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## ECONOMIC THEORY

### NATURE OF INTERRELATION OF ECONOMIC AND POLITICAL CYCLES OF DEVELOPMENT OF SOCIETY

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The interrelation of the economic and military-political sphere belongs to fundamental public interrelations. The economy is one of the factors leading to collisions of the states. Article is devoted to the comparative analysis of the main approaches to a problem of interrelation of economic and military-political cycles of development of society. K. Wright comes to conclusion that for the last three centuries three concentration of military activity lasting for 55 years were observed. 50-year concentration of war are synchronous with big business cycles of N. Kondratyev. A. Toynbee also notes communication of a cycle of war and peace with a big economic cycle of N. Kondratyev. But, unlike N. Kondratyev, A. Toynbee says that economic cycles are manifestation of policy. According to W. Thompson, world leadership depends on ability of the country to obtain cheap loans for financing of military expenses. I. Wallerstein says that the world system is characterized by unequal dependence between the center and the periphery that is the main reason leading to war.

*Keywords: public welfare, economic cycle, Kondratyev cycle, global war, hegemony, public good, military good, military industrial complex.*

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### DIGITAL MONEY SLAVERY ERA

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The subject is digital money phenomenon as a key element of implement of biocomputer civilization and the corresponding forms of money.

*Key words: crypto currency, biocomputers, economics of biocomputer chains, forms of digital money.*

## EARLY KEYNESIAN MODELS OF ECONOMIC GROWTH IN THE CONTEXT OF THE PROBLEMS OF MODERN EMERGING MARKETS

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The article considers the structure of Early Keynesian models of economic growth, in particular, the models of R. Harrod and E. Domar. These models emphasize the internal instability of growth processes and the need for government intervention to ensure a stable economic growth. The authors of the article consider the internal logic and theoretical conclusions of these models in relation to the problems of modern countries with emerging markets. Economic growth in developing countries has its own specifics, which should be taken into account in the framework of theoretical models of economic growth. The authors of the article make the conclusion that early Keynesian models of economic growth adequately reflect the most important characteristics of the processes of economic growth in developing countries.

*Key words: economic growth, Keynesianism, Keynesian growth models, the Model R. Harrod and E. Domar, emerging markets*

## FEATURES OF MACROECONOMIC STABILITY IN RUSSIA AND CHINA: EXPORT ASPECT

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The article presents the results of studies of macroeconomic stability factors; shows the structure of the dependence of macroeconomic stability and exports. On the example of export-import relations between China and Russia, the author reveals the peculiarities of the influence of these relations on the dynamics of the money supply.

*Key words: export, macroeconomic stability, export-import relations, interest rates, export potential, economic relations between Russia and China.*

## WORLD EXPERIENCE OF STATE REGULATION OF BANKING ACTIVITY IN THE CONDITIONS OF INSTITUTIONAL CHANGES

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In this article I will give examples of banking systems and principles of their regulation in developed countries. Also highlighted is the direction of banking, as Islamic banking. This direction is rather new in comparison with others therefore in article the main aspects of this phenomenon are considered

*Key words: bank, banking system, globalization, state, state regulation, institutional changes, Islamic banking, Sharia law regulation.*

## ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY

### **APPLICATION OF THE MANAGEMENT PRINCIPLE ON THE RESULTS IN THE REMUNERATION OF TEACHERS AS A CONDITION OF IMPROVING THE QUALITY OF EDUCATIONAL SERVICES AND THE EFFECTIVENESS OF THE REGIONAL SYSTEMS OF GENERAL EDUCATION**

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The article deals with the issues of ensuring the effectiveness of the regional systems of General education and the quality of the educational process. It is established that the performance indicators used by the regions are closely related to the salary of teachers. It is proposed in accordance with the management principle on the results of link stimulating part of teachers ' salaries with the successes achieved by their students in educational activities, evaluated on the basis of external criteria. This approach will not only improve the performance and quality, but also significantly increase the salaries of teachers.

*Key words: management by results, salaries of teachers, criteria of an assessment of efficiency of management of regional system of the General education, indicators of quality of educational process*

## MODERN TRENDS IN THE DEVELOPMENT OF THE DIGITAL ECONOMY AND ITS IMPACT ON BUSINESS

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The article is devoted to the analysis of the emerging trend of development of digital technologies and IT-products in the economy. The influence of digital technologies on Russian business, the emergence of new professions and the obsolescence of a number of operating ones, caused by the process of digitalization of the economy, are explored. In this connection, investments in cybersecurity are the actual investments today.

*Key words: digital economy, digital technologies, IT development, cybersecurity, artificial intelligence, business.*

## DEVELOPMENT OF MATHEMATICAL MODELS AND TOOLS FOR OPTIMIZATION OF THE ACTIVITIES OF INDUSTRIAL ENTERPRISE

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Solutions for discrete models of operational and financial planning activities of production, the company offers two algorithms – the enumeration algorithm and its modified version. The modified algorithm can reduce the complexity of the calculations by splitting tasks into four independent procedures.

