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ECONOMIC THEORY

MACROECONOMIC EQUILIBRIUM IN AN “OPEN ECONOMY”: MODEL R. A. MUNDELL

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The article discusses the basic principles and theoretical architecture of the model of “open economy” by R.A. Mundell, which is based on a flexible combination of Keynesian and neoclassical principles of macroeconomic analysis. The author considers the conditions of stable equilibrium in the model of R.A. Mundell and the possibility of its application to the analysis of the stability of the national economy in modern conditions.

Keywords: macroeconomics, “open economy”, macroeconomic equilibrium, R.A. Mundell model, macroeconomic policy, fiscal policy, monetary policy, macroeconomic stability

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ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY

MODIFIED SOLOW-SWAN MODEL OF THE RUSSIAN ECONOMY

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The article discusses the construction of a macroeconomic growth model of Russian economy, which

is a modification of the classical Solow-Swan model. The key feature of the model (with discrete time) is the relationship between capital services and its growth rate. Labor dynamics is described by Beverton-Holt model. The data of the Penn World Table version 9.1 are used. Based on the model, a forecast of the development of the Russian economy up to 2025 is constructed.

Keywords: macroeconomics, Solow-Swan model, growth model, Russian Federation, Penn World Table, capital, capital services, Beverton-Holt model, econometrics, forecast

LIMITS OF TRANSPARENCY OF CORPORATE PURCHASES

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The sphere of public purchases in the Russian Federation is the significant sector of domestic economy — in the field of public purchases of goods, works, services about 20 trillion rub a year are contracted. The field of the procurements conducted by the companies with the state participation and the organizations which are carrying out adjustable types of activity is the focus of attention of authors of article.

Authors pay attention to different understanding of openness of purchases: from planning of requirement to its satisfaction by appropriate implementation of contractual obligations.

Transparency (openness) of a purchasing cycle — one of the fundamental principles of the legislation on purchases. And it is not casual as the openness of information goes hand in hand with anti-corruption and to other abuses at implementation of purchases. For the last years the functionality of the Unified information system in the sphere of purchases increases, and it did not work at full capacity yet.

However information openness has also the back: it makes the customer vulnerable in the competitive environment. Besides, authors raise the main issue of that how existing regulation corresponds to the interests of customers in the sector of corporate purchases.

Keywords: purchases, transparency, register, plan of purchase, reporting, unified information system.

OPTIMAL PLANNING OF BUILDING PRODUCTION VOLUMES IN THE UNSTABLE INVESTMENT ENVIRONMENT CONSTRUCTION

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The main problems associated with the organization of management and optimal planning of production volumes of a construction company in an unstable investment construction environment are considered. In accordance with the most common situations of the dynamic investment construction environment, the corresponding tasks are formulated, the solution of which allows the construction company to plan the optimal volumes of production of various types of construction products produced by economic means and on this basis to obtain the maximum possible profit. The original methods of solving optimization problems allow to form the appropriate information technology and on this basis to automate the process of planning the production activities of the construction company.

Keywords: Construction Company, optimal production volumes, unstable environment, maximum profit, risks.

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GEOSTRATEGIC AREAS AS A POLICY TOOL FOR THE SPATIAL REGULATION OF ECONOMY

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The Strategy of spatial development of the Russian Federation, even appeared with a considerable delay in comparison with the terms, set by the 172nd Federal law on strategic planning, actually proposed a rather narrow range of new institutions and instruments of spatial regulation policy. Moreover, these institutions, identified in the law, need to be seriously specified in terms of the possibilities of their

practical implementation. This fully applies to such innovation as geostrategic territories.

Keywords: strategic planning, spatial development, geostrategic territories, regions of Russia; development institutions

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ECONOMIC NETWORKS IN THE SERVICE INDUSTRY OF RUSSIA

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The article gives an overview of the approaches to the search for a new economy model, which led to the development of the new network organisation forms. The features and role of economic networks in the service sector of Russia in the context of the concept of «new economy» are investigated. The analysis of approaches of domestic and foreign scientists to the concepts of the economic network. The characteristics of their main types: economic networks of households, economic networks on the principles of reciprocity

Keywords: network, «new economy», economic networks, service sector, classification, organization, research, efficiency.

