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ECONOMICS AND POLITICS

**NORTHWEST INDUSTRIAL REGIONS DEVELOPMENT ON THE BASIS
OF RUSSIAN ARCTIC REGIONS PROFOUND PROCESSING RESOURCES
STATE REGULATION**

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In article questions of state regulation added cost creation and distribution processes created within the limits of world industrial-technological chains with the Russian participation are considered. Principles of a new state policy in area of processing and use Russian mineral- raw materials resources, directed on national interests realization are offered. Industrial regions of Northwest competitive advantages in comparison with the foreign processing centers, as preconditions of reorientation in this side of raw streams of Northwest, are shown.

Key words: the industrial-technological chains, the profound processing of resources, Arctic regions, Northwest region, manufacture of the added cost.

TOOLS ANTIMONOPOLY POLICY

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Outlines the approach to the study of the issues of Antimonopoly policy in the Russian Federation. Discusses methods of competitive struggle at the present stage of economy. Special attention is paid to instruments of Antimonopoly regulation. Defined the main instrument of Antimonopoly regulation, anti - monopoly legislation. Historical aspects of development of the Antimonopoly legislation in Russia. Reveals the complexity facing Russia in the formation of Antimonopoly policy and development of relevant tools.

Key words: antitrust, Antimonopoly legislation, Antimonopoly tools, monopoly, monopoly, competition.

**RESOURCING COMPETITIVE ADVANTAGES OF REGIONS
(ON MATERIALS NORTH-CAUCASIAN FEDERAL DISTRICT)**

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At present, the problem of forming competitive advantages administrative-territorial units and their corresponding resource providing widespread. Almost every region of the Russian Federation has a diverse resource potential that are updated study on the relationship between quantity and quality of available resources and effective development of the region . Multiresursny region is the area on the set of elements differs from other variety of resources and having integrity and interconnectedness of the components necessary to ensure competitiveness.

Key words: region, resources, resource provision, benefits the region's competitiveness, sustainable development.

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**THEORETICAL AND PRACTICAL COMMENTS STRATEGY
OF BALANCED DEVELOPMENT OF THE ECONOMY**

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A detailed analysis of various approaches to the notion of strategy advocated by foreign and domestic authors, including I. Porter, I. Ansoff, A.N. Azriliyan, a group of authors

headed by E.T. Gaydar and others made it possible to draw a conclusion that the strategy constitutes a tool for the major proportions of the economy.

Key words: strategy, proportion, INPUT-output balance, motivation, GDP, mobilization type of the economy, beneficiary.

This article entitled “Theoretical and Practical Comments on the Strategy of Balanced Economic Development” presents a part of analytical data aimed at improving the strategy of economic development and its basic proportions. A detailed analysis of various approaches to the notion of strategy advocated by foreign and domestic authors, including I. Porter, I. Ansoff, A.N. Azriliyan, a group of authors headed by E.T. Gaydar and others made it possible to draw a conclusion that the strategy constitutes a tool for the major proportions of the economy. The article emphasizes numerosity of all administrative government services staff, and other trends such as: economic decline, decrease of direct foreign investments over several years, growth of the amounts of capital export from Russia. The article touches upon the issues related to large-scale privatization, public sector wages, retirement pension in various countries, as well as a number of other social issues. Attention is drawn to the necessity of efficient economy structuring, a shift from raw material industries to the high-tech ones, the WTO influence on the country’s economy. The article contains macroeconomic indicators of economic growth and living standards of the population given in tabular form.

THE CONCEPT OF CONTROL OVER THE IMPLEMENTATION OF THE STRATEGIC OBJECTIVES AND THE ACHIEVEMENT OF KEY INDICATORS OF STRATEGIC DEVELOPMENT

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Approaches to the organization of internal control, implemented in holdings for the implementation of strategic objectives and the achievement of key indicators of strategic development. Among the procedures of control measures highlighted procedures based on the process approach. An algorithm for business process “Formation of the common strategy of the holding”.

Key words: internal control, control model, strategic development, business processes control.

CONTRADICTIONARY TRENDS IN INDUSTRIAL DEVELOPMENT

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In article are analyzed production of a gross regional product in industrial branches and the volume of intermediate demand in economy. Possibility of chain delay of production in other sectors of economy, including in the non-material sphere is considered.

