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ECONOMIC THEORY

**STUDY OF THE INNOVATIVE CHARACTERISTICS
OF THE LABOR POTENTIAL**

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The article is devoted to identifying the conditions of formation and development of innovative labor potential participation in complex economic institutions, especially at the level of households, businesses and the state, in the current economic conditions.

Key words: quality of labor potential, innovative human resources, manufacturing innovation.

ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY

FACTORS OF EFFECTIVENESS OF STRATEGIC DECISION-MAKING

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The article gives characteristics of strategic decisions are determined by common factors of efficiency of their adoption, the most important of which are the assessment of environmental factors, the attitude of key stakeholders to strategic alternatives, evaluation of internal organizational capabilities and resources. Developing a paradigm of effective strategic decisions, the contents of which are characteristics of the organization, the used technology, organizational policies and available resources. The concepts of effective, efficient and ineffective solutions are considered. The efficiency of strategic decisions is defined as the level of involvement of leadership in decision making, and rating the importance of the decision to develop an organizational strategy.

Key words: strategic decisions, strategic gap, efficiency of decisions, strategic implementation, organizational stakeholders.

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**FORMATION OF THE MECHANISM OF INVESTMENT MANAGEMENT
IN THE CONTEXT OF SOCIAL AND ECONOMIC STAGNATION AT THE MESO LEVEL**

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In connection with the objective trend of decentralization of economic management special role in achieving the objectives of innovative development of the country, which should ensure a faster growth of the national economy compared with the average growth belongs to regions that require primarily to improve the quality of regional governance structures to create favorable conditions for investment activities. Region, in turn, is one of the subsystems of the national socio-economic system and has close ties with the federal regulatory systems, with other regions and with the outside world.

Key words: investment attractiveness, investment climate, investment, regional economy.

**ORGANIZATIONAL AND ECONOMIC ASPECTS OF DEVELOPMENT
OF INNOVATIVE PROCESSES IN THE CONDITIONS OF REALIZATION
OF THE NATIONAL TECHNOLOGY INITIATIVE**

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The article examines aspects of the development of innovative processes, providing technological innovation and development of high-tech industries in the conditions of realization of the project “new production technologies”; substantiates the purpose of creation of scientific-industrial consortia that represent industry-level innovation ecosystems; describes the mechanism of development of innovation ecosystems.

Key words: technological innovation, the national technological initiative, research-and-production consortium, the innovation ecosystem, the flow of innovative projects.

**DYNAMIC PROBLEM OF MAXIMIZING THE PROFITS
OF THE ENTERPRISE TO RESPOND TO DEMAND AND EFFECT
OF LEARNING CURVE**

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Considers the dynamic problem of maximizing the profit of industrial enterprise-the monopolist through the choice of production based on consumer demand and effect of learning curve. The problem is formalized as an optimal control problem of discrete system. Obtained numerical solutions of the formulated problem using the dynamic programming method of Bellman. Contains a study of the influence of model parameters on the optimal solution.

Key words: profit maximization, demand curve, the effect of a learning curve, dynamic programming, optimum production volumes.

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**EVALUATION OF INVESTMENT IN HUMAN CAPITAL
IN THE COMPANY JSC «RCC "PROGRESS"»**

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The paper identified the importance of human capital of the organization as an investment, described and analyzed on the example of a particular company technique of budgeting personnel costs and determine its potential, as well as recommendations on the improvement of the budgeting process in personnel costs based on data assessing the effectiveness of investment in staff.

Key words: the human capital, skills development, market environment, the stability of equilibrium, the objective function, the optimal solution.

**CONCEPTUAL APPROACHES TO THE FORMATION OF NETWORK INTERACTION
OF BUSINESS ENTITIES**

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The developments of information and communication technologies have provided new forms of social and labor relations. The authors proposed the concept of network interaction of economic activity subjects.

Key words: networking, business entities, potential, information, concepts, principles.

