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ECONOMIC THEORY

**CHINA'S FOREIGN TRADE POLICY AT THE PRESENT STAGE
OF THE DEVELOPMENT OF THE GLOBAL ECONOMY**© 2019 **Zhang Yifei**

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This article analyzes the peculiarities of the foreign trade policy of the PRC in the modern conditions of globalization of world economic relations. The place and role of China in the global economy is determined. The evaluation of trade and economic cooperation of the PRC is being carried out.

Key words: Chinese economy, export, import, foreign trade policy, globalization of world economic relations, globalization of the world economy

ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY

**FACTORS AFFECTING THE FORMATION OF PRICES FOR PRODUCTS
OF THE DIAMOND INDUSTRY**© 2019 **Anisimova Alla Borisovna**

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The article discusses the main factors affecting the pricing of products of the diamond industry. Revealed their relationship and commonality inherent in the selected diamond-mining countries / regions. Besides the direct impact of the cost of production, there were indicated factors of quality, regional and natural values, which are directly related to fluctuations in the price of finished raw materials.

Key words: diamond mining industry, cost of production, quality of raw materials, global diamond market, precious stones, "blood diamonds", investments.

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STRATEGIC GUIDELINES FOR THE DEVELOPMENT OF THE DIGITAL ECONOMY IN RUSSIA

© 2019 **Volkov Denis Vladimirovich**

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The article substantiates the need to form a digital economy in Russia; the main levels of the digital sphere, end-to-end digital technologies, challenges and threats caused by this economy are revealed; strategic orientations of digital economy formation in the context of the transition to the sixth techno-economic paradigm are analyzed.

Key words: strategy, digital economy, management of the digital sphere (digital economy), control mechanism, digital mobilization, mobilization planning, advanced development, sixth techno-economic paradigm (TEP6), cryptocurrency, activation of investment and innovation activities.

SUSTAINABLE DEVELOPMENT OF RAILWAY TRANSPORT: TRENDS, PROSPECTS, NEW PROJECTS

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The article assesses the stability of railway transport. The research is based on the methodology of evaluation statistical indicators of the transport system activity, grouped into blocks: economic, social and environmental. The concept of sustainability of the transport system is suggested. Tendencies of decrease of railway transport stability indicators that is a consequence of deterioration of indicators in the field of economy are revealed. The analysis should contribute to the adoption of subsequent management decisions, the inclusion of the necessary indicators of railway transport sustainability in the policy and planning documents of strategic planning.

Key words: sustainable development, sustainability of the transport system; sustainability indicators, digitalization of railway transport.

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FORECASTING INFLATION IN MANAGEMENT OF INVESTMENT SECURITY OF RUSSIA

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The technique of short-term inflation forecasting using the method of binary logistic regression is proposed, the expediency of using this technique in the management of investment security of the state is proved. This technique provides an answer to the question of whether inflation exceeds a predetermined threshold, as well as an estimate of the probability of occurrence of this event.

Key words: investment security, inflation, forecast, binary logistic regression.

A method for short-term forecasting of inflation using the binary logistic regression method has been developed. In the constructed logistic regression model dependent variable was the monthly increase in the consumer price index, the predictors were the monthly increase in the industrial production index, the money supply, the dollar exchange rate against the ruble, the interest rate on loans to individuals and the interest rate on loans to non-financial organizations in rubles. All data are taken for the period from 2011 to 2018. The dependent variable was dichotomized by the threshold method: those values of the consumer price index growth that exceed the threshold were assigned the value «1», the rest «0». The threshold was 0.5%. Predictors were taken with a four-month lag in relation to the dependent variable. The methodology developed on the basis of the above model provides an answer to the question of whether inflation will exceed a predetermined threshold, as well as an estimate of the probability of occurrence of this event. The expediency of application of this technique in management of investment security of the state is proved.

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THE INFLUENCE OF EXTERNAL FACTORS ON THE CREDIT MARKET DEVELOPMENT IN THE CONTEXT OF THE CREDIT PRODUCTS KEY GROUPS

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Because of consumption systems evolution, population growth, value transformation, dynamics of the national currency rate and falling real incomes of households, the households need for borrowed funds increases. It determines the relevance of the current study. This trends are reflected in a multifaceted set of external factors that can be quantified. Consequently, the mathematical formalization of the relevant factors influence will make it possible to determine the vector and specifics of the credit market development. The purpose of this study is to identify and formalize the specifics of the influence of various external factors on the development of the domestic lending market key segments: the mortgage lending market, the SME lending market, and the auto loan market. According to the results of the study, a system of econometric equations was obtained, describing the dynamics of the development of the corresponding segments. The key conclusion is the assertion that the complex of economic factors of the environment has a comparatively greater influence on the borrowers' decision to apply to credit institutions than the complex of social factors.

