks that need to be reduced. The above-mentioned aspects determine the relevance of the research topic.

The objects of research are risks, and the subject is a system of indicators for assessing industry risks.

*Keywords: indicators, industry, assessment, entrepreneur, risks, markets, situation, strategy, threats, management, economic entities.*

## EXPANDING COOPERATION BETWEEN RUSSIA AND IRAN

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In recent years, the growth of mutual trade between Russia and Iran has been noticeable, today it is about two million dollars. The article analyses the peculiarities of cooperation between Russia and Iran, as well as the possibilities of developing integration processes between Iran and the EAEU. Science-based proposals for the development of mutually beneficial trade and economic cooperation between Russia and the Islamic Republic of Iran (IRI) have been developed.

*Keywords: Russia, Iran, EAEU, cooperation, trade and industrial cooperation, integration, opportunities.*

## COMPLEX AND STRUCTURED METHODS FOR ASSESSING INDUSTRY RISKS

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Issues of complex and structured methods of assessing industry risks are among the priority areas for business entities that carry out their activities in real time. Information from the industry risk assessment used by an economic entity should be useful in reducing future threatening events. Threatening events may arise from external sources, such as a sudden change in the market situation or new requirements of regulatory authorities or legislation. Thus, many business entities determine that the causes of undesirable events are mostly external factors. External sources of information (publications in the media and (or) rating agencies) can be useful when forming a system of indicators. The experience of interaction, monitoring the actions of competitors, or interviewing clients, customers, contractors, employees, and suppliers can provide a key understanding of the risk area faced by the business entity. Understanding the regulatory and legal requirements and features of the industry will allow the business entity to respond quickly and in advance to potential threats. Internal sources of information, on the contrary, in some cases may be subjective, but only they can be available in the current time period to predict and prevent the impact of possible undesirable events.

There is a low probability that one key risk indicator can reflect all sides of a threatening event. In this regard, it is necessary to monitor a set of key performance indicators that can signal the occurrence of risk. When analyzing such a complex, it is necessary to take into account the degree of influence of each activity indicator in the risk structure and divide these indicators by weight scales depending on the degree of influence. It is necessary to aggregate the entire set of information that provides the best way to pre-diagnose and prevent threats. Regular analysis, reflection and experience allow us to draw the most significant conclusions and improve the effectiveness of key risk indicators.

*Keywords: aggregation, analysis, indicator, comprehensive assessment, threat level, risk structure, performance*

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**BOOK KEEPING, STATISTICS**

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**GOVERNMENT POLICY MEASURES FOR SMALL BUSINESSES ON EMPLOYMENT ISSUES IN THE SAMARA REGION**© 2020 **Borovitskaya M. V.**

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In recent years, the problem of unemployment in our country has become acute. This is due to many factors, among which the most significant are economic sanctions imposed by leading European States, and the difficult political and epidemiological situation in the world. All this undoubtedly has a negative impact on the Russian economy, causing disruptions in the work of domestic enterprises, and increasing unemployment.

The article is devoted to the issues of solving the problem of unemployment and measures of state policy of Russia in relation to small businesses in order to increase employment on the example of the Samara region.

The authors emphasize that the extent to which the working-age population of the country is engaged in the activities of state-owned production enterprises, agricultural agricultural holdings, and is involved in the development of small businesses depends on the degree of well-being of this country and the effectiveness of economic and social transformations.

The article discusses state programs to promote employment and regulate social and labor relations in the Samara region. The main areas of state support for entrepreneurship in the Samara region include export development, assistance to industrial and innovative enterprises, provision of a number of services to small and medium-sized businesses, development of single-industry towns, entrepreneurship and promotion among young people, as well as providing microfinance support to businesses.

Based on the monitoring of state programs to support the population in the field of employment in the Samara region, the authors specified the measures taken by regional funds for financial support of SMEs that provide access to financial resources for small and medium-sized businesses.

The authors note that the state policy on small businesses in Russia is currently being actively implemented in order to increase employment. Various state programs are being developed and implemented to support small and medium-sized businesses (financial, consulting, etc.), create new jobs, and reduce the unemployment rate in the country.

*Keywords: unemployment, labor resources, labor market, employment, measures of state regulation of employment, self-employment, employment mechanisms, microfinance for entrepreneurs.*

## ON THE PROBLEMS OF POPULATION AGING AND THE IMPACT OF THIS PROCESS ON THE COUNTRY'S ECONOMIC DEVELOPMENT

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Today, almost all countries of the world are facing the problem of demographic imbalance due to demographic aging of the population. Demographic aging is an increase in the number of elderly people against the background of a decrease in the number of people of working age on the planet.

The problem of rejuvenation of the nation concerns many advanced countries and in the modern world, the problems of aging of the population occupy a priority position in the list of problems of the present time of development of society in the world space. As one of the major social transformations of the twenty-first century, aging is a complex set of factors that affect the economies of various countries, the health system, and social security.

There is no doubt that the aging of the population is a natural demographic phenomenon, accompanied by challenges and opportunities. Old age is characterized by an increase in various types of diseases, which affects the ability of people of this age to remain independent. In adulthood, many older people experience significant health problems, affecting their ability to be independent, which in turn requires an increasing need for society to adapt to changes in the health of older people by taking measures to protect their health and ensure their active participation in public life in the country.

