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ECONOMIC THEORY

PLACE OF FINANCIAL INSTITUTIONS IN THE INSTITUTIONAL SYSTEM OF THE REGION© 2018 **Konovalova Maria Evgenievna**

Doctor of Economic Sciences, Head Department of Economic Theory

Samara State University of Economics

141, Soviet Army Street, Samara, 443090, Russia

E-mail: mkonoval@mail.ru

© 2018 **Kuzmina Olga Yurievna**

PhD in Economics, Associate Professor of the Department of Economic Theory

Samara State University of Economics

141, Soviet Army Street, Samara, 443090, Russia

E-mail: pisakina83@yandex.ru

© 2018 **Nedorezova Elena Sergeyevna**

Candidate of Economic Sciences, Associate Professor of the Department of Economic Theory

Samara State University of Economics

141, Soviet Army Street, Samara, 443090, Russia

E-mail: nedlen@yandex.ru

The article studies the system of financial institutions with the help of institutional and system approaches. Author's definitions of categories «institutional system of the region», «institutional structure», «economic institutions» are given. The levels of the institutional structure of the system of economic institutions are singled out. The main directions of development of economic institutions are determined, the key one of which, according to the authors, is the functioning of financial markets.

Key words: institutional system of the region, institutional structure, system of economic institutions, financial institutions.

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ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY

**MODERN INDUSTRIAL POLICY OF THE REGIONS OF RUSSIA:
PROBLEMS OF THEORY, METHODS AND PRACTICES**© 2018 **Karlik Alexander Evseevich**

Doctor of Economics, Professor

Head of chair of Economics and Management of Enterprises and Production Complexes

St. Petersburg State University of Economics (UNECON)

21, Sadovaya Street, St. Petersburg, 191023, Russian Federation

E-mail: karlik1@mail.ru

© 2018 **Grinyuk Kirill Petrovich**

Associate Professor of Department of Finance and Economic Security

Kurgan State University

63, Soviet Street, Kurgan, 640020, Russia
E-mail: grinkirill@yandex.ru

The article proposed the author's definition of industrial policy, formulated its principles and objectives. The inconsistency of state documents adopted in the regions of Russia for the development of industry with the requirements for industrial policy has been established. On this basis, the reasons for the low efficiency of the existing industrial policy of the Russian regions are identified.

Key words: industrial policy, industrial complex, technological structure, managing subject.

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MONOCITIES IN ECONOMY OF REGION MODERNIZATION SYSTEM

© 2018 **Karpichev Evgenie Vladimirovich**

Department of Economics and Management of Enterprises and Production Complexes
St. Petersburg State University of Economics (UNECON)
21, Sadovaya Street, St. Petersburg, 191023, Russian Federation
E-mail: kev@szfo.gov.ru

In article approaches to the decision of economy modernization problems are analyzed. The ratio of the concepts «modernization» and «industrialization» is considered. The special attention is paid to a role and the place of modernization of monotowns in economy of regions. Necessity and directions of modernization of economy of Northwest Federal district on a basis monocities reindustrialization is shown.

Key words: modernization, region, monocities, reindustrialization.

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THE MODELING THE LOCAL BUSINESS COMMUNITIES BEHAVIOUR'S TRAJECTORY IN CONDITIONS OF RUSSIAN NORTH

© 2018 **Tutygin Andrey Gennadievich**

PhD in Physical and Mathematical Sciences, Associate Professor
Head of the Laboratory for Modeling Socio-Economic Systems
Federal Research Center for Integrated Study of the Arctic named after Academician N.P. Laverova RAS
23, Severnaya Dvina Embankment, Arkhangelsk, 163000, Russia
E-mail: andgt64@yandex.ru

© 2018 **Chizhova Lyudmila Aleksandrovna**

PhD of Economics, Associate Professor
Senior Scientific Worker of the Laboratory for Modeling Socio-Economic Systems
Federal Research Center for Integrated Study of the Arctic named after Academician N.P. Laverova RAS
23, Severnaya Dvina Embankment, Arkhangelsk, 163000, Russia
E-mail: chijova.mila@yandex.ru