Key words: credit market, the mortgage lending market, the SME lending market, the auto loan market, credit product.

MANAGEMENT OF MATERIAL AND TECHNICAL SUPPORT OF FOOD PRODUCTION IN MODERN ECONOMIC CONDITIONS

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The article is devoted to the consideration of modern trends in the management of material and technical support of food production, allowing to form value added in the enterprise. Separate emphasis is placed on logistics management models. The necessity of using a logistic approach and sourcing in inventory management is also justified. Particular attention is paid to the impact of logistics on the value added in food production and areas and factors of its increase.

Key words: logistics, food industry, stocks, logistics, added value, sourcing.

APPLICATION OF THE TOPSIS METHOD IN SOLVING THE PROBLEM OF ASSESSING THE SUSTAINABILITY OF DEVELOPMENT OF TERRITORIES

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A review of the methodological approaches to solving the problem of assessing the sustainability of socio-economic systems. The main advantages and disadvantages of the methods used are identified. The TOPSIS method is described and tested as a tool for assessing the sustainability of territories, overcoming many limitations of other approaches. Criteria for assessing the sustainability of regional socio-economic systems are formulated, their use in the framework of the sustainability concept is justified.

Key words: sustainable development of the territory, TOPSIS, monitoring, socio-economic problems, assessment tools.

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DEVELOPMENT OF AGRICULTURAL PRODUCTION WITH THE USE OF THE PUBLIC-PRIVATE PARTNERSHIP MECHANISM

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The article discusses issues that reveal the economic content, nature and features of the use of the mechanism of public-private partnership (PPP) in agricultural production on the example of the Trans-Baikal Territory. On the basis of in-depth analysis of the activities of agricultural producers of various organizational-legal forms and scale of production, the advantages of PPP in the agricultural sector are shown, including an increase in the investment attractiveness of the sector.

Key words: investment, public-private partnership, agricultural production.

THE MARKETPLACE AS A FACTOR IN THE PROGRESSIVE TRANSFORMATION OF E-COMMERCE IN RUSSIA: LOGISTIC ASPECT

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In the article the author reveals the main trends of modern market maturation and evolutionary development of marketplaces in Russia, an important component of the growth of which is logistics. Modern institutionalization of domestic marketplaces has a number of relevant parallels with the strategies of building the logistics of foreign trading platforms, such as Amazon. Generalization of these comparisons and trends in the development of digital logistics leads the author to more extensive conclusions about the further development of the theory of logistics.

Key words: marketplace, marketplace, digital logistics, online retail, offline retail, consumer market, multi-channel trade.

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TO ASPECTS OF THE IMPACT OF ASSESSING THE ACADEMIC TEACHING STAFF PERFORMANCE OF A HIGHER EDUCATIONAL INSTITUTION ON STRENGTHENING THE ECONOMIC SECURITY OF THE RUSSIAN FEDERATION

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The article is devoted to the impact of efficiency assessment of the academic teaching staff activity in a higher educational institution on strengthening of Russian Federation economic security. Study object of a research is the academic teaching staff of higher educational institutions in the Russian Federation, and subject is the results of efficiency assessment of their activity. Theoretical and methodological values of a research are concluded in addition to methodical base of human resource management theory regarding multi aspect representation of the analyzed interrelation in a section of separate elements. The practical value of a research is connected with a possibility to form the directions of strengthening of the Russian Federation economic security due to obtaining statistical data within the analyzed problem.

Key words: assessment, efficiency, impact, higher educational institution, economy, security, structure.

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CURRENCY CONTROL IN THE SYSTEM OF ECONOMIC SAFETY OF THE STATE

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The article discusses the main threats and risks of economic safety of the state in the field of currency control. It has been determined that the main directions of currency control in the Russian Federation are the conduct by currency control authorities of checks on compliance with currency legislation on foreign trade contracts and countering the legalization of proceeds from crime. The relevance of the topic is due to the continued high requirements for precarious currency transactions, as well as various channels of illegal withdrawal of funds from the territory of the Russian Federation.