Long-term relationships among business entities possible in a compact geographic location minimal and remote, the development of information and communication technologies has allowed them to increase. They are more effective, as they provide high level of information exchange. The study focused process of business entities networking and the subject of research are the socio-economic relations that contribute to the theoretical and methodological bases, principles of network interaction formation that occurs in the modern economy.

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**INTEGRAL ASSESSMENT OF THE SOCIO-ECONOMIC DEVELOPMENT
OF THE MOSCOW REGION**

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A comprehensive analysis of the various points of view concerning the meaning of the category "socio-economic development of the region", as an independent and the actual object of applied statistical research, as well as factors that have a direct or indirect, internal or external influence on the results of the contact social and economic processes in our opinion It allows to state. Socio-economic development at the regional level acts as a complex, multifaceted and far-controversial

subject of cognition, systematic testing is particularly meaningful transformation caused by the further deepening of theoretical research and practical demonstration of new faces, previously inaccessible eyes of scientists.

Key words: socio-economic development indicators, population, unemployment, investment indices, assessment.

ANALYSIS OF THE INNOVATION INFRASTRUCTURE, CREATED IN RUSSIAN FEDERATION, MOSCOW REGION

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Infrastructure of innovative activity in the Russian Federation is the foundation of innovative development, giving the opportunity for the formation and dissemination of technology, accelerate the process of capitalization of intellectual property, to raise funds in the form of venture capital financing, the implementation of modernization and technological renewal of production.

Key words: infrastructure, production and technological infrastructure, financial infrastructure, innovation, regulatory legal act.

MONITORING THE ELIMINATION OF VIOLATIONS AND MINIMIZE RISKS IN THE SYSTEM OF INTERNAL CONTROL AND AUDIT DEPARTMENT OF THE COMPANY

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The issues of creating an effective system of organization and monitoring the implementation of measures to eliminate violations and risks, improvement of internal control system through the introduction of internal standards on the example of JSC "Russian Railways".

Key words: audit, control, monitor, disadvantages, risks, internal control system (ICS), the elimination of violations.

**METHODOLOGICAL APPROACHES TO ASSESSING THE VALUE
OF THE ACTUAL CAPITAL OF A COMMERCIAL BANK**

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Based on the dynamic option black - Scholes model developed by the decision-making mechanism for the management of own capital of commercial Bank from the point of view of choice of method enlarge: by reinvesting the profits and additional share issue.

Key words: commercial Bank, equity valuation, optional dynamic models.

**MODELING THE OPTIMAL STRATEGY OF CONSUMER LENDING
OF THE BANK**

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The problem of optimisation strategies of banks under conditions of monopolistic competition at the retail consumer crediting of purchase of non-food products. The developed optimization model and the optimal mechanism for volumetric planning of the credit portfolio. Simulations of the optimal mechanism on the example of the leading Bank retail lending in Russia.

Key words: bank, consumer loan, borrower, monopolistic competition, profit, optimisation model, optimal mechanism.

**COMPLAINT MANAGEMENT IN PROCESS-ORIENTED ENTERPRISES
FOR THE PRODUCTION OF STEEL PIPES AND SHAPED PRODUCTS WITH
FOAMED POLYURETHANE THERMAL INSULATION
IN PROTECTIVE SHEATH**

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The paper deals with Process approach claims management in enterprises for the production of steel pipes and shaped products with foamed polyurethane thermal insulation in protective sheath.

In the article we can find the author's developed standard model of the business-process *Complaint management* in enterprises for the production of steel pipes and shaped products with foamed polyurethane thermal insulation in protective sheath, where the author's *Complaint management standard* is used and gives the opportunity to assess the production quality and the effectiveness of the services provided. The process map is provided for the new model with main functions and indicators. The process map is included in the *Complaint management standard* that is practical standard for the enterprises management.

Key words: complaint, complaint management, business process, process approach, process map, process functions.