The research subject founded on empirical data, received by the authors group during modeling of businesses development in the Russian North. The object is the northern regions business community. The subject is the behavior dynamics of the local business communities and their business agents. The hypothesis is ineffective behavior trajectories of the Russian North business agents and their communities. The research based on a principle of historical continuity of territorial social-economic systems development. The research method is the development of two-level conceptual model of the behavior trajectory of regional business community. The first level is the describing of the behavior trajectory. The second level

is the scaling of relevant model based on the horizontal-cooperated network of such local communities as new economic agents. The authors concluded that community behavior of business agents has own distinctive features and does not repeat the individual behavior of entrepreneurs, which has influence on the group's behavior formation. That model calculation demonstrates the behavior of business agents and their communities can be carried out through inefficient trajectories in the difficult social and economic conditions of the northern territories. It is necessary to use two-level models with the synchronized in time components which have different conceptual basis. The authors proposed the approach to the development of behavior trajectory model. This result can be realized within the framework of the concept of development of local economies as "growth points" while creating unified cooperative network of economic entities groups in northern mesoregions.

Key words: entrepreneurship, business agents, local business communities, conceptual and mathematical modeling, behavior trajectories, individual and group behavior, chreod effect, social and economic conditions, regional peculiarities, the Russian North

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ASSESSMENT OF ENTERPRISE ACTIVITY ECONOMIC EFFICIENCY IN MANAGEMENT OF ITS COST EVALUATION OF THE ECONOMIC EFFICIENCY OF THE ENTERPRISE'S ACTIVITIES IN COST MANAGEMENT

© 2018 **Veig Natalya Vasilyevna**

PhD in Economics

Doctorant of the Department of Economics and Management of Enterprises and Production Complexes

St. Petersburg State University of Economics (UNECON)

21, Sadovaya Street, St. Petersburg, 191023, Russian Federation

E-mail: veyg_natalia@mail.ru

In article the existing concepts of efficiency are systematized, is established a kontseptosfer of the concept «efficiency». On the basis of some works of Russian and western scientists, genesis of views of efficiency concept is systematized. The contribution to development of this economic category from a position of the dialectic analysis, cost approach to management is opened.

Key words: effect, efficiency, productivity, enterprise, cost of the enterprise, economical systems.

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ORGANIZATION OF MANAGEMENT OF THE DYNAMIC PRODUCTION OF COMBAT AIRCRAFT IN A TURBULENT ECONOMY

© 2018 **Bazadze Natalya Grigoryevna**

Doctor of Economics, Professor

Professor of Department of Management and Marketing of high-tech industries

Moscow Aviation Institute (National Research University)

4, Volokolamsk Highway, Moscow, 125993, Russia

E-mail: n-bazadze@yandex.ru

Organization of management of aviation equipment production in turbulent environment is provided by through organizational design of business activities of corporations and distribution of managerial responsibility on all levels of management and employees of corporate structures.

Key words: turbulent economy, aircraft corporations, organizational development, throughout organization design, organizational-managerial competences, organization of collective workflow.

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STUDY OF THE SUBJECTS OF THE INVESTMENT AND CONSTRUCTION COMPLEX AT THE PRESENT STAGE

© 2018 **Belyaeva Elena Yuryevna**

Graduate Student of Department of Economics and Management of Enterprises and Industrial Complexes

Saint-Petersburg State University of Economics

21, Sadovaia str., Saint-Petersburg, 191023, Russia

E-mail: lenaprokopenkova@mail.ru

Investment and construction complex (ICC) is a system that is influenced by innovation not only technological, but also organizational, marketing, process nature. The question of the subjects of the investment and construction complex is relevant, since it is the participants of the ICC who make decisions that affect the work of the complex from the inside and, thus, are one of the driving forces that change the industry. In addition, human capital and organizational efficiency of the complex are the foundation of the transition to the knowledge economy in the construction sector. In the new economy, the investment and

construction complex participants also have the role of determining the future, namely the implementation of innovative goals and objectives [28]. As a result of the study, the actual database of the subjects of the complex was supplemented by detailed scientific-theoretical, statistical and legal research. For the first time, subjects of ICS were considered at the junction of legal and statistical approaches. The positive dynamics in the legislative sphere regarding the investment and construction industry was noted. Identified institutional organizational innovation (consultant), aimed at improving the efficiency of the complex.

