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IN THE NUMBER:

ECONOMIC THEORY
Guskov A.Iu., Sterlikov F.F. To the question about cryptographic currency ..................... 78

ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY
Iurkov D.V. Methodological approaches to the sustainable development of the territory .......... 78
Alekseev P.V. Topical issues of attracting investments in the far east Regions of Russia .......... 79
Zub A.T. Situational planning as a tool for crisis management ........................................... 79
Panova T.V. Demographic aspects of Russia’s national security ........................................ 80
Ivanova V.N., Ozdarbiev R.H., Tatochenko A.L. The Russian teacher: the prospects of entering the middle class, subject to the requirements of the inaugural presidential decrees ..................................................................................................................... 81
Beliaevskiaia-Plotnik L.A., Sorokina N.Iu. Approaches to assessment of level of economic integration of regions in the system of a national economic safety ........................................................... 81
Artamonov B.V., Voropaeva L.N. The system of management by objectives as a method of improving the competitiveness of aviaenterprises .......................................................... 83

FINANCE, MONEY CIRCULATION AND CREDIT
Zhiluk D.A. New approaches to increase the financial literacy of non-economic students ......... 83

BOOK KEEPING, STATISTICS
Gavrilova E., Myasoedov S. Industry characteristics of accounting in the insurance sector and tendencies of development of insurance in agriculture of the far eastern federal district of the Russian Federation ................................................................. 84

WORLD ECONOMY
Krylov A.V., Avdokushin E.F. Formation and development of integrative innovative technologies ...................................................................................................................................................... 84
ECONOMIC THEORY

TO THE QUESTION ABOUT CRYPTOGRAPHIC CURRENCY

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The article analyzes theoretical and practical problems of the use of cryptographic currency in the country and abroad. Analyzed recommendations for reducing the risks associated with the use of cryptographic currency. The ways of implementation of a system of cryptographic currencies.

Key words: crypto currency, crypto, client-server, the blockchain.

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ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY

METHODOLOGICAL APPROACHES TO THE SUSTAINABLE DEVELOPMENT OF THE TERRITORY

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The article presents the results of a research of conceptual methodological approaches to sustainable development at the mezoeconomic level. The author argues that the sustainable development of the territory is a purposeful process of changes in its economic, environmental, and social subsystems, providing the maintenance of a dynamic Pareto-efficient state. The necessity to perform a diagnostic method of balancing environmental and economic sustainable development of the territory based on the balanced cycle of aggregate capital stock and assess of the level of capital-population ratio of territory.

Key words: sustainable development, migration policy, Pareto efficiency, capital-population ratio, the allocation of resources.

References
TOPICAL ISSUES OF ATTRACTING INVESTMENTS IN THE FAR EAST REGIONS OF RUSSIA*

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One of the instruments of the modern Russia’s anti-crisis policy is the creation of territories of priority development (TPD) aimed at attracting investment and stimulation of the socio-economic development of regions, primarily the Far East of Russia. The article shows that effective implementation of the project of creating TPDs in the medium and long term is possible only if the necessary infrastructure is formed, and impact of negative factors and risks is limited.

Key words: investment; territories of priority development; Far East; infrastructure; anti-crisis, regional policy.

* The article is based on the results of research carried out at the expense of budget funds of the state task of the Financial University, 2017.

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DEMOGRAPHIC ASPECTS OF RUSSIA’S NATIONAL SECURITY

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Current demographic situation is the evidence of serious threats which liquidation is one of the important conditions for national security. Demographic process in Russia shows negative trend in population with decreasing share of teenagers and increasing share of elderly people able to work. According to UNO forecast population in Russia will decrease by one third compared to the beginning of the century. According to internal stat data population in Russia will count for 100 mio people by the mid of XXI century. Since Y2015 birth-rate in RF is almost flat. In Russia significant number of babies are born with pathology. Share of healthy babies has negative dynamics. Expenses for birth-rate stimulation should be not less than 2 % of GDP. Significant decrease of death-rate will allow to reduce number of deaths among people able to work and save about 7 trillion RUR annually. The main source for population growth in Russia is migration of people from other countries.