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DEVELOPMENT DIRECTIONS OF RUSSIAN MEAT BRANCH

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Development of Russian meat branch is rather slow due to some substantial problems which are especially obvious in WTO space. These problems can be found in all sub-branches and all links of manufacturing chain. Author suggests the directions of relevant foreign experience adaptation for solving of these problems.

Key words: meat, agroindustrial complex, state support, infrastructure, export.

FORMATION OF INNOVATIVE STRATEGIES IN THE MARKET OF TELEVISION PRODUCTS

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Formation of innovative strategy in the market of television products is a complex and at the same time actual problem from the point of view of scientific research, practical implementation and individual experience. Analysis of the works of scientists specializing in the problems of the television

sector, revealed the problem of lack of elaboration of theoretical framework and methodology of formation of innovative strategies. In this connection, the paper will present the results of research and made a number of theoretical propositions in the form of innovative strategies in the market of television products.

Key words: television market goods, innovative strategies, principles of formation of innovation strategies, the innovation process.

ENTERTAINMENT SERVICE COMPONENT AS A RELEVANT MARKETING TOOL FOR THE DEVELOPMENT OF FASHION RETAIL IN MALLS

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In the article the author conducts an in-depth empirical analysis of the peculiarities of the modern fashion retail development in Russia which growth competitive transformation of marketing strategies will be under the active influence re-concept of the malls in future. The development of competitiveness between them will lead to the deepening of niche specialization of retail facilities of which marketing attractiveness will be achieved through a more aggressive promotion of the service component and the entertainment industry. This greatly transformate strategies of growth of apparel companies which will in the even tougher competitiveness from identical brands localized in malls and having a similar conception of positioning.

Key words: fashion retail, malls, marketing strategy, positioning, entertainment component.

FINANCE, MONEY CIRCULATION AND CREDIT

THE ADEQUACY OF THE CORPORATE CAPITAL AS A FACTOR OF STRATEGIC DEVELOPMENT

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The article notes that in the process of formation and development of every company's strategy is the central role play its internal capacity, the most important element of which is the capital of the organization. In the Russian financial practice, the important indicator of capital structure and its financial stability is the level of the net assets of the company and their level in the total balance sheet. The article provides legal evidence that the financial stability of the business structure is determined by the presence of the economic potential of the companies, the key strategic resource of which is capital that ensures the stability of the financial and economic activities of the company and its development.

Key words: corporate capital, capital adequacy, net assets, financial stability, the potential of the strategic development of the company.

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THE CENTRAL BANK IN THE LATEST FEATURES

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The history of the modern Central Bank functions, the problems and their solutions describes.

Key words: Central Bank of the Russian Federation, the state credit system, the institutional framework of the financial market, the banking laws.

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**THE FORMATION OF INFORMATION AND ANALYTICAL DATA BANK ON THE BASIS
OF THE ACCOUNTING AND STATISTICAL REPORTING ORGANIZATIONS**

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In modern economic conditions the economic analysis becomes an important condition of efficiency of administrative decisions and their rationale to all levels of management of business entities, including relations with external users. However, for analysts and other experts engaged in analysing and forecasting in organizations that need reliable and accurate information for their conduct. Therefore, actual is establishing a data Bank on the basis of the accounting and statistical reporting, contributing to production and financial evaluation and forecasting of the organization.

Key words: analysis, economic analysis, information support, accounting, statistical reporting, forecasting.

**DEVELOPMENT OF METHODOLOGICAL TOOLS
FOR ASSESSING INNOVATION IN ORGANIZATIONS**

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There are formed methodological tools for assessing innovation towards the realization of General and special principles which include assessment of innovation culture, business, capacity, product, project, risk, project, etc. in this article.

Key words: system, the assessment principles, innovative business, potential, project, culture.

Objective assessment of innovation is becoming increasingly important, contributing to the effective implementation of innovative activity in economic entities, which indicates the relevance of the study.