Key words: subjects of investment and construction complex, labour resources, innovations, construction, consultant.

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ECONOMIC-MATHEMATICAL MODEL OF THE DISTRIBUTION OF WORK IN A VIRTUAL ORGANIZATION

© 2018 **Khromov Ivan Evgenievich**

PhD in Economics, Senior Researcher

Central Economics and Mathematics Institute RAS

47, Nakhimovsky Prospect, Moscow, 117418, Russia

E-mail: khromov_gaun@mail.ru

The concept of virtual organization as a new organizational form of enterprise management is currently developing. To create a virtual organization, you need the right choice of partners, and for the effective management of the established organization, it is necessary to correctly distribute the work among the selected partners. This paper describes a model that allows to solve these problems using economic and mathematical methods.

Key words: virtual organization, organizational structure, partnership, cost reduction, enterprise management, projects, financial planning, procurement, economic and mathematical modeling, distribution task, criteria, restrictions, assignment task, assignment matrix, network schedule.

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PROBLEMS OF STAFFING FARMS IN DAGESTAN: SOLUTIONS TO PROBLEMS

© 2018 **Jamaludinova Madina Unusalieva**

PhD in Economics, Associate Professor of the Department State and Municipal Management

Dagestan State University

4A, Batyraya Street, Makhachkala, 36700, Republic of Dagestan, Russia

E-mail: madina0880@mail.ru

The paper indicates the relevance of the topic. The essence of the farm is described. According to experts, technological progress and innovations in developed countries ensure from 50 to 90% of GDP growth. This is a prerequisite and the main «engine» of development of all sectors of the service sector and industry. The personnel potential, management system and technological level can be designated as a central factor in the modernization of the agro-industrial complex (AIC). Therefore, one of the strategic objectives of the state scale today is the staffing of agriculture (including farms).

The reasons for the reluctance of employment in farms are indicated. The work identifies the problems of staffing farms. The activities with the help of which you can form a competitive, high-quality personnel

personnel of farms are considered. Conclusions are made.

Key words: personnel supply, import substitution, food sphere, agriculture.

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THE PARAMETERS OF EVALUATION OF WAGE POLICY AT THE PRESENT STAGE OF ECONOMIC DEVELOPMENT

© 2018 **Stebakova Tatyana Aleksandrovna**

The Department of Economics and Management in Agro-industrial complex

Oryol State Agrarian University named after N.V. Parahina

E-mail: stebakovata@mail.ru

The question of wage policy is very acute. Insufficient theoretical and practical research and lack of clear regulation lead to the fact that the amount of wages and the mechanism of remuneration of labor is most often unreasonable and incomprehensible for the workers of the organization. In order to form practical recommendations for improving the effectiveness of the current mechanism, in this study the author presents his own methodical evaluation approach, which reflects the stages of monitoring the state of the wage policy in the organizations of the agrarian complex. Also in this article the author's formulation of the tasks of the wage policy, conditioned by the demands of the economy at the present stage of development, is given.

Key words: wage policy, agrarian sector, personnel management, motivational nature of agricultural labor, remuneration of labor, tendencies in the agrarian sector.

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SERVICES AREA AND MODERN MANAGEMENT PROBLEMS

© 2018 **Ryabova Elena Valentinovna**

Doctor in Economics, Professor
Saint-Petersburg University of Management and Economics
44, Lermontovsky Ave, St. Petersburg, 190103, Russia
E-mail: thtk.05@mail.ru

© 2018 **Noskov Vladimir Anatolyevich**

Doctor in Economics
Professor of Samara State University of Economics
E-mail: kafedra-ks@yandex.ru

© 2018 **Sosunova Liliana Alekseevna**

Doctor in Economics, Professor
Samara state University of Economics
141, Soviet Army Street, Samara, 443090, Russia
E-mail: kafedra-ks@yandex.ru

The article conducted a study of universal approaches to the management of services. Three main ways of creating changes in the activities of service enterprises are highlighted and the corresponding modern management decisions are shown.