*Key words algorithm, budgeting, economic and mathematical model, the production program, loan program, enumerative technique.*

## ANALYSIS OF THEORETICAL APPROACHES TO MANAGEMENT OF REGULATORY RISKS

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In this article, theoretical approaches to management of regulatory risks are analyzed. The author showed the importance of a research of regulatory risks. The terminological analysis of the concept «risk», «regulatory risk» is carried out. Features and a role of complains-risk in various spheres are

shown. Tasks and stages of management of regulatory risks are considered. The problem of a sanctions complains is stabilized. The conclusion is drawn that optimum developed control system of regulatory risks in the organization allows to lower a possibility of manifestation and extent of influence compliance risk. The relevant corporate management system in which structure effective complains-management is implemented does activity of the company transparent, reliable, favorable, corresponding to the national and international legal system, and strengthens its reputation.

*Key words: regulatory risk, complains-risk, complains-function, investments, financial sector.*

## **FACTORS AFFECTING THE ADOPTION OF AN INVESTMENT DECISION IN THE STOCK MARKET**

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Every size companies are connected with investment activity. In order to carry out an economic transaction, it is necessary to make an investment decision, which is impossible without taking into account certain factors. Analysis of their impact on the investment decision is made by several methods described in this article.

*Key words: Investment decision, factors, investment attractiveness, fundamental analysis, technical analysis, factor analysis.*

## **DEVELOPMENT OF A MECHANISM OF ORGANIZATIONAL-ECONOMIC PROVIDING OF THE LOGISTICS SYSTEM**

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The article discusses the conceptual content of the mechanism of organizational and economic support of the logistics system and the phased implementation of recommendations for its creation. The directions and means of the mechanism influence on the process of functioning of the harmonious developing logistics system are proposed and the vectors of the mechanism of organizational and economic support of the logistics system are determined, based on the use of program-target and structural-functional methods.

*Key words: mechanism, logistic system, organizational and economic support, management, vectors of development.*

## ADVANTAGES OF SMALL ENTERPRISES IN INNOVATIVE ECONOMY

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The article considers small businesses as subjects of innovation activity. Based on the principles of innovative economy, the high role of small enterprises in creating innovations due to such features as entrepreneurial spirit, favorable organizational structure and low production and non-production costs is substantiated.

*Key words: innovation economy, R&D, small enterprises, taxation, costs, innovations, intellectual potential.*

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## ECONOMIC ISSUES OF INCREASE IN INNOVATIVE AND TECHNOLOGICAL POTENTIAL OF THE RUSSIAN MECHANICAL ENGINEERING ENTERPRISES

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The article is dedicated to the issues of analysis of the technological level of the Russian mechanical

engineering enterprises. Comparisons of technological potential of the main subsectors of mechanical engineering are shown. The main organizational, economic and structural reserves of increase in efficiency of mechanical engineering are defined; the recommendations, aimed at quality improvement of management of scientific and technological progress in domestic mechanical engineering, are provided.

*Keywords: technological potential, mechanical engineering, reserves, management, dynamics, modernization, efficiency.*

## **THE SYSTEM OF INDICATORS OF ESTIMATION OF EFFICIENCY OF SUBJECTS OF AGRARIAN MARKET**

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Stable development of the agricultural market is possible on the basis of balance of its conjuncture, solution of structural problems of agro-industrial production on the basis of full import substitution and its understanding as a multifunctional system in which producers and consumers have their own interests and characteristics. The article deals with the system of indicators to assess the effectiveness of the subjects of the agrarian market.

*Key words: agricultural market, import substitution, efficiency, production, development.*

## **TECHNOLOGICAL FACTORS OF INCREASING THE EFFICIENCY OF THE PRODUCTION POTENTIAL OF THE LIVESTOCK SUBCOMPLEX IN RUSSIA**

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Technological factors of increasing the efficiency of the production potential of livestock subcomplex in Russia are studied. Differences in the level of production potential efficiency in the interbranch and

interregional sections are revealed. The impact of the institutional structure of production on the process of mass dissemination of innovations was noted. Expected calculations of the volume of livestock production in the households of the population are performed.

*Key words: agroindustrial complex; livestock, productive potential, technological challenge, forecast calculations, efficiency.*

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## KALININGRAD REGION: TOWARDS A NEW MODEL OF ECONOMIC GROWTH

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The paper describes the process of substantiating the need to develop and implement a new economic growth model for the Kaliningrad region.

*Key words: exclave status of the region, European Union, special economic zone, extensive model of development of Kaliningrad economy of «compensatory type», new economic model of development.*

## WEST BERLIN ENCLAVE EXPERIENCE: FROM SURVIVAL TO SUSTAINABLE DEVELOPMENT

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The article describes the main provisions of the study of the experience of the West Berlin enclave revival, presented in the book «West Berlin: the wall is not an obstacle», around which, according to the authors, one of the main battles of the cold war unfolded. West Berlin, at the same time, managed to achieve sustainable development in harsh conditions of isolation.