Key words: Currency control, verification of currency legislation requirements, precarious currency transactions, legalization of criminal proceeds, cash couriers

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TOOLS OF FINANCING OF INNOVATIVE PROJECTS IN THE INDUSTRY

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Tools of financing of innovative projects in the industry are reveal in the work. This theme becomes relevant in the context of the impact on the efficiency of innovative projects. The aim of the work is to identify the optimal tools of financing of innovative projects that facilitate to increase the efficiency and are especially favorable for the development of investment projects in the industry.

Key words: financing, innovative project, industry, investment project, investment funds.

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MODERN PROBLEMS IN THE FORMATION OF THE SYSTEM OF INNOVATION MANAGEMENT IN FLAGSHIP UNIVERSITIES OF REGIONS

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Key problems and directions of the development of the formation of the system of innovation management in flagship universities of regions are researched in this work. Consideration of this issue is actual in the context of realization of national projects. In this connection the aim of the work is a determination of modern problems in the formation of the system of innovation management in flagship universities of regions.

Key words: innovation management, flagship university, national projects, business incubator, startup accelerator, startup.

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ON THE PROBLEMS AND POSSIBILITIES OF DEVELOPMENT OF THE RESORT KMV

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The article focuses on the internal and external factors influencing the further development of recreation in the region, with unique natural resources health properties, concentrates the purpose and objectives of implementation activities innovative forms and methods in management of strategy of development of the resort.

Key words: recreation, natural resources, recreation, sanatorium sphere, doctrine, strategy, and prospects.

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THE BASICS OF ECONOMIC DEVELOPMENT OF RUSSIA

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the Main universal goal and task of the state, business and population is to ensure constant economic development. A component of economic development is the emergence of technological innovations

and discoveries that contribute to economic recovery (growth). The goal of economic development is to create quality goods and raise the standard of living of the population. The Institute for the regulation of intellectual property rights, including in the market of technological innovations, should become the Foundation of economic development. Key trends in Russia's economic development are based on the analysis of changes in real GDP, capital and population. It is revealed that the capital-to-population ratio has increased approximately three times. The population has not changed significantly. Thus, the period from 2011–2018 became the most important period for capital accumulation in Russia. The relative stability of the rate of return and interest rate with the growth of capital-to-capital indicate the presence of technological progress in the economy. Only this we can explain the trends of economic development of Russia. Taking into account the trends of economic development, strategic directions are proposed: the development of the scientific and industrial complex; the creation of conditions and incentives for the wide dissemination and application of technological innovations in domestic production; the creation and accumulation of human capital. The priority directions of development are the formation of healthy innovative competition, the introduction of nanotechnology in the industry, the creation of relationships between equipment manufacturers and industries. The introduction of parallel processes significantly accelerates innovation development. Currently, the readiness of the domestic industry and research organizations to carry out synchronous design and production activities is in preparation. For further work on the establishment of relations of production and scientific organizations require researchers and specialists ready to work in conditions of «high tension» for a long time. The formation of normal competition in the industries through the «innovative rivalry» of organizations (the rivalry of new technologies) will contribute to the economic development of Russia. Innovative competition takes place with the direct participation of scientific organizations. The research organization has not yet established itself in the market of innovations as an independent and strong counterparty capable of guiding the economic development of Russia on the path of growth and prosperity. In this direction it is necessary to continue the work, both in institutional and technical terms.

Keywords: economic development, economic growth, capital, labor, technological innovations, public policy, intellectual property, innovative competition, research organization.

EVALUATION OF SYSTEM PERFORMANCE INDICATORS FOR MULTIDISCIPLINARY UNIVERSITIES

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The article analyses main indicators of activity for multidisciplinary universities of the North-Western Federal district, the paper assesses the key indicators that reflected the author's position about the necessity of improving the system for monitoring indicators of effectiveness, an attempt was made to determine the actual "threshold" of effectiveness monitoring for that universities.

Key words: multidisciplinary universities, performance monitoring indicators, performance evaluation, analysis, ranking.