Key words: management, strategic changes, change management, services sector.

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FEATURES OF THE PRACTICAL APPLICATION OF PERFORMANCE MANAGEMENT IN EDUCATIONAL INSTITUTIONS IN TERMS OF REGULATORY PER CAPITA FUNDING

© 2018 **Ivanova Valentina Nikolaevna**

Doctor in Economics, Professor
Rector of Moscow State University of Technologies and Management named after K. G. Razumovski (First Cossack University)
73, Zemlianoi Val, Moscow, 109004, Russia
E-mail: oet2004@ya.ru

© 2018 **Ozdarbiev Ramzan Huseinovich**

Head of Department monitoring and analysis of Management quality assessment of General education

Federal service for supervision of education and science of the Russian Federation (Rosobrnadzor)
16, Sadovaya-Sukharevskaya str., Moscow, K-51, GSP-4, 127994, Russia
E-mail: oet2004@ya.ru

© 2018 **Tatochenko Irina Mikhailovna**

PhD in Technical Sciences, Associate Professor

Moscow State University of Technologies and Management named after K.G. Razumovski (First Cossack University)

73, Zemlianoi Val, Moscow, 109004, Russia

E-mail: a.fem@yandex.ru

The article deals with the issues of improving the efficiency of educational institutions in the conditions of normative per capita financing. It is shown that the actual amount of budget financing is sufficient to ensure teachers' salaries at the level of the average salary in the economy. However, the imperfection of the regional procedures for the calculation of per capita financing, as well as bringing the funds allocated to secondary schools significantly reduce the effectiveness of the system of General education in the subjects of the Russian Federation. The authors propose a method of budget allocation, based on the principle of management by results, in which the amount of funds depends on a comprehensive assessment of the effectiveness of the educational process in schools in the region. The method of simplified calculation of per capita financing standard based on guaranteed salary provision for teachers corresponding to the average level in the economy is also proposed. Application of the proposed method will significantly improve the efficiency of teaching staff.

Key words: results-based management, personnel efficiency, per capita financing, salaries of teachers.

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TOOLS FOR THE IMPLEMENTATION OF HIGHER EDUCATION INSTITUTIONS STRATEGIC INITIATIVES IN ORDER TO IMPROVE THE QUALITY OF THE EDUCATIONAL PROCESS

© 2018 **Nikolaeva Elena Anatolyevna**

PhD in Sociology, Associate Professor

Department of Foreign Languages No. 3

Plekhanov Russian University of Economics

36, Stremyanny Lane, Moscow, 115093, Russia

E-mail: yoltash82@mail.ru

© 2018 **Kuznetsova Yulia Andreevna**

PhD in Economics, Associate Professor

Department of Foreign Languages No. 3

Plekhanov Russian University of Economics

36, Stremyanny Lane, Moscow, 115093, Russia

E-mail: yulia_success@mail.ru

© 2018 **Agibalova Elena Leonidovna**

PhD in Philosophy, Associate Professor

Head Department of Foreign Languages No. 3

Russian Economic University named after G.V. Plekhanova

36, Stremyanny Lane, Moscow, 115093, Russia

E-mail: kafmkk@mail.ru

© 2018 **Karzhanova Natalya Viktorovna**

PhD in Philosophy, Associate Professor
Department of Foreign Languages No. 3
Russian Economic University named after G.V. Plekhanova
36, Stremyanny Lane, Moscow, 115093, Russia
E-mail: knatalya11@mail.ru

The article is devoted to the attempt to solve the problem of quality improvement of educational process in a higher educational institution, which is relevant today, through a prism of the various instruments' analysis for implementation its strategic initiatives. Study object is educational process of a higher educational institution, and a subject is the set of instruments for implementation of strategic initiatives in a higher educational institution to improve the quality of educational process. The theoretical and methodological value of the research is given in the relevant methodical base tool's development for implementation the strategic initiatives of a higher educational institution, and practical one is in possible increase of efficiency of their application.