THE GENERAL CLAUSE OF CONSULTING IN COMMERCIAL ACTIVITIES (MARKETING). INFORMATIONAL TECHNOLOGIES AND CONSULTING

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In this article author considers the need for introduction of informational technologies in process of consulting to enhance the efficiency of consultation department's and manufacturing enterprise's work.

Keywords: manufacturing enterprise, consulting, marketing, data system, informational technologies.

ASSESSMENT OF INVESTMENT ATTRACTIVENESS OF THE ENTERPRISE IN MODERN BUSINESS CONDITIONS

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In modern business conditions, enterprises are in a tough competitive environment. Continuous development, rapid adaptation to changing conditions in both external and internal environment, the production of relevant, high-quality goods that satisfy the consumer is necessary for the stable development of the organization. Which, in turn, requires an investment in fixed assets, scientific, technical and experimental design and other purposes aimed at increasing production, at increasing the company's reputation. In order to attract both real and financial investments, an organization should manage investment attractiveness wisely.

The article presents the main approaches to assessing the investment attractiveness of an enterprise; the essence of the concept "investment attractiveness of an enterprise" is investigated.

Keywords: investments, investment attractiveness, enterprise, analysis, ratios, financial stability, liquidity, profitability.

PROBLEMS OF BUILDING AN ADAPTATION SYSTEM AS A FACTOR IN THE DEVELOPMENT OF PERSONNEL POTENTIAL: THE EXPERIENCE OF A RUSSIAN ENTERPRISE (EXAMPLE OF A VESNA)

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The article describes the experience of building a staff adaptation system at one of the Russian enterprises — OAO Vesna. In particular, the results of the audit of the existing adaptation system at OAO Vesna are considered. According to the results of the study, weaknesses were identified and the main stages of the construction of the adjusted adaptation system were proposed.

Keywords: personnel adaptation, personnel adaptation systems, mentoring, stages of building an adaptation system.

INNOVATIVE DEVELOPMENT OF THE REGION: PROBLEM OF TERMINOLOGY

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The article shows the problem of interpreting the term “innovative development of the region” based on the analysis of scientific works and current legislation, while giving its author’s interpretation based on an understanding of the basic term “innovative development”. The legislative introduction of the term “innovative development of the region” is relevant, which would allow more effectively assess and predict the impact of innovation results on the socio-economic development of the region, since it is the innovative activities of the regions that should become the basis for ensuring the production, information and economic security of the country as a whole.

Keywords: innovative development of the region, regional innovation system, innovations, innovative development, terminology.

THE DIGITAL ECONOMY: THREATS AND PROSPECTS OF IMPLEMENTATION

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The Internet, virtual reality, the effectiveness of digital technologies have erased the borders of States, made people closer, but at the same time the emergence of digital products has created a significant number of threats and problems to the generally accepted foundations, lifestyles, transformed economic activity. The sharing economy calls into question the need to acquire assets; big data technologies allow to build a causal relationship between events that have never been recognized as interdependent; the Internet

of things makes life comfortable, reduces the level of resource consumption, but takes away the right of personal space — the digital economy is actively gaining new positions in the social and economic space.

Keywords: digital economy, threats, Internet of things, smart city technologies, smart home technologies, big data, sharing economy.

TRANSFORMATION OF THE RUSSIAN SOCIAL SYSTEM IN THE CONTEXT OF MODERN CHALLENGES

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The stages of social development are analyzed, their features are revealed, the main directions of those transformation processes which are carried out in various spheres of public life are allocated, ways of an exit from ideological and economic crisis are considered.

Keywords: social development, liberalism, Keynesianism, neoliberalism, doctrine, economic policy, state, social environment, democracy, social structure of society, digital economy, distributed production, resources, resource base, national projects.

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ROLE OF HIGHER EDUCATION IN ENSURING LONG-TERM ECONOMIC SECURITY OF THE RUSSIAN FEDERATION

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In article of authors the question of a role of higher education in ensuring long-term economic security of the Russian Federation is considered. As an object of a research economic security of the Russian Federation, and a subject — higher education and its functional importance acted. Theoretical and methodological values of a research are concluded in development of the theory of functional loading of economic categories in a section of correlation integration with process aspect of economic security. The practical value of a research is defined by quantitative formalization of functional loading of the studied economic category in aspect of increase in economic security of the Russian Federation.