FINANCE, MONEY CIRCULATION AND CREDIT

REVENUE MANAGEMENT OF STATE AND MUNICIPAL MEDICAL ORGANIZATIONS© 2019 **Valieva Elizaveta Nikolaevna**

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The aim of the reform of health care Finance in the Russian Federation is to provide the population with affordable and quality medical care. However, the volume of financing of health care remain insufficient for the provision of guaranteed free medical services. In these conditions, the effectiveness of management of funds at the disposal of medical organizations is an urgent task of management.

Degree of development. The domestic economic science in recent years pays attention to the theory of Finance of non-profit, including medical organizations (K. V. Ekimova, M. V. Melnik, G. B. Polyak), questions of internal financial control in healthcare institutions (I. A. Anufrieva, I. Yu. Garnov, T. F. Romanova), and also planning and an assessment of efficiency of their activity (F. N. Kadyrov, E. G. Knyazeva, M. M. Levkevich, O. V. Obukhova, M. V. Pirogov, A. V. Reshetnikov, I. M. Sheiman). At the same time, there is a lack of research aimed at developing specific tools for managing the cash flows of medical organizations.

The object of this study are the finances of state and municipal medical organizations, the subject – income management of medical organizations. Theoretical and methodological significance of the work is to justify the elements of the mechanism of management of financial resources of medical organizations in the system of «revenues, costs, tariffs», as well as the analysis of external factors affecting the income of health care institutions.

Key words: incomes of medical organizations, payment for medical services, dynamics of standards of financing of medical care.

IMPROVEMENT OF THE PROCESS OF FORMATION OF SOURCES OF FINANCING AND USE OF THE PENSION FUND OF THE RUSSIAN FEDERATION© 2019 **Serper Evgeny Alexandrovich**

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The scientific article deals with the problems of formation of sources of funds of the Pension Fund of Russia and their solutions.

Key words: Pension Fund, extra-budgetary funds, income, expenses, budget, budget deficit, gratuitous income.

BOOK KEEPING, STATISTICS

CURRENT TRENDS IN ATTRACTING PRIVATE DEPOSITS TO CREDIT INSTITUTIONS OF THE RUSSIAN FEDERATION

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The article presents the results of studying the dynamics of deposits of the population in credit institutions of the country. Considered the regional structure of deposits of individuals. Produced a grouping of subjects of the Russian Federation on the average size of a single contribution of citizens. The dependence of the average size of one deposit in the regions of the country on the average per capita cash income of the population has been revealed.

Key words: credit organizations, deposits, individuals, average size of deposit, grouping, dynamics, structure, dependence.

SOCIAL INVESTMENT AS A FACTOR IN THE DEVELOPMENT OF COMPETITIVE BUSINESS ADVANTAGES IN THE CONTEXT OF EXOGENOUS INSTABILITY

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The article analyzes the importance of managing competitive advantages in modern socio-economic systems; the role of social responsibility in the context of enhancing the competitiveness of the business structure; social investment principles; classification of social investments.

Key words: corporate social responsibility, social investment, competitive advantages, competition, competitiveness.

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REQUIRED AND VOLUNTARY DISCLOSURE OF RISKS IN FINANCIAL STATEMENTS: INCENTIVES AND BARRIERS

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In the article on practical examples the possibility of reflection in the financial statements of economic risks is offered and disclosed, incentives and obstacles of reflection of information on risks are allocated, advantages of voluntary disclosure of information are given.

Key words: risk report, economic benefits, risks of loss of or accidental loss, the right of ownership, market risk, credit risk, liquidity risk, risk assessment.

GLOBALIZATION IN A WORLD SYSTEM AND ITS INFLUENCE ON CONCEPTS OF ACCOUNTING AND STATISTICS

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In this article the factors promoting process of integration of technologies of global economy into accounting process will be considered. In a century of development of digital technologies all companies are connected with each other and quickly communicate. Besides, also methods of implementation of large integration actions which have further an impact on a financial condition of the company in general are important.

Key words: globalization, accounting, reporting, concepts of accounting, concept of statistics, transparency

WORLD ECONOMY

RELATIONS BETWEEN RUSSIA AND TURKEY IN THE ENERGY SECTOR

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The article describes the dynamics of development of relations between Russia and Turkey in the XXI century in the energy sector. The key joint projects of Russia and Turkey are considered in the article. It is concluded that since the beginning of the XXI century there has been a transition from cooperation to co-optation, and then a return to cooperation between both States.

Key words: energy sector, relations of States, implementation of projects, cooperation, collaboration, energy project.