Key words: higher educational institutions, strategic initiatives, educational process, improvement of quality, higher educational institution performance ratios, purposes, personnel, strategy implementation instruments.

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BUSINESS ECONOMY IN A HIGHER EDUCATIONAL INSTITUTION: PECULIAR FEATURES OF THE RUSSIAN APPROACH

© 2018 **Stroganov Igor Alexeyevich**

PhD in Economics, Associate Professor
The Department of Entrepreneurship and Logistics
Plekhanov Russian University of Economics
36, Stremyanny Lane, Moscow, 115093, Russia
E-mail: stroganov.ia@rea.ru

© 2018 **Zabaznova Natalya Mikhailovna**

Senior Lecturer
The Department of Foreign Languages No. 3
Plekhanov Russian University of Economics

36, Stremyanny Lane, Moscow, 115093, Russia
E-mail: nmzabaznova@gmail.com

© 2018 **Muradova Irina Yuryevna**
Senior Lecturer

The Department of Foreign Languages No. 3
Plekhanov Russian University of Economics
36, Stremyanny Lane, Moscow, 115093, Russia
E-mail: gryad@mail.ru

In article is devoted to economic aspect of peculiar features of business activity arrangement in a higher educational institution, relevant for the Russian Federation. Study object of a research is business activity in a higher educational institution in the Russian Federation, and the subject is an economic component of this process. The theoretical and methodological value of the research consists in expanded representation of business activity directions in interrelation with their time-ordered profitable bases, and practical one is revealing of specifics of the Russian Federation higher educational institutions business initiative arrangements.

Key words: economy, business, higher educational institution, peculiar features, efficiency, problems.

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PROSPECTS OF TRAVEL BUSINESS DEVELOPMENT IN RUSSIA

© 2018 **Pogodina Tatyana Vitalyevna**

Doctor of Economics, Professor of the Department of Management
Financial University under the Government of the Russian Federation
49, Leningradsky Prospect, Moscow, 125993, Russian
E-mail: pogodina15@yandex.ru

© 2018 **Udaltsova Natalya Leonidovna**

PhD in Economics, Associate Professor of the Department of Management
Financial University under the Government of the Russian Federation
49, Leningradsky Prospect, Moscow, 125993, Russian
E-mail: Udaltsova.nl@yandex.ru

The article examines the trends, problems and perspective directions of investing in the sphere of

tourism in Russia. The most significant factors that prevent investment in tourism in Russia are highlighted. Sources of financing of investment processes related to the formation of tourist clusters in the regions of Russia are considered. They are exemplified by the Chuvash Republic and the Republic of Tatarstan. The program approach and the effectiveness of its implementation in Russia in the formation of tourist clusters are studied. The necessity of using strategic methods of management of investment processes both at macro, meso-, and microlevels is substantiated. It is noted that for the tourism industry organizations the client-oriented quality and interaction strategy can be the most effective, providing for the introduction of new value orientations for the implementation of investment processes. Estimation of the effectiveness of projects in tourism should include not only commercial, but also social, budgetary and environmental assessments.

Key words: investment, development prospects, tourism, tourist cluster.

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FINANCE, MONEY CIRCULATION AND CREDIT

THEORETICAL AND METHODOLOGICAL ASPECTS OF THE CATEGORY OF «RISK»: THE PARADIGM OF TRANSFORMATION

© 2018 **Yanov Vitaly Valerievich**

Doctor of Economics, Professor, Head of the Department of Finance and Credit
Volga State University of Service
4, Gagarin Street, Tolyatti, 445677, Russia
E-mail: kaf-fin@tolgas.ru

Uncertainty factors in decision-making in the field of management (including at the stages of the budget process) are difficult to ignore. In the process of market transformations, increasing the impact of probabilistic events on the functioning of the economy, the approach to the risk substance has changed, including at the stages of the budget process, the effect of which is determined by the equivalence of the declared budget performance indicators with forecasts. The need to solve this complex multidimensional task is determined by the dynamically developing processes of the Russian economy.