The purpose of the study is to create a modern methodological tools for assessing innovation, aiming at application in different business entities, engaged in innovative business in different areas taking into account features and specificity of development organizations.

Theoretical and methodological basis of research works of Russian and foreign scientists-economists, national legislative documents, the Oslo Manual on the nature, content and measurement of innovative capacity, and also materials of periodicals on economic content, evaluation and measurement of innovation. The methodological basis of the research: logic, case-based scientific approaches to the study of the methodical device of an estimation of innovations. Using the methods of analysis, synthesis, detailing and generalization, selective observation, grouping, formalization, analogy, abstract and logical reasoning formed the methodological tools for assessing

innovation-oriented assessment of innovation culture, business, capacity, product, project, risk by various criteria.

Theoretical significance of the research established a categorical framework, in determining the authenticity of assessment of innovations, including refinement of definitions of innovation, the potential of the business project; broadening and deepening the scientific understanding of the theoretical and methodological approaches to assessing the innovations of a business entity. The practical significance of the research is to develop specific tools for assessing innovation focused on the possible use in various organizations engaged in innovative activities aimed at ensuring the objectivity, accuracy, effectiveness assessment, as well as in the process of development of internal normative base of the organization by evaluating innovation.

In the process of designing internal regulations on evaluation of innovation in economic entities, the possible use at the micro level in various organizations engaged in innovative activity, taking into account features of their development.

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THE TAXATION THEORY IN RETROSPECTIVE: FORMATION STAGES OF SCIENTIFIC METHODOLOGY

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The formation stages of the taxation theory have been defined in the present article. The research has been carried out on the basis of ideas of historical school of science philosophy. The stages have been introduced through the taxation concepts. Four taxation concepts have been presented starting from the concept of neutral, even taxation up to the concept of target taxes.

Key words: method, tax, foundation, paradigm, proportionality, program, criticism.

Today the method of taxation in its historical development has been defined in a sketchy way; the so called 'bucket' approach prevails. Therefore, it is stated that the theory of collective necessities has appeared to change the individualistic theories of taxation but no proper conclusions have been made. The author of the article focuses on the method of taxation from the viewpoint of the historical school of philosophy science. In general, these are the concept of paradigm change by T. Kuhn and the methodology of research programs by I. Lakatos.

The author of the article introduces the dynamics of the taxation theory through four concepts: 1) the concept of uniform taxation, 2) the concept of natural, fair taxation, 3) the concept of active, balanced taxation, 4) the concept of target taxes and fees.

The analysis showed that neither the concept of science dynamics by T. Kuhn nor the concept by I. Lakatos describes the evolution of the taxation theory in a rather adequate way. It is necessary to apply some kind of synthesis of these approaches. This synthesis is permissible in contemporary science philosophy. It has been resulted in the following research conclusions.

1) It has been concluded that the methodology of the taxation theory develops on a cumulative standard. In the meantime, basic taxation concepts have been positioned as rather independent, to the certain extent incomparable to each other.

2) The taxation paradigm is the taxation concept accepted in the scientific community and its realization will lead to a significant change in the taxation system, including changes in the tax structure.

The suggested scheme of the taxation concept change reflects the actual historical process of the taxation theory and methodology development, it helps to understand current tendencies and special features.

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**OPTIMIZATION OF APPLICATION OF MEASURES OF SECURITY
OF PAYMENT OF CUSTOMS DUTIES AND TAXES**

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This article discusses the mechanisms for applying methods of security for payment of customs payments in the framework of the Eurasian Economic Union, advantages and disadvantages of some other options and prospects for their development. Making cash collateral and the provision of bank guarantees and the development of such an instrument as the general welfare.

Key words: the customs code of the Customs Union, Eurasian Economic Union, ways to ensure that bail, bank guarantee, pledge, surety, General Security.