Key words: Strategy of Russian national security, demographic crisis, general birth-rate, death-rate, migration, depopulation, aging of nation.

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THE RUSSIAN TEACHER: THE PROSPECTS OF ENTERING THE MIDDLE CLASS, SUBJECT TO THE REQUIREMENTS OF THE INAUGURAL PRESIDENTIAL DECREES

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The article analyzes the criteria for entry into the middle class. The authors provided that the Russian school teachers have a real chance to be part of the middle class in case of implementation of the presidential inaugural decrees.

Key words: the middle class, criteria for entry into the middle class, school teachers, the inaugural decrees.

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APPROACHES TO ASSESSMENT OF LEVEL OF ECONOMIC INTEGRATION OF REGIONS IN THE SYSTEM OF A NATIONAL ECONOMIC SAFETY

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Content of economic integration of regions in the context of ensuring an economic safety is opened. Experience of domestic and foreign researchers of problems of regional economic integration
is generalized. It is offered to consider economic integration of regions as process of convergence of regions, their economic policy for the purpose of receipt of positive synergy effects for the integrated regions and for the country in general. In case of such approach economic integration of regions becomes a condition of ensuring economic and national security of the country.

Key words: economic integration, level of economic integration of subjects of the Russian Federation, economic safety, strategy of an economic safety.

References


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THE SYSTEM OF MANAGEMENT BY OBJECTIVES AS A METHOD OF IMPROVING THE COMPETITIVENESS OF AVIAENTERPRISES

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The article examines the nature, functions, boundaries and implementation methods of management by objectives in the modern economy. This management system, under which specific operational targets are produced by the managers together with their subordinates, progress toward them is periodically evaluated, and rewards are allocated on the basis of this assessment. At this method is used not only as controls but also to motivate employees. The task of the rational Manager is to balance the various objectives of the organization.

Key words: strategy, purpose, environment, resources, target programs, key performance indicators.

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FINANCE, MONEY CIRCULATION AND CREDIT

NEW APPROACHES TO INCREASE THE FINANCIAL LITERACY OF NON-ECONOMIC STUDENTS

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The article is devoted to the issue of increasing of the financial literacy in Russia. The reason why the key target group for educational activities is students, especially non-economic specialties, is substantiated. The results of a questionnaire survey that identifies the level of financial literacy and general attitude to this concept of the representatives of the target group are presented. Based on the results of this study some conclusions are drawn, specific methods for promoting financial literacy of students of non-economic specialties are proposed based on the results of analysis and presentation of successful methods used by commercial structures.

Key words: economy, students, financial literacy, finances, Web platform, electronic communications.

References

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BOOK KEEPING, STATISTICS

INDUSTRY CHARACTERISTICS OF ACCOUNTING IN THE INSURANCE SECTOR AND TENDENCIES OF DEVELOPMENT OF INSURANCE IN AGRICULTURE OF THE FAR EASTERN FEDERAL DISTRICT OF THE RUSSIAN FEDERATION

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Summarizes the main features of conducting accounting in the organizations of the insurance industry. Analyzed the operations of insurance companies in agribusiness of the Russian Federation. Identified the main segments of the insurance of agricultural producers in the regions of the far Eastern Federal district of the Russian Federation: insurance crop insurance of perennial plantations and livestock insurance. Proposed directions to improve the confidence of farmers to insurance companies.

Key words: accounting, accounting in insurance organizations, insurance risk, insurance crop, insurance of perennial plantations and livestock insurance.

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WORLD ECONOMY

FORMATION AND DEVELOPMENT OF INTEGRATIVE INNOVATIVE TECHNOLOGIES

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Modern information and communication technologies have contributed to the development of a new generation of financial instruments that can in the long term significantly impact on the global economy. Outstanding representatives of the new wave of technology are P2P technology and blockchain.

Key words: financial innovation, financial technologies, fintech, P2P, blockchain, credit, investment.

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