Key words: risk, financial risk, budget risk, expected budget execution, budget execution risk.

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PROBLEMS OF ENSURING FINANCIAL STABILITY OF A BANKING SYSTEM OF THE RUSSIAN FEDERATION

© 2018 **Averchenko Oleg Dmitrievich**

PhD in Economics
Lecturer
Department Financial of Markets
Plekhanov Russian University of Economics

36, Stremyanny Lane, Moscow, 115093, Russia
E-mail: Averchenko.OD@rea.ru

Importance. The banking system of the Russian Federation is in a transformation stage under the influence of external shocks, crisis processes in the Russian economy and applications of tougher standards of regulation and supervision. Large-scale processes of transformation of a banking system demand efforts on maintaining its financial stability.

Objectives. The purpose of this article is research of problems of providing and directions of increase in financial stability of a banking system of the Russian Federation.

Methods. In this article means of methods of the analysis, logical generalization, scientific abstraction, and also the system and structural analysis problems of ensuring financial stability of a banking system of the Russian Federation. are investigated.

Results. Assessment is carried out and problems of ensuring financial stability of a banking system of the Russian Federation are revealed. The main directions of increase in financial stability of a banking system of the Russian Federation are allocated.

Conclusions. The conclusion is drawn that an important role in increase in financial stability of a banking system is played by improvement of procedures of monitoring. To increase financial stability of a banking system it is expedient to strengthen mechanisms of prudential supervision.

Keywords: financial stability, banking system, liquidity, stress testing, prudential supervision

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ON SOME PROBLEMS OF THE MODERN DEVELOPMENT OF THE RUSSIAN BANKING SECTORY

© 2018 Kurbanov Nurali Khaidarovich

Doctor in Economics, Professor

Department of Economics of the Mineral Resources Complex

Director of the Institute of Economic and Legal Foundations of Subsoil Use

Russian State Geological Prospecting University named after Sergo Ordzhonikidze (MGRI-RSGRU)
23, Miklukho Maclay Street, Moscow, 117997, Russia
E-mail: Shiyko@yandex.ru

© 2018 **Shijko Vera Georgievna**

PhD in Economics, Associate Professor
Department of Economics of the Mineral Resources Complex
Institute of Economic and Legal Foundations of Subsoil Use
Russian State Geological Prospecting University named after Sergo Ordzhonikidze (MGRI-RSGRU)
23, Miklukho Maclay Street, Moscow, 117997, Russia
E-mail: Shiyko@yandex.ru

The article provides a brief analysis of the trends and features of modern development of credit organizations in Russia, showing some of the major problems in the banking sector. Noted that the development of the banking business is severely limited by a scarcity of reliable borrowers, and insufficient capital generated for.

Key words: banking sector, Bank of Russia, excess liquidity, credit risk, captive banks.

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THE MAIN REASONS FOR THE INCREASE IN THE KEY RATE OF THE CENTRAL BANK OF THE RUSSIAN FEDERATION IN SEPTEMBER 2018

© 2018 **Slavin Sergey Nikolaevich**

Associate Professor of the Department of Banking Business and Innovative Financial Technologies
International Banking Institute
60, Nevsky Prospect, St. Petersburg, 191011, Russian Federation
E-mail: sergeys19@yandex.ru

The article provides a brief analysis of the main reasons for the increase in the key rate of the Central Bank of the Russian Federation in September 2018. Reflects the reasons for the change in the level of the key rate of the Central Bank of Russia in the period from 2014 to 2017.

Key words: Central Bank of the Russian Federation; economy; key rate; inflation; Russia; credit.

