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ECONOMIC THEORY

NEGATIVE INTEREST RATE POLICY

© 2019 **Voevodskaya Ekaterina Olegovna**

PhD in Economics

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PhD in Economics

The article is devoted to theoretical aspects and analyze of the negative interest rate policy impact to the economy. The positive and negative aspects of the application of this instrument are considered.

Keywords: negative interest rate policy, inflation, banking risks.

ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY

INNOVATIVE INFRASTRUCTURE AS A FACTOR IN THE SUSTAINABILITY OF THE MODERN ECONOMY

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The article discusses the concept of sustainability of the economic system and the development of innovative infrastructure as a factor in increasing the stability of the country's economic system. Modern models of innovative infrastructures are considered. Attention is focused on the possibility of using innovative strategies developed in the regions of the Russian Federation using smart specialization methods, which are one of the conditions for regions to receive subsidies in the EU countries. The principles of "smart specialization" are reflected in innovative development strategies in Australia, South Korea, and a number of Latin American countries.

Keywords: Innovation, sustainability of the country's economic system, innovative infrastructure, innovative strategies based on the methods of «smart specialization».

INFLUENCE OF INVESTMENT RESOURCES ON THE DEVELOPMENT OF INNOVATIVE PROCESSES IN ANIMAL BREEDING

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The influence of investment resources on the development of innovative processes in the livestock industry is studied. The relationship between the «level of sufficiency» of investment in agricultural production and the process of diffusion of innovation in the livestock industry is revealed. A critical analysis of the used instruments of investment support was carried out, the need for stimulating the spread of innovations, taking into account regional characteristics and the institutional structure, was substantiated.

Keywords: investment resources, innovative processes, animal husbandry, state support mechanisms

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KEY COMPETENCES OF ECONOMIC DEVELOPMENT OF RUSSIAN REGIONS UNFAVORABLE FOR AGRICULTURAL PRODUCTION

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The article presents an analysis of the economic specialization of Russian regions reflected in the strategy of spatial development of the Russian Federation for the period up to 2025. The methodological substantiation of the key competencies of economic development of regions unfavorable for agricultural production with the use of indicators of the production potential of livestock and processing industries is given.

Keywords: key competencies, regions unfavorable for agriculture, animal husbandry, food industry

RESISTANCE OF MARITIME ECONOMIC COMPLEX OF THE WESTERN RUSSIAN REGIONS IN THE CONDITIONS OF GEO-ECONOMIC TURBULENCE: FACTORS, MECHANISMS, REGIONAL EVIDENCE

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The object of the study is maritime economy and forms of its integration (clusters, TPC) viewed to be resource of strength in relation to external instability. The research focuses on the mechanisms which form the corresponding resistant properties of a region. The study carried out theoretical and conceptual modeling and empirical diagnostics with the example of the Western regions of Russia experiencing the consequences of geo-economic turbulence.

Keywords: maritime economic complex, economic clusters, resistance, geo-economic turbulence, Western regions of Russia.

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DOMESTIC AND WORLD EXPERIENCE IN THE DEVELOPMENT OF THE MARKET FOR CHEESE AND CHEESE PRODUCTS

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This article analyzes domestic and world experience in the development of the market for cheese and cheese products.

Keywords: milk, agricultural organizations, personal subsidiary plots, farms, dairy industry, dairy enterprises, milk quality, milk production volume.

APPROACHES TO THE ANALYSIS OF TOOLS FOR EVALUATING THE PERFORMANCE OF FACULTY MEMBERS WITH REGARD TO THE IMPLEMENTATION OF PERSONNEL POLICIES OF HIGHER EDUCATION UNITS

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The authors article analyses the current state of various approaches to the analysis of tools for assessing the performance of faculty in terms of implementing the personnel policy of higher education units. The subject of the study was the activities of faculty members of higher educational institutions, and the subject was the analysis of tools for their evaluation. The theoretical and methodological significance of the study lies in the systematization of approaches to the analysis of tools for assessing the activities of faculty members of higher educational institutions. The practical value of the study is to determine the rank of various approaches to the analysis of evaluation tools with regard to the implementation of personnel policies of higher education units.