*Key words: West Berlin enclave, cold war, sustainable development, strict conditions of isolation.*

## MARKETING TECHNIQUES FOR THE FORMATION AND SUPPORT OF IMAGE OF THE DESTINATION

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The necessity of formation and support of positive image of the territory for tourism development is substantiated, functions and methods of formation of image of destination on the basis of use of modern marketing technologies are considered.

*Key words: Samara, territory image, formation of destination image, territory brand, marketing.*

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## **FINANCE, MONEY CIRCULATION AND CREDIT**

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### **INFLUENCE OF INTEGRATION PROCESSES WITHIN EAES ON FORMATION OF CUSTOMS AND TARIFF POLICY AND BUDGETARY AND TAX PRACTICE OF RUSSIA**

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In this article interaction of the Russian Federation with EAES member states has been considered, some problems interfering development of integration processes and increasing multilateral communications are revealed, questions of formation of customs and tariff policy are also considered and the perspective directions of development of the relations within EAES are defined. The conclusion is drawn that in the conditions of global economy and deterioration in the geopolitical relations the major reference point capable to make an essential contribution to sustainable social and economic and innovative development of the Russian Federation by comprehensive modernization and increase in competitiveness of national economy, further development of integration processes within EAES.

*Key words: international relations, integration, customs and tariff policy, tax and budgetary practice, cooperation, foreign trade, EAES.*

### **NECESSITY OF STATE REGULATION REPRODUCTION AND OVERFLOW OF FINANCIAL CAPITAL**

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This article mainly deals with the problem of overflowing of financial capital, and the fact that the

market mechanism does not provide enough effective overflow of financial capital in various sectors and sectors of the economy. That is why there is such a specific need for the development and implementation of financial policies.

*Key words: financial capital overflow, market mechanism, reproduction, financial policy, capital outflow, inflation, agriculture, investment, stock market, monopolies, competition, deficit.*

## **THE ROLE OF THE QUALITY STANDARD IN THE FIELD OF MANAGEMENT OF RELATIONS WITH CONSUMERS OF FINANCIAL SERVICES**

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In modern conditions, the management system of a commercial bank requires not only the formation of a competent corporate policy, but also the potential for adaptation to dynamic environmental factors and the achievement of a competitive advantage by developing a long-term strategy for contacts with prospective consumers of banking services. In the context of economic instability and significant structural changes in the financial system, the development and implementation of service standards in the bank guarantees the client the unification of personnel actions at various sites and the introduction of the most understandable working procedures for employees. The article examines the advantages of standardized activities, directions and stages in the development of the standard of customer servicing by commercial banks on the basis of client-oriented strategy, which creates the conditions for the formation of competitive advantages in the market of banking products and services.

*Key words: quality standard, client, commercial bank, satisfaction, loyalty, mutual relations*

## **CURRENT STATE AND PROSPECTS OF DEVELOPMENT OF THE INSURANCE INDUSTRY IN THE ROSTOV REGION**

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The insurance market in present day Russia has a clear focus on the federal center. Meanwhile, the

development of regional insurance markets is an important task due to the necessity to organize a quality insurance protection system at the level of a particular region. The subject of the study is the system of economic relations concerning the protection of the property interests of policyholders at the regional level.

*Key words: insurance, types of insurance, insurance market, insurance protection, regional insurance market, underwriting, property insurance.*

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## ANALYSIS OF THE CAPITAL STRUCTURE OF CHEMICAL INDUSTRY CORPORATIONS AND ASSESSMENT OF ITS EFFICIENCY

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The key problem of corporations in making decisions about long-term development is to determine the ratio of own and borrowed capital. The peculiarities of the formation of the capital structure of Russian corporations are determined by the industry specifics that influence the level of financial stability. The growth of competition in the real sector of the economy and the liberalization of financial markets are pushing Russian corporations to form an optimal capital structure in order to strengthen competitive positions.

*Key words: corporations, capital structure, equity capital, debt capital, capital utilization*

The formation of the capital structure is one of the essential aspects of the financial management of companies. The policy of optimizing the capital structure affects both long-term and short-term financial stability, allowing to rank the sources of financing according to their priority and cost. As a result, depending on the priority, relations with capital suppliers are formed, which are most often shareholders and creditors. The first send funds to the company in the form of equity, the second — borrowed, in the form of loans and accounts payable. The policy on the formation of the financial structure of capital is aimed at finding the optimal proportion between own and borrowed capital. The financial structure of capital, in particular its debt, undoubtedly plays a significant role in the functioning of corporations. Activities through borrowed capital allows us to provide corporations and the corporate sector in General, efficiency gains in favorable periods, and helps to stabilize the situation in difficult economic periods.

## DEVELOPMENT OF STATE-PRIVATE PARTNERSHIP IN THE SPHERE OF HIGHER EDUCATION

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The article reviews modernization processes in the education system; The scheme of interaction between customers / consumers of educational services and universities, advantages and main directions of PPP projects implementation in higher education is presented. The identified problems of implementing public-private partnership projects have necessitated the development of a conceptual model of public-private partnerships with universities.

*Key words: education, higher education institutions, innovative socially-oriented economy, business structures, public-private partnership*

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