BOOK KEEPING, STATISTICS

**THE INFLUENCE OF TIME ON MEASUREMENT
OF OBJECTS OF ACCOUNTING**

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In article change of an estimation of objects of the account in time and the kinds of estimations used in the theory and practice of accounting. The comparative analysis of time matrixes of estimations of objects of accounting of two of three authors of model of Edwards-Bell-Olsona and the Russian scientists Я.В is carried out. Sokolov and V.Ja.Sokolova. The characteristic of existing kinds of an estimation is specified.

Key words: assets, time, measurement, the facts of economic life.

**ANALYSIS OF THE STRUCTURE OF EMPLOYMENT
AND INCOME AT THE REGIONAL LEVEL***

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The economic and statistical research the socio-demographic situation, both at the federal and at the regional level, an important role belongs to the analysis of the dynamics of the population, which traditionally presents the results of the development of society. Such a step gives an indication of the nature of the transformation of the administrative-territorial entities.

Key words: migration, demography, migratory streams, statistical analysis.

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**STATISTICAL ANALYSIS OF THE HOUSING MARKET
OF MOSCOW REGION**

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The article is devoted to statistical analysis of certain aspects of the primary real estate market of Moscow region, particularly in the Moscow region. The paper analyzes the main indicators of construction and commissioning of the objects of the primary market of housing and other facilities identified the main trends of supply and demand in the residential and non-residential premises, the perspectives of further development of this segment of the market economy.

Key words: primary real estate market, the rental market residential and commercial premises, the operations on the real estate market.

WORLD ECONOMY

**PROBLEMS AND PROSPECTS BANK OF RUSSIA'S POLICY IMPACT
ON FINANCIAL MARKET'S PERFORMANCE**

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The article focuses on the Bank of Russia's monetary policy and its impact on volatility and dynamics of Russian financial markets, especially stock market. The paper revises key interest rate policy of Bank of Russia, and describes how it may move stocks prices. The author evaluates Bank of Russia's ability to make influence on stock market via rate policy.

Key words: Central bank of Russia, Monetary policy, Economic growth, Inflation, Lending, Interest rate, Refinancing rate, Stock market, financial market.

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**PROBLEMS AND PROSPECTS OF FREE MOVEMENT OF LABOR
IN THE EAEC**

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Considers the problems and prospects of free movement of labour within the EEU and the creation of a common labour market. Proposed to intensify common efforts of member countries integrational unit for harmonization of migration legislation with respect to regulation of international migration flows. It is concluded that it is necessary to develop a common legal and information base.

Key words: labour market, migrant workers, migration the movement of labour, legal status of migrant workers, the single market for labor, illegal labor migration, regulation of labor migration flows.

The article deals with the problems and prospects of free movement of labor in the EAEC and the creation of a common labor market. It is noted that the formation of conditions for the free movement of labor and the creation of a common labor market is one of the most complex and important activities of integration associations, because in addition to the free movement of labor within the community is necessary to ensure the abolition of any discrimination against citizens of countries-members of the community and create a unified legal regime on a whole range of issues, including the rules of movement, employment, wages, taxation and social security.

The authors consider a number of problems in the regulation of the movement of labor between countries of the community. First of all, it is noted that the national labor markets of the three leading members of the EAEC - Russia, Belarus and Kazakhstan are characterized by the features which are reflected in a number of indicators. First of all, they differ in their size. Another feature is that the total population of the CU and the CES for more than twenty years (until the second half of the 2000s) has tended to decrease.

The authors suggested that more general efforts of the countries - members integratsionnog block on the harmonization of migration legislation for the regulation of external migration flows. The conclusions that need to develop a common legal and information base.

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FEATURES AND PROBLEMS FOR THE ACTIVITIES OF RUSSIAN COMPANIES IN INDIA

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The article discusses the current role of India as a country with a dynamically developing economy, basic macroeconomic indicators and issues for the international companies, the procedure and requirements for entering the Indian market.

Key words: India, Russia, economy, investment, business, foreign companies, representative office, branch.