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ECONOMIC THEORY

TO THE QUESTION ABOUT CRYPTOGRAPHIC CURRENCY

© 2017 Guskov Alexander Iurievich
master of management

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Doctor of Economics, Professor, Laureate of the Government prize of the Russian Federation in the field of science and technology, head of scientific school "Economic theory of value"
Moscow State University of Technologies and Management named after K.G. Razumovskiy
(First Cossack University)
73, Zemlianoi Val str., Moscow, 109004, Russian
E-mail: OET2004@yandex.ru

The article analyzes theoretical and practical problems of the use of cryptographic currency in the country and abroad. Analyzed recommendations for reducing the risks associated with the use of cryptographic currency. The ways of implementation of a system of cryptographic currencies.

Key words: crypto currency, crypto, client-server, the blockchain.

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ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY

**METHODOLOGICAL APPROACHES TO THE SUSTAINABLE DEVELOPMENT
OF THE TERRITORY**

© 2017 Iurkov Dmitrii Vasilievich

PhD in Economics, Associate Professor of public administration and municipal management
Northern (Arctic) Federal University named after M.V. Lomonosov
17, Severnaia Dvina Emb., Arkhangelsk, 163002, Russia
E-mail: yd72@mail.ru

The article presents the results of a research of conceptual methodological approaches to sustainable development at the mezo-economic level. The author argues that the sustainable development of the territory is a purposeful process of changes in its economic, environmental, and social subsystems, providing the maintenance of a dynamic Pareto-efficient state. The necessity to perform a diagnostic method of balancing environmental and economic sustainable development of the territory based on the balanced cycle of aggregate capital stock and assess of the level of capital-population ratio of territory.

Key words: sustainable development, migration policy, Pareto efficiency, capital-population ratio, the allocation of resources.

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TOPICAL ISSUES OF ATTRACTING INVESTMENTS IN THE FAR EAST REGIONS OF RUSSIA*

© 2017 Alekseev Piotr Viktorovich
PhD in Economics, Leading Researcher
Financial University under the Government of the Russian Federation
49, Leningradskii prospect, Moscow, 125993, Russia
E-mail: palekseev@fa.ru

One of the instruments of the modern Russia's anti-crisis policy is the creation of territories of priority development (TPD) aimed at attracting investment and stimulation of the socio-economic development of regions, primarily the Far East of Russia. The article shows that effective implementation of the project of creating TPDs in the medium and long term is possible only if the necessary infrastructure is formed, and impact of negative factors and risks is limited.

Key words: investment; territories of priority development; Far East; infrastructure; anti-crisis, regional policy.

* The article is based on the results of research carried out at the expense of budget funds of the state task of the Financial University, 2017.

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SITUATIONAL PLANNING AS A TOOL FOR CRISIS MANAGEMENT

© 2017 Zub Anatolii Timofeevich
Doctor of Philosophical Sciences, Professor
Lomonosov Moscow State University
b. 4, 27, Lomonosovskii prospect, Moscow, 119991, Russia
E-mail: zubat@spa.msu.ru

Contingency planning is an important tool for crisis management in a highly uncertain and risky environment and is the basis for the organization's crisis strategy. It influences the success of crisis management through decisions made by the heads of crisis management, programs that ensure the legitimacy and effectiveness of crisis management and through the implementation of institutional and organizational policies.

Key words: Contingency planning, crisis management, uncertainty and risk, issue management.

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DEMOGRAPHIC ASPECTS OF RUSSIA'S NATIONAL SECURITY

© 2017 Panova Tatiana Vladimirovna
PhD in Economics, Senior Researcher Institute of Economics of RAS,
Associate Professor of "Public Policy"
Lomonosov Moscow State University
GSP-1, Leninskie Gory, Moscow, 119991, Russia
E-mail: tzeldner@gmail.com

Current demographic situation is the evidence of serious threats which liquidation is one of the important conditions for national security. Demographic process in Russia shows negative trend in population with decreasing share of teenagers and increasing share of elderly people able to work. According to UNO forecast population in Russia will decrease by one third compared to the beginning of the century. According to internal stat data population in Russia will count for 100 mio people by the mid of XXI century. Since Y2015 birth-rate in RF is almost flat. In Russia significant number of babies are born with pathology. Share of healthy babies has negative dynamics. Expenses for birth-rate stimulation should be not less than 2 % of GDP. Significant decrease of death-rate will allow to reduce number of deaths among people able to work and save about 7 trillion RUR annually. The main source for population growth in Russia is migration of people from other countries.

Key words: Strategy of Russian national security, demographic crisis, general bith-rate, death-rate, migration, depopulation, aging of nation.

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**THE RUSSIAN TEACHER: THE PROSPECTS OF ENTERING THE MIDDLE CLASS,
SUBJECT TO THE REQUIREMENTS OF THE INAUGURAL PRESIDENTIAL DECREES**

© 2017 Ivanova Valentina Nikolaevna
Doctor of Economics, Professor, Rector
Moscow state University of technologies and management named after K.G. Razumovsky
(First Cossack University)
73, Zemlianoi Val, Moscow, 109004, Russia
© 2017 Ozdarbiev Ramzan Huseinovic
head of Department
monitoring and analysis of the Department of quality assessment of General education
The Federal service for supervision in education and science of the Russian Federation
(Rosobrnadzor)
GSP-4, K-51, 16, Sadovaia-Suharevskaia, Moscow, 127994, Russia
© 2017 Tatochenko Alexander Lvovich
PhD in Technical Sciences, Associate Professor
Moscow state University of technologies and management named after K.G. Razumovsky
(First Cossack University)
73, Zemlianoi Val, Moscow, 109004, Russia
E-mail: oet2004@ya.ru, a.fem@yandex.ru

The article analyzes the criteria for entry into the middle class. The authors provided that the Russian school teachers have a real chance to be part of the middle class in case of implementation of the presidential inaugural decrees.