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ANALYSIS OF THE EXPERIENCE OF THE COUNTRIES OF THE EURASIAN ECONOMIC UNION IN USE OF THE MECHANISM AND TOOLS OF THE OECD AGREEMENT ON OFFICIALLY SUPPORTED EXPORT CREDITS

© 2018 **Karpov Valery Vasiljevich**

Doctor of Economics, Professor
Professor of the Department of Finance and Credit
Omsk Branch of Financial University under the Government of the Russian Federation
6, Partizanskaya Street, Omsk, 644099, Russia
E-mail: Karpov-V51@yandex.ru

© 2018 **Khairov Bari Galimovich**

Doctor of Economics, Associate Professor

Deputy Director for Research
Omsk Branch of Financial University under the Government of the Russian Federation
6, Partizanskaya Street, Omsk, 644099, Russia
E-mail: hairrov@bk.ru

© 2018 **Miller Elena Valerjevna**
Senior Lecturer of the Department of Finance and Credit
Omsk Branch of Financial University under the Government of the Russian Federation
6, Partizanskaya Street, Omsk, 644099, Russia
E-mail: millerfamj@yandex.ru

© 2018 **Miller Maxim Alexandrovich**
Doctor of Economics, Associate Professor
Professor of the Department of Economics and Human Resource Management
Omsk State University named after F.M. Dostoevsky
55a, Mira av., Omsk, 644077, Russia
E-mail: millerma@yandex.ru

The article deals with the essence of the mechanism and tools of the OECD Agreement on officially supported export credits. The authors analyzed the practice of application of the mechanism of Agreement by the countries of the Eurasian economic Union. The article considers the legislative framework governing the state support of exports in the Eurasian economic Union countries and draws conclusions on the compliance of the legal framework with the requirements and norms of the Agreement.

Key words: the OECD Agreement on officially supported export credits, state support of export, the mechanism of the OECD Agreement, export credits, tools of the OECD Agreement, export credit insurance, state guarantees, legal framework.

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TOOLS FOR MANAGING TEMPORARY FREE BALANCES ON SINGLE SUB-FEDERAL LEVEL ACCOUNTS: EXISTING REALITIES AND NEW OPPORTUNITIES

© 2018 **Yurgenson Olga Aleksandrovna**
Deputy Head of preliminary control of the Treasury execution Department of the Leningrad Region Finance Committee
E-mail: Waitaletter@yandex.ru

The article deals with the tools for placing temporarily free budget funds. The analysis of the results of placement of budgetary funds of the subject level on deposits in commercial banks is made in correlation with the expenses incurred for servicing the public debt. In order to increase the effectiveness of liquidity management of unified accounts of regional budgets, the author proposes to use tools that are successfully implemented for similar purposes at the federal level. The conclusion contains recommendations on improving the operational management of temporarily free budget funds of the entities.

Key words: tools for placing temporarily free budget funds, deposits in commercial banks, risk management, cash management, public debt servicing.

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CONTRADICTION OF INDIVIDUAL POWERS OF THE FEDERAL TREASURY

© 2018 **Podkopaeva Ekaterina Vyacheslavovna**
Graduate Student, Department of State and Municipal Finance
St. Petersburg State University of Economics (UNECON)
21, Sadovaya Street, St. Petersburg, 191023, Russian Federation
E-mail: podkopaeva2006@rambler.ru

The article is devoted to the consideration of the interdependence of the Federal Treasury within the powers of the subsequent internal state financial control and the powers of the centralized accounting of potential objects of inspections. The author analyzes the powers of the Federal Treasury in the framework of the subsequent internal state financial control in conjunction with the powers of the preliminary internal state financial control, as well as the powers to maintain budget accounting and budget reporting of state institutions. The author's position in relation to the optimization of the structure of the authorities performing the functions of internal state financial control is presented.

Key words: internal state financial control, Federal treasury, centralized accounting, disincentives, centralized accounting, preliminary financial control, subsequent financial control.