Key words: industry; post-industrial economy; gross value added, intermediate demand; cost effectiveness.

**IMPROVEMENT OF THE LEGAL FRAMEWORK OF THE RELATIONS
OF CONSUMERS WITH HEAT SUPPLYING ORGANIZATIONS**

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The article describes the problems associated with the provision of public services to owners and users of premises in apartment buildings and houses, as well as the proposals on improving the legal framework of the relations of consumers with heat supplying organizations.

Key words: the provision of public utilities, owners and users of premises in apartment buildings, improvement of the legal framework, consumer attitudes with теплоснабжающими organizations.

**TRENDS IN THE DEVELOPMENT OF THE INSTITUTE
OF SOCIAL PARTNERSHIP IN RUSSIA**

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In the article key stages of institutionalizing of social partnership in economy of Russia are allocated. The special attention is paid to the analysis of the directions of development of system of social partnership.

Key words: social partnership, collective and contractual regulation, quality of life.

In this work we are analyzing dynamics of economic processes is carried out, and also the scientific development devoted to social partnership stages of its development in the conditions of modern Russia. In the scientific environment active work on correlation of developments of institute of social partnership with universal tendencies and development of a conceptual framework is conducted. A significant amount of complementary factors has impact on development of institutes of coordination and realization of interests as a whole and institute of social partnership in particular. Now the most significant factors are increase in number of the subjects forming partnership expansion of a range of the priority directions in which social and economic interests of partners, system functioning in the conditions of essential delay of economic growth are realized. Existence of interest in creation of institute of time corresponding to calls and allowing effectively to realize social and economic interests of representatives of various social groups indicates the need of activization of researches concerning the potential of various forms of interaction of representatives of the state, business and civil society for the purpose of improvement of quality of life of the population.

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**STATE REGULATION OF PRE-SCHOOL EDUCATION
AS THE FACTOR THAT INFLUENCE ON THE WELFARE OF FAMILIES**

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The paper examines the changes of the pre-school education by government. The results of that changes influence on development of children and families material status.

Key words: children subculture, socialization, additional compensation, parent fee.

Social development of adolescents - one of the most actual problems nowadays. Such qualities of character as the confidence, kindness and success depends on the idea about the environment.

Complex process of the formation of man influence on the ability to realize their own potential.

The most important factor of adolescents' socialization is children subculture that can be represented as the special form of social childhood education that regulates the interaction of children within their own group level and age groups. Cultural environment forms the whole life experience of the child. But there is no denying the fact that adults make emphasis on the knowledge of objective forms of childhoods' world's existence.

The child is not among their peers when he is not attending kindergarten. Consequently children not growing subculture, as a solution of this problem can be visiting to private kindergartens. But their price can be very expensive. That is why many families wait for the electronic list.

From 1 January 2014, the kindergarten fee will be increased in Tatarstan. But the fee will be compensated if the per capita income of the family members is less than 20 000 rubles.

Consequently bodies of state power taking into account the rising income of the population on the example of 2013. It shows us improving the management of pre-school education. But comprehensive development of the child is not provided because enrolment of children in preschool educational institutions with 3 years is too late.

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PROBLEMS OF A YOUTH LABOR MARKET AND WAY OF THEIR DECISION

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The problems of the youth labor market, offers advice to change the situation of youth unemployment. The features of young people as a social group and its specific differences in the labor market. The data of the economically active population, the average wage of those aged 15 to 29 years.

Key words: youth labor market, young people, quality of life, the intellectual capital, human capital, intangible property, unemployment, employment, quality of education.

The unemployment problems in the modern labor market remain relevant in the Republic of Tatarstan. A high level of unemployment can be seen among young people, it was 33.7% in 2012, according to Rosstat. The problems of youth in the labor market are studied and term of the youth labor market is clarified in this article.

Young people are often discriminated in the labor market due to its qualitative social and professional characteristics (lack of practical work experience and skills, the uncertainty and variability of vocational guidance, insufficient level of socialization (social immaturity), inadequate self-esteem and high standards for labor conditions and wages). At the same time, young people quickly react to changes in the labor market; therefore studying of the youth labor market is especially relevant.