Keywords: Higher education, economic security, Russian Federation, functions, providing.

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ORGANIZATIONAL SUPPORT OF PUBLIC GREEN PROCUREMENT IN RUSSIA. FORMATION OF THE MARKET OF ECO-FRIENDLY PRODUCTS

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The article presents the new proposals connected with the leading management of the forming Green Products Market. Considering the necessity of targeted analysis of the market conditions on the current availability of green services and goods, the ways of catalogues forming, accounting and verification of eco-labels and certified systems, also marked the necessity of pioneer green public procurement actions held the next analysis and its promotion. The need of institutional performance and responsibility in creating the green criteria is stressed as well as the meaning of information and education activity. The basic structure for the green public procurement programme is presented.

Keywords: the ecological products' market, green certification, green public procurement, catalogues of ecological goods, national action plan in green procurement, ecological education

TO A QUESTION OF SECURITY OF THE SPHERE OF HIGHER EDUCATION IN THE RUSSIAN FEDERATION STRATEGIES OF DEVELOPMENT FOR ECONOMIC SECURITY

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In article of the author the question of security of the sphere of higher education in the Russian Federation is considered by strategies of development for economic security. As an object of a research the system of higher education in the Russian Federation, and a subject – strategies of development for economic security in this system acted. Theoretical and methodological values of a research are concluded in expansion of ideas of interrelation of strategies of development for economic security and the sphere of higher education. The practical value of a research is connected with formation of the distributive field of the strategic involvement of the sphere of higher education in the Russian Federation in process of ensuring economic security.

Keywords: Strategy, economic security, development, higher education, sphere, Russian Federation.

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ANALYSIS OF POSSIBLE WAYS TO REDUCE COSTS IN THE ORGANIZATION

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The Most common opportunities to reduce costs in the organization are rational sales planning, revaluation of the range of products, the use of idle reserves, which will improve the performance of production. The article discusses ways to reduce costs in the organization, both classical and more modern. Complex and individual approaches to substantiation of cost reduction directions are revealed. The most optimal system of management accounting for Russian companies has been identified, which will allow to draw conclusions about the planning and control of future and current costs, as well as help to determine the profitability of goods. Identified measures to reduce costs and investigated the problems of their implementation.

Keywords: costs, direct costing, standard costing, costs, variable costing, abstraction costing, accounting.

TERRORISM: DEFINITION AND POSSIBLE SOURCES OF FUNDING

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The article deals with the approaches to the definition of terrorism, analyzes possible sources of financing of terrorist activities, highlights the directions of combating the financing of terrorism.

Keywords: definition of the reason of terrorism, internal and external sources of financing of terrorism, counteraction to financing of terrorism.

TYPES OF FARMS AND MILK QUALITY: PROBLEMS AND SOLUTIONS

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In this article the analysis of milk production and its quality at the enterprises (farms) with various system of the organization and various volumes of the made milk is carried out.

Keywords: milk, milk suitability, agricultural organizations, personal subsidiary farms, farms, dairy industry, dairy enterprises, milk quality, milk production.

COMPETENCY MODELS OF INNOVATIVE PROJECTS' MANAGERS AND THE POSSIBILITY OF THEIR USE AT INDUSTRIAL ENTERPRISES

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The research of competency models of the projects' managers presented in the modern scientific literature and normative documents on project management is carried out. The classification of such models is developed. Significant limitations of their application for the management of innovative projects at the industrial enterprises associated with their high complexity are identified. The necessity of developing special, simpler models designed for small and medium-sized enterprises, as well as for projects of relatively small scale carried out at large industrial enterprises is justified.

Keywords: project, innovative project, competency model, project manager, project management

MODERN JEWELRY MARKET IN THE WORLD

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The article conducted a detailed analysis of the world jewelry market. The dynamics of production of precious metals in different countries of the world, as well as the demand for them.