Key words: the middle class, criteria for entry into the middle class, school teachers, the inaugural decrees.

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**APPROACHES TO ASSESSMENT OF LEVEL OF ECONOMIC INTEGRATION
OF REGIONS IN THE SYSTEM OF A NATIONAL ECONOMIC SAFETY**

© 2017 Beliaevskaia-Plotnik Lubov Alexandrovna
PhD in Economics, Associate Professor of Crisis Management and Finance Department,
Researcher at the Department of the World Oceans and the Arctic
Institute of Economics and Anti-Crisis Management
b. 3, 53, Vavilova str., Moscow, 117312, Russia
Russian Foreign Trade Academy of the Ministry of Economic Development of the Russian
Federation
4A, Pudovkina str., Moscow, 119285, Russia
© 2017 Sorokina Natalia Iurievna
PhD in Economics, Associate Professor for National and Regional Economy of the PRUE
Department, Researcher at the Department of the World Oceans and the Arctic
Plekhanov Russian University of Economics
36, Stremiannyi pereulok, Moscow, 117997, Russia
Russian Foreign Trade Academy of the Ministry of Economic Development of the Russian
Federation
4A, Pudovkina str., Moscow, 119285, Russia
E-mail: belyaevskaya@inbox.ru, sorokina-tula@mail.ru

Content of economic integration of regions in the context of ensuring an economic safety is opened. Experience of domestic and foreign researchers of problems of regional economic integration

is generalized. It is offered to consider economic integration of regions as process of convergence of regions, their economic policy for the purpose of receipt of positive synergy effects for the integrated regions and for the country in general. In case of such approach economic integration of regions becomes a condition of ensuring economic and national security of the country.

Key words: economic integration, level of economic integration of subjects of the Russian Federation, economic safety, strategy of an economic safety.

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**THE SYSTEM OF MANAGEMENT BY OBJECTIVES AS A METHOD
OF IMPROVING THE COMPETITIVENESS OF AVIAENTERPRISES**

© 2017 Artamonov Boris Vladimirovich
Doctor of Economics, Professor

© 2017 Voropaeva Liudmila Nikolaevna
Moscow State Technical University of Civil Aviation (MSTUCA)
20, Kronshtadtskii Boulevard, Moscow, 125493, Russia
E-mail: b.artamonov@mstuca.aero, l.voropaeva@mstuca.aero

The article examines the nature, functions, boundaries and implementation methods of management by objectives in the modern economy. This management system, under which specific operational targets are produced by the managers together with their subordinates, progress toward them is periodically evaluated, and rewards are allocated on the basis of this assessment. At this method is used not only as controls but also to motivate employees. The task of the rational Manager is to balance the various objectives of the organization.

Key words: strategy, purpose, environment, resources, target programs, key performance indicators.

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FINANCE, MONEY CIRCULATION AND CREDIT

**NEW APPROACHES TO INCREASE THE FINANCIAL LITERACY
OF NON-ECONOMIC STUDENTS**

© 2017 Zhiluk Dmitrii Alexandrovich
PhD in Economics, Associate Professor at the Department of Department
of State and Municipal Finance
Saint-Petersburg State University of Economics
21, Sadovaia str., Saint-Petersburg, 191023, Russia
E-mail: dimzhil@gmail.com

The article is devoted to the issue of increasing of the financial literacy in Russia. The reason why the key target group for educational activities is students, especially non-economic specialties, is substantiated. The results of a questionnaire survey that identifies the level of financial literacy and general attitude to this concept of the representatives of the target group are presented. Based on the results of this study some conclusions are drawn, specific methods for promoting financial literacy of students of non-economic specialties are proposed based on the results of analysis and presentation of successful methods used by commercial structures.

Key words: economy, students, financial literacy, finances, Web platform, electronic communications.

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BOOK KEEPING, STATISTICS

INDUSTRY CHARACTERISTICS OF ACCOUNTING IN THE INSURANCE SECTOR AND TENDENCIES OF DEVELOPMENT OF INSURANCE IN AGRICULTURE OF THE FAR EASTERN FEDERAL DISTRICT OF THE RUSSIAN FEDERATION

© 2017 Gavrilova Ekaterina Vasilievna
© 2017 Miasoedov Sergei Alexandrovich
Far Eastern State Agrarian University
86, Politechnic str., Blagoveshchensk, Amur region, 675000, Russia
E-mail: myasoedov8@mail.ru

Summarizes the main features of conducting accounting in the organizations of the insurance industry. Analyzed the operations of insurance companies in agribusiness of the Russian Federation. Identified the main segments of the insurance of agricultural producers in the regions of the far Eastern Federal district of the Russian Federation: insurance crop insurance of perennial plantations and livestock insurance. Proposed directions to improve the confidence of farmers to insurance companies.

Key words: accounting, accounting in insurance organizations, insurance risk, insurance crop, insurance of perennial plantations and livestock insurance.

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WORLD ECONOMY

FORMATION AND DEVELOPMENT OF INTEGRATIVE INNOVATIVE TECHNOLOGIES

© 2017 Krylov Alexander Viktorovich
© 2017 Avdokushin Evgenii Fiodorovich
Professor of Economics Department
Russian University of Cooperation
12/30, V. Voloshinoi str., Mytishi, Moscow region, 141014, Russia
E-mail: 50intermu-7@mail.ru, aef2005@yandex.ru

Modern information and communication technologies have contributed to the development of a new generation of financial instruments that can in the long term significantly impact on the global economy. Outstanding representatives of the new wave of technology are P2P technology and blockchain.

Key words: financial innovation, financial technologies, fintech, P2P, blockchain, credit, investment.

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