The statistical data on the pastime of population before the age of 35 was studied in this article and it was found that the quality of life among this population group remains low. This trend threatens the cultural potential of the population and is a negative factor for the formation of human capital and intangible property.

We consider that in the current situation students and graduates should be assisted to adapt in the labor market in highly competitive and financial instability, as well as improve the quality of student education. A project of facilitate the employment of university graduates is proposed. For facilitate the employment it is necessary to conduct monitoring of vacancies for students and graduates, to lead vocational guidance work, generate job bank for young professionals and students, to monitor the employment of graduates, etc. The results of facilitate measures were considered by the three sides of participants: education, youth, employer partners.

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PROBLEM OF POVERTY OF YOUTH AND WAY OF ITS DECISION

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The problem of an economic situation of youth, its employment is analyzed and actions for improvement of the situation with poverty of youth are proposed in the article.

Key words: youth, poverty, education, employment, housing availability, skilled work.

The problem of poverty of youth in the Russian Federation is considered in the article. The most important factor influencing on distress of the young population, is employment problem. In turn, it includes the whole complex of questions, at the beginning discrepancy of educational programs to modern realities, unwillingness of employers to take young specialists to more responsible positions. It is also consider a choice of problem between highly skilled work with low payment and low-qualified work with higher salary. In that case of a choosing a qualification of work, which is not required special skills young specialist, do not apply their ability and he can not to pretend to career advancement. All above-mentioned to leads to low life standard of modern youth and slow down social and economic development of the country for it is. Harmful influences on one of the most economically and high developed social groups which define future active society.

You shall not forget that the youth is as well an indicator of a demographic situation in the country because this age framework assumes the cardinal changes of the social status whether is the introduction in married life or birth of children. In this regard the mortgage calculator was showed as discrepancy of income level of young family and mortgage products, which were developed for this consumers category. In connection with this authors made recommendations about improvement of youth life style, such as: introduction of reduction of tax scale pressure upon low-income population, lowering a tax rates for the young specialists who are getting a job for the first time and involvement of large commercial organizations as co-financing for housing projects.

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ECONOMIC THEORY

**PROCESS APPROACH IN STRATEGIC MANAGEMENT
OF COMPETITIVENESS OF SERVICES**

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Article contains new approach to strategic management of competitiveness of services. The qualitative scale of level of a saturation of requirement is given. A concrete example of optimization of consumption is reviewed at the set budgetary restriction.

Key words: competitiveness, optimization, limit usefulness, strategy, service

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ESSENTIAL FEATURES OF SMALL AND MEDIUM BUSINESS

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This article discusses the essential features of the development of small and medium-sized businesses, as well as issues of forming a regional innovation cluster.

Key words: entrepreneurship, region, small and medium business, economic and social functions.

PROSPECTS OF SMALL BUSINESS IN TATARSTAN

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The article discusses the problems and prospects of small business in the Republic of Tatarstan. Studied the function of small business and its role in the regional economy.

Key words: entrepreneurship, region, small and medium business, economic and social functions.

ANALYSIS CRITERIA OF EFFECTIVENESS OF HUMAN CAPITAL

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In this paper we study the effectiveness of human capital as the basis of innovation. Examined the degree of influence of technological change, the scientific and technical revolution scientific progress on major social, economic and historical changes.

Key words: human capital, efficiency, educational institution, the quality of education.

THE QUALITY OF FREE TIME AS THE INDICATOR FOR THE EVALUATION OF THE QUALITY OF LIFE OF THE POPULATION

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Theoretical fundamentals of evaluation of the quality of life of the population on the basis of studying of quality free time. Considered the quality of free time for rich and poor. The

quality of free time is investigated as one of the criteria for evaluating the quality of life of population, which allows to extend the existing indicators for assessing the quality of life in the modern economic system.

Key words: quality of life of the population, working time, free time, evaluation of the quality of life of the population, the poverty of the population.

In article theoretical basics of an assessment of quality of life of the population on the basis of research of free time are covered. Quality of free time at rich and poor is considered. Quality of free time is investigated as one of criteria of an assessment of quality of life of the population that allows to expand existing indicators of an assessment of quality of life of the population in modern economic system.