In recent years, the Russian state has made significant investments in healthcare. However, they did not significantly improve the situation, as they were not accompanied by large-scale and highly effective organizational, financial and economic measures. The level of healthcare development in the Russian Federation is significantly lagging behind that of developed countries, as well as many other key sectors of the economy.

The need to develop a concept for creating a unified state information system in the health sector is aimed at improving the situation with regard to the health of citizens, and the need to ensure a qualitative breakthrough in the health system of the Russian Federation. It should be noted that the Russian medical industry needs innovative developments in the field of prevention, diagnosis and treatment of diseases (including rehabilitation, health), an effective system of training and retraining of medical personnel, modern high-tech information systems, which in turn will affect the overall level of economic development of the country as a whole.

*Keywords: challenges, healthcare, personnel, concept, old age, population aging, problems, prevention, effective system*

## CURRENT ASPECTS OF PROVIDING MEDICAL CARE TO THE ELDERLY POPULATION DURING THE PANDEMIC

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The economic, social and political changes that took place in Russia in the 1990s had a detrimental impact on all social sectors, including health. The collapse of the Soviet Union, radical changes in the political system, and the transition from Central planning to a market economy hindered sustained economic growth and political stability.

Economic and political changes in the early 1990s led to a significant deterioration in health and a lack of financial protection for the elderly population. Health sector indicators in Russia since the early 1990s reflect the economic, political, and social transformations that have taken place over the past three decades. The first stage, as noted above, of this transformation is the adverse consequences, access to health care and financial protection of the elderly population. Subsequent economic growth, poverty reduction, and political commitments to improve coverage have led to gradual improvements, but with a delay in time.

Reform of the interests of the elderly population in order to ensure universal health coverage is being carried out in many countries of the world. Progress is monitored using indicators to assess progress in protecting against financial risks and access to quality basic health services. Over the past two decades, state-funded healthcare has grown significantly in Russia through various programs, including the state guarantee program for medical care.

The program of state guarantees of medical care should be considered a universal program that invests in the development of a multi-level system of providing medical services. Currently, the COVID-19 pandemic is having a huge impact on the lives of people around the world. It affected not only the health of the population, but also the economy and many global economic processes.

We can say that this phenomenon has affected almost all spheres of our society, but first of all it has affected the health sector. The COVID-19 pandemic has affected the sustainability of the health system and the effectiveness of the policy in this area in General.

*Keywords: state guarantees, protection, quality of services, medical care, population, pandemic, financial risks, health institutions, economy.*

## **ON THE ISSUE OF STATE POLICY MEASURES IN RELATION TO SMALL BUSINESSES IN THE RUSSIAN FEDERATION IN ORDER TO INCREASE EMPLOYMENT**

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Currently, in the Russian Federation, one of the most serious problems for society and the state as a whole is unemployment. The lack of jobs always destabilizes the situation in society. The lack of employment at the present time can be considered as a factor of increasing poverty, moreover, unemployment, which covers a fairly large number of the working-age population, has not left without attention and educated, professionally trained citizens.

The article is devoted to the problems of unemployment in the Russian Federation in modern conditions of economic development, as well as measures taken by the state in relation to small businesses in order to increase employment.

The authors emphasize that in order to reduce the unemployment rate, it is advisable to expand the ways and options of state support for small businesses, individual entrepreneurship, and improve the mechanisms of state strategy and tactics in the labor market.

*Keywords: small business, unemployment, employment, labor resources, labor market, employment, state strategy, labor demand, employment mechanisms, state policy.*

## **PROBLEMS OF POPULATION AGING AND THEIR PRIORITY POSITION IN THE LIST OF CURRENT PROBLEMS OF SOCIETY DEVELOPMENT**

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Today, almost all countries of the world are faced with the problem of demographic imbalance due to demographic aging of the population. Demographic aging is an increase in the number of elderly people against the background of a decrease in the number of people of working age on the planet. The process of demographic aging is a natural process. All countries of the world are subject to it. The process of demographic aging negatively affects the birth rate, which causes the aging of society from below. In

turn, demographic aging increases the average age of the population and is caused by the aging process of society from above.

Demographic aging is observed in European countries, the Russian Federation, the United States, Canada, Japan, Asia, and Latin America. The aging population is also observed in Australia and New Zealand. The process of population aging is caused by the process of society aging from above, which indicates an increase in the population over the working age.

The problem of rejuvenation of the nation worries many advanced countries. Thus, in the modern world, the problems of population aging occupy a priority position in the list of problems of the current development of society in the world space. As the largest social transformation of our century, affecting the economies of various countries, the health system, as well as social security, the aging of the population appears through a complex and complex process.

There is no doubt that the aging of the population is a natural demographic phenomenon, accompanied by problems and opportunities. Old age is characterized by an increase in various types of diseases, which affects the ability of people of this age to remain independent.

In adulthood, many older people experience significant health problems, affecting their ability to be independent, which in turn requires an increasing need for society to adapt to changes in the health of older people by taking measures to protect their health and ensure their active participation in public life in the country.