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BOOK KEEPING, STATISTICS

ANALYSIS OF THE CURRENT DEMOGRAPHIC SITUATION IN THE RUSSIAN FEDERATION

© 2018 **Babich Svetlana Gavriilovna**
PhD in Economics, Associate Professor of the Department of Statistics
Russian University of Economics named after G. V. Plekhanov
36, Stremyanny Lane,, Moscow, 117997, Russia
E-mail: Babich.SG@rea.ru

© 2018 **Yarnykh Elvira Arkadyevna**
Doctor of Economics, Professor of the Department of Statistics
Russian University of Economics named after G. V. Plekhanov
36, Stremyanny Lane,, Moscow, 117997, Russia
E-mail: Yarnykh.EA@rea.ru

The article presents the results of studying the population dynamics in the Russian Federation and federal districts of the country. The dynamics of the age and regional structure of the population of the country; The analysis of changes in the average age of one resident in the country and its regions was made. The analysis of the main indicators of fertility, mortality and natural increase (decline) of the population in the Russian Federation and regions of the country. Produced a grouping of subjects of the Russian Federation by the value of the coefficient of natural increase (loss) of the population.

Key words: population, fertility, mortality, natural increase (decrease), average age; fertility rate; total mortality rate; natural growth rate (loss) dynamics, structure

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IMPROVING ACCOUNTING AS A TOOL TO ENSURE FULFILLMENT OF OBLIGATIONS ECONOMIC ENTITY

© 2018 **Egorova Larisa Vladimirovna**

Doctor of Economic Sciences, Professor of the Department of Economics

Russian New University

22, Radio Street, Moscow, 105005, Russia

The article is devoted to the improvement of accounting and tax accounting in order to ensure the effectiveness of the collection of mandatory payments to the budget and in favor of contractors in bankruptcy proceedings of economic entities. In this article, the author presents the results of the next stage of research on the optimization and efficiency of debt collection to creditors of various levels, including tax and non-tax payments in bankruptcy. The relevance of the research topic is due to the fact that, despite the gradual elimination of regulatory gaps in the formation of the bankruptcy estate in the bankruptcy procedure, there are still problematic issues. The subject of the study is the relationship of an economic entity with contractors, tax authorities, creditors on the issue of repayment of obligations against the background of a difficult financial situation, pre-crisis and crisis state, during the bankruptcy procedure. Object-possible ways to improve the quality of accounting and tax accounting in order to manage accounts receivable as one of the instruments of repayment. Theoretical and methodological basis of the study were the normative-legislative acts, materials of judicial and arbitration processes, works of domestic experts. The practical significance of the study lies in proposals for possible ways to improve the accounting of receivables.

Key words: tax and non-tax liabilities, banking, accounting, tax accounting, obligatory payments, accounts receivable.

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WORLD ECONOMY

ANALYSIS OF WORLD NUCLEAR POWER DEVELOPMENT TRENDS

© 2018 **Khanalieva Zhennet Visampashaevna**

Graduate Student of Department «World Economy»

Plekhanov Russian University of Economics

E-mail: gennet91@gmail.com

The article contains a study of nuclear power development trends until 2050. The study was conducted at the level of all 8 regions of the world, including: North America, Latin America, Western Europe, Eastern Europe, Africa, the Middle East and South Asia, Southeast Asia and the Pacific, and the Far East. The study of development trends was conducted on absolute energy indicators (total capacity and total energy production, as well as by all power plants and nuclear ones), as well as relative indicators (% of nuclear energy among its other types, as well as the share of electricity per person given region of the world). As an information source for the study of development trends, energy, electricity and nuclear energy trends were evaluated up to 2050 using various sources, such as the IAEA Energy Reactor Information System and data prepared by the United Nations

The analysis of the behavior change of one-dimensional and multidimensional trends in the development of world energy for the period 2014–2050 by regions of the world was carried out in the context of

three indicators: energy consumption per capita (GJ/cap); electricity consumption per capita (MW.h/cap); consumption of nuclear electricity per capita (MW.h/cap).

Key words: nuclear power, nuclear power plants, production of nuclear power, trend analysis, cluster statistics, trends in energy generation.

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