Keywords: Precious metals, price, production, gold, silver, platinum, palladium

INTERNATIONAL EXPERIENCE IN THE APPLICATION OF ENVIRONMENTAL CRITERIA IN PUBLIC PROCUREMENT PRACTICES

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One of the areas of «green» economy, where world leaders have gained practical experience in managing the process of spending budget funds at the state level, is the area of «green» public procurement (Green Public Procurement, GPP). The article provides an analysis of international experience in the practical application of the tool of economic development – «green» public procurement, which performs the function of supporting economic sustainability in order to achieve environmentally friendly development. To date, many developed countries have already made relatively far progress in formalizing the requirements for the system of environmental regulation of government contracts. Such a policy of «green» procurement is important for innovative development, with the obligation to select priority areas, with the introduction of the idea of supplying only certified products.

Keywords: «green» economy, «green» purchases, environmental development, sustainable development, socio-economic development

FINANCE, MONEY CIRCULATION AND CREDIT

MODELLING OF FINANCIAL EFFICIENCY OF CORPORATIONS OF PUBLIC-PRIVATE PARTNERSHIP WITH USE OF FOREIGN EXPERIENCE

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In modern economic conditions issues of increase in efficiency financial and economic the Russian corporations have paramount value. However, the research of financial efficiency of corporations is, as a rule, limited to use of estimated indicators and characterized by lack of the analysis of use of opportunities of public-private partnership on the basis of the available foreign experience. Article purpose – to formulate offers on formation of model of assessment of financial efficiency of PPP corporations with use of foreign experience. Results: development of tools of modeling of financial efficiency of PPP corporations on the basis of forecasting of results of financial and economic activity

Keywords: modeling, corporations of public-private partnership, financial efficiency, tools, financial security, foreign models, solvency, infrastructure, forecasting

BOOK KEEPING, STATISTICS

IT-TECHNOLOGIES IN ACCOUNTING AND ANALYTICAL SUPPORT FOR THE ORGANIZATION MANAGEMENT

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In the conditions of world digitalization of objects of management systems by an organization, the need arises for a more detailed elaboration of IT-technologies in the accounting and analytical activities of an economic entity. The development of information systems for processing information at the level of an economic entity has been the subject of research.

In the process of researching the issue of IT technologies in accounting and analytical support, the following methods were used: observation and collection of facts, a systematic approach, induction and deduction, historical and logical.

Management of information flow in an organization requires a strategic approach that allows you to systematically build information for making management decisions in accounting, analytical and management management. The strategic approach covers a large area of organization management from the mission to the analysis of business processes. The main result of the research is the analysis of the introduction of IT technologies into the accounting and analytical support system for managing organizations, their content from the formation of a conceptual design scheme to the introduction of budget management as one of the controlling methods (ERP system, SAP, SWOT analysis and others). Currently, the use of these systems is a necessity in the management of the organization.

Innovative approaches to managing an organization determine its competitiveness in foreign markets in domestic markets. The implementation of strategic approaches allows you to quickly respond to changes in the economy of the country and the world, which contributes to the effective work on the sale of goods (works, services) in sales markets.

Keywords: strategic management, ERP-system, accounting and analytical support, planning, forecasting.

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THE MAIN CRITERIA OF EFFICIENCY OF FUNDRAISING IN THE RUSSIAN NPOS

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Article is devoted to the analysis of the main approaches to assessment of efficiency of fundraising activity of NPO. The main criteria of cost and social efficiency of fundraising are characterized. Recommendations about increase in level of efficiency taking into account the interests of interested parties, and first of all donors are provided.

Keywords: non-profit organizations, fundraising, fundraising activity, criteria of efficiency, charitable organizations, non-financial reporting, administrative expenses of NPO.

WORLD ECONOMY**COOPERATION IN THE HYDROPOWER SECTOR AS THE KEY ASPECT
OF INDIAN DEVELOPMENT ASSISTANCE TO BHUTAN**© 2019 **Melnikova Anna Aleksandrovna**

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The article is concerned with the subject of economic cooperation between India and Bhutan in the hydropower sector. The distinct features and problems, mechanism and regulatory framework for providing Indian assistance for the development of the Bhutanese hydropower infrastructure have been considered. Major obstacles for strengthening cooperation between the two countries in the sphere mentioned have been identified. The authors suggest the main ways of eliminating the obstacles mentioned.

Keywords: India-Bhutan relations, development assistance, hydropower, cross-border energy supplies, energy projects.