Keywords: Approaches, analysis, tool, evaluation, personnel policy, activities, higher education institution, division, aspect, faculty.

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IMPORT REPLACEMENT AND OPEN ECONOMY

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In article problems import replacement in the conditions of the open market are considered. Stages of Import replacement and the measures of state regulation promoting realization effective import replacement, focused on export are analyzed.

Keywords: Import replacement, orientation to export, tariff regulation, state regulation

THE METHODOLOGY FOR THE QUANTITATIVE ASSESSMENT OF RISK FACTORS OF INDUSTRIAL ORGANIZATIONS

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This article focuses on the methodology for quantitative assessment of risks of industrial organizations. A quantitative risk analysis was carried out. The risk scales are justified: the scale of influence and the scale of probability of occurrence of risks. Risk maps have been formed. The risk matrix is constructed on the basis of which the zone of the most significant risks affecting the stability of industrial organizations is allocated.

Keywords: sustainability of industrial organizations, risk zones, quantitative risk analysis, degree of risk influence, probability of occurrence of risks, risk matrix, risk management.

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FRAGMENTATION OF BUSINESS AS A THREAT TO TAX SECURITY OF THE STATE

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Today, the problem of minimizing tax payments transferred to the budget of the Russian Federation by enterprises does not lose relevance. This article is devoted to the consideration of one of the schemes of tax optimization — the scheme of fragmentation of business and the peculiarities of the organization of the tax control system to identify it in order to ensure the tax security of the state.

Keywords: business fragmentation, small business, taxation, tax control, tax security, tax optimization.

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PROBLEMS OF TERMINOLOGY IN CUSTOMS CONTROL OF OIL AND OIL PRODUCTS

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The article covers problematic issues of terminology that arise at officials of customs authorities during the customs control of oil and oil products, analysis of the concepts «oil», «oil products» was carried out, classification and identification signs of crude oil and crude oil product were revealed according to EAEU CN of FEA. The article gives scientifically based definitions of the concepts of crude oil and crude oil product.

Keywords: customs control; oil; oil products; expertise; classification; identification; EAEU CN of FEA.

CURRENT PROBLEMS OF COMMERCIALIZATION OF INNOVATIONS IN THE PRODUCTION SPHERE OF THE RUSSIAN FEDERATION

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The authors' article addresses the issue of commercialization of innovation in the field of production in the Russian Federation. The subject of the study was the production sphere of the Russian Federation, and the subject was the process of commercialization of innovation in the aspect of related problems. The theoretical and methodological significance of the study lies in expanding approaches to the analysis of the commercialization of innovation. The practical significance of the study is determined by the localization and formalization of the problem field of commercialization of innovations in the production sphere of the Russian Federation.

Keywords: Problems, commercialization, innovation, production sphere, Russian Federation, structure, innovations, share, significance.

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FEATURES OF THE ORGANIZATION OF INTERNAL AUDIT IN REGIONAL DEPARTMENTS OF BUDGETARY INSTITUTIONS

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Under the constraints of market, economy increasing of profitability and current control over entity's activities tasks are intensifying. Many entities suffer from resources usage inefficiency – labor, financial, material, from lack of required information for proper decision making, unintentional and fraudulent distortion of reporting, decreasing of distortion of reporting impact by employees and management. The following problems could be resolved by implementing of proper internal audit. In this regard, implementation of internal audit in the company and it's effectiveness assessment, and conducting internal audit methodology development are relevant.

The article reveals the role and significance of internal audit in budget institutions, the requirement of implementing of internal auditor as an employee of regional division of budget institution was justified, methods of internal audit were proposed.

Keywords: Internal audit, audit methodology, budget institution, risk assessment, internal auditor, job instructions, financial control, budget control

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MANUFACTURING: VALUE ADDED IN A GLOBAL WORLD

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In this publication, the author offers an analysis of the trends in the economic transformation of the manufacturing industry. The background and key factors of competitiveness are presented. Based on the presented quantitative analysis of the dynamics and structure of value added, a global spatial perspective of the development of the manufacturing industry is formulated. This work was carried out as part of the research plan of the SPbGEU scientific school «Economics, organization and management of enterprises, industries, complexes; innovation management; economics of the military-industrial complex» (leader – professor Karlik A.).