In recent years, the Russian state has made significant investments in healthcare. However, they did not significantly improve the situation, as they were not accompanied by large-scale and highly effective organizational, financial and economic measures. The lag in the level of healthcare development in Russia from the level of developed countries is much stronger than in many other key sectors of the economy. All the above mentioned problems caused the relevance of the research topic.

*Keywords: demographic phenomenon, imbalance, investment, health care, events, population aging, economy.*

## **THE ROLE AND SIGNIFICANCE OF SMALL AND MEDIUM-SIZED BUSINESSES IN MODERN ECONOMIC DEVELOPMENT**

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The development of small and medium-sized businesses is of increasing importance in the modern conditions of development of the domestic economy. In the light of the ongoing international sanctions against Russia, the tasks of import substitution, filling the market of food and industrial products with domestic products, and ensuring independence from foreign suppliers are brought to the fore. Successful implementation of these tasks is impossible without the participation of small and medium-sized businesses.

The article focuses on revealing the role and significance of small and medium-sized businesses in the

modern realities of the functioning and development of the domestic economy. The article summarizes the measures for classifying small and medium-sized businesses that meet the data from November 1, 2019, based on the unified register of small and medium-sized businesses of the Federal tax service of the Russian Federation. The authors, based on the study and analysis of statistical sources and periodicals, provide a picture of the current state and number of small and medium-sized businesses, the current state and monitoring of the number of subjects belonging to the category of small, medium and microenterprises, and also assess their contribution to the total turnover of the Russian economy.

The authors note that despite the lag of the Russian Federation from the level of European countries in the share of small businesses, Russia is tightly in the zone of indicators of the United States. In this regard, it is necessary to increase the role of the state and develop the necessary legislation and regulations to support small and medium-sized businesses. The basic document discussed in the article is the national Russian project «Small and medium entrepreneurship and support of individual business initiative», who, for objective reasons, need an effective tool to support entrepreneurship at all stages of the business process: from inception of the business idea to the implementation of export sales.

*Keywords: small and medium-sized businesses, economic sanctions, entrepreneurial initiative, microenterprise, national projects, strategic objectives of the Russian Federation, economic development, import substitution.*

## **MEASURES OF THE STATE POLICY OF THE REGIONS IN RELATION TO SMALL BUSINESSES ON EMPLOYMENT ISSUES**

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In recent years, the most pressing problem of the regions of the Russian Federation and the country as a whole remains unemployment. The lack of jobs always destabilizes the situation in society. Currently, the lack of employment in the majority of the country's regions can be considered as a factor of increasing poverty. Today, a number of regions are trying to practice the principle of broad information accessibility of public services in the field of employment of citizens, focusing on the young working-age population, since they are the least competitive in the modern labor market.

The article is devoted to the issues of solving the problem of unemployment and measures of state policy of the Russian regions in relation to small businesses in order to increase employment.

The authors emphasize that in order to reduce the unemployment rate, it is advisable to expand the

ways and options of state support for small businesses, individual entrepreneurship, and improve the mechanisms of state strategy and tactics in the labor market.

The article deals with state regional programs to promote employment and regulate social and labor relations. Programs to promote employment in a number of regions of the Russian Federation include not only improving the standard of living of the population by providing additional jobs, vocational training, or paying unemployment benefits. We must not forget about such an urgent direction today as support for small businesses. For several years now, our country has been operating a number of state programs aimed at providing financial support to small businesses, but, unfortunately, not all beginning and existing entrepreneurs know about their existence. Every year, the state of the Russian Federation allocates quite large amounts of money to help entrepreneurs.

Based on the monitoring of state regional programs to support the population in the field of employment, the authors note that in the process of developing policies to promote employment, it is necessary to take into account factors that affect the regional labor market. Namely, you need to objectively assess the real state of the labor force, have reliable information about the population, the number of able-bodied and competitive population, and information about the number of employed and unemployed people. In order to develop an effective employment policy that will be aimed at increasing the level and quality of life of the population, the authorities need to focus on ensuring a balance in the labor market of labor resources, as well as increasing the competitiveness of the economically active population of the region.

*Keywords: unemployment, mobile employment centers, labor resources, labor market, employment, measures of state regulation of employment, self-employment, employment mechanisms, microfinance for entrepreneurs.*

## WORLD ECONOMY

### **ROLE OF THE EURASIAN DEVELOPMENT BANK IN THE INTERNATIONAL INDUSTRIAL COOPERATION OF THE MEMBER STATES OF THE EAEU**

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One of the priorities for enhancement of the integration cooperation of the EAEU member states is the development of their industrial cooperation, which is suggested to contribute to the achievement of the objectives of their industrial development and effective implementation of their export potential. An important role in achievement of these objectives is assigned to the Eurasian Development Bank. The article identifies the problems of its investment activity, develops proposals for the effective implementation of its financial and economic potential and increase the role in the development of industrial cooperation of the EAEU member states.

*Keywords: Eurasian Economic Union; industrial cooperation; Eurasian Development Bank; digital industrial cooperation; single digital industrial space.*

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