Keywords: economy, industry, value added.

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DESIGNING THE ACTIVITIES OF A FLAGSHIP UNIVERSITY AS AN INNOVATION CENTER OF A REGION

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The article actualizes the question of the priority of the innovative path of development of the Russian economy. The main mechanism of innovative development is the flagship university of the region. The mission, tasks and purpose of the reference university are highlighted.

Keywords: Innovation, innovative potential, flagship university, region, higher education system.

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ON THE PROBLEMS OF EVALUATING INVESTMENTS IN PROJECTS AIMED AT DIGITALIZING PRODUCTION

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The article deals with the problems arising in the process of assessing investments in projects aimed at digitalization of production, and proposals to overcome them, consisting in a thorough study of the initial information, consideration of the possibility of using tools of state support for such projects, the inclusion of risks in the calculations of efficiency.

Keywords: digitalization of production, investment project, economic efficiency assessment, risk, feasibility study.

FINANCE, MONEY CIRCULATION AND CREDIT

RECOMMENDATIONS FOR THE FORMATION OF THE RUSSIAN INDUSTRY FOR WASTE MANAGEMENT WITH ACCOUNT OF THE PRINCIPLE “3 R”

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The article was prepared based on the results of research work carried out as part of the state assignment at FSBEI HE “Financial University under the Government of the Russian Federation” for 2019. The article analyzes the state policy in the field of waste management. Recommendations have been developed on the formation of a domestic waste management industry, taking into account the global principle of “3 R” waste management.

Keywords: industrial waste, 3 R principle, ecology, resource reuse

ANALYSIS OF FOREIGN PRACTICES OF THE PROCESSING, DISPOSAL AND DISPOSAL OF WASTE PRODUCTION AND CONSUMPTION

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The article was prepared based on the results of research work carried out as part of the state assignment at FSBEI HE “Financial University under the Government of the Russian Federation” for 2019. The article reflects the main technologies used in the processing, utilization and neutralization of production and consumption waste in foreign countries, shows the specifics of their organization and financing.

Keywords: production and consumption wastes, waste processing industry, utilization, neutralization.

NEED FOR DEVELOPMENT OF TRANSPORT INFRASTRUCTURE OF THE NORTHERN ROUTE

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The article was prepared based on the results of scientific research carried out at the expense of budget funds on a state assignment to the Financial University under the Government of the Russian Federation in 2019. The article reflects the features and main problems of the formation of the transport infrastructure of the Northern Sea Route in order to develop not only the Arctic zone, but also the national economy.

Keywords: Northern Sea Route, transport infrastructure, Arctic zone, seaports.

TRANSPORTATION AS A FACTOR OF INVESTMENT ATTRACTIVENESS OF THE ARCTIC REGIONS

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The article was prepared based on the results of scientific research carried out at the expense of budget funds on a state assignment to the Financial University in 2019. The article discusses the main indicators of transport support of the Arctic regions in the context of road, rail, water, and air transport, due to their relationship with the formation of investment attractiveness of the territory, recommendations are given on the development of the economy in these regions.

Keywords: transport support, modes of transport, Arctic regions, investment attractiveness

WORLD ECONOMY

ASSESSMENT OF RUSSIAN SERVICES EXPORTS: STATUS AND GROWTH OPPORTUNITIES

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The relevance of the article is determined by the insufficient elaboration of the problem, the need to implement the adopted Strategy for the development of export of services until 2025. The analysis of Russian foreign trade by the expanded classification of services and the main partner countries. Competitive advantages and export – oriented Russian service sectors in the EAEU are revealed. Conclusions and suggestions are formulated for the formation of a single market of services in the EAEU and for increasing Russian exports of services.

Keywords: foreign trade in services, competitive advantages, Russian export of services, Eurasian Economic Union, EAEU, single market of services.