Quality of life of the population is characterized by a number of well-known criteria, among which health, education, security with housing, the income, safety, environment, etc. Thus, quality of free time is seldom considered by researchers as criterion of an assessment of quality of life of the population. And after all free time characterizes quality of life of the population and forms a creation basis of “the human potential” as it is imagined by modern writers. Free time is one of conditions of a full development of the personality, her physical and spiritual abilities and inclinations, creative talents.

We consider that quality of free time most brightly reflects a way of life of this or that social group and all society as a whole that allows to judge quality of life of the certain individual and the population as a whole. The sphere of leisure acts as an important indicator of level, quality, lifestyle, valuable and cultural preferences, daily habits of people.

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THE EVOLUTION OF THE ECONOMIC CONTENT OF THE TERM "ENTITIES" IN THE AGRARIAN SECTOR OF THE NATIONAL ECONOMY

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In the article theoretical approaches are investigated on opening of economic maintenance of concept "Management forms" in the agrarian sphere of national economy, authorial approaches are offered on clarification of this economic category.

Key words: agrarian sector of economy, management form, agricultural enterprise, relations of landownership and land-tenure, economic mode, transformation processes

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ECONOMY AND MANAGEMENT

**DEVELOPMENT OF THE KEY COMPETENCES OF THE COMPANY THROUGH
THE REDUCTION OF TRANSACTION COSTS**

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It is substantiated that the management of transaction costs may become a basis for formation of key competence of the company and increment of organizational knowledge, whose value as an intangible asset in the modern conditions of increasing.

Key words: key competences transaction costs.

**PERFORMANCE INDICATOR ACTIVITY FUNCTIONING
ECONOMIC MECHANISM OF THE NATIONAL INNOVATION SYSTEM**

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Attention is the author's development indicator, which allows generalizing positions to assess the activity of the functioning of the economic mechanism of the national innovation system.

Key words: national innovation system, economic mechanism, system approach/

Now the estimation of efficiency of the national innovation system through numerous statistical indicators describing the activity of specific industries or activities. For all of their usefulness they are able to give General evaluation only when comprehensive use. But considering that in Russia there are many dozens of directions of economic specialization of the enterprises there seems to be some difficulty with the point of view of macroeconomic level.

The author proposes to solve this problem, use them developed summary measure - "the level of activity of the functioning of the economic mechanism of the national innovation system". It is based on the principle of system approach: what counts is the element base of the innovation system - the number of enterprises active in innovation, quality of interaction between the elements - the level of development of competition in the national economy.

Developed indicator was used to describe the dynamics of the Russian national innovation system.

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PECULIARITIES OF THE STRUCTURE OF INDUSTRIAL DEVELOPMENT IN MODERN CONDITIONS

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In article tendencies in dynamics of change of total number of large and medium-sized enterprises and the organizations as a whole on economy and, in particular, on the industry are considered. Process of replacement of large and average industrial productions by small enterprises within formation of industrial parks is investigated.

Key words: industry, large, medium and small enterprises, industrial parks, development factors.

TRANSFORMATION OF THE SYSTEM ROLE OF INDUSTRY IN THE POST-INDUSTRIAL ECONOMY

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In article the role of industrial sector of national economy in post-industrial conditions is considered. The increasing reproduction role of the manufacturing industry consisting in priority ensuring development of economic activity in interfaced branches is shown.

Key words: industry, post-industrial economy, and the sphere of services, interim consumption.

PRIORITY GOALS OF THE RESTRUCTURING OF THE MODERN INDUSTRY

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In article current trends of development of the industry in reproduction structures are considered. Need of an assessment of a role of the industry not only on a direct contribution to a value added, but also on creation of the new reproduction economic relations is noted.

Key words: industry, globalization, structure of reproduction, value added, infrastructure.

**BUILDING A RISK MANAGEMENT SYSTEM AT THE ENTERPRISES
OF ELECTRIC ENGINEERING INDUSTRY**

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In the presented article need of creation of system of a risk management at the electric machine industry enterprises that isn't the obligatory standard in our country today for the enterprises of this branch is proved. Definition of the purposes, tasks and functions of a risk management is a basis for creation of its system within business management for what the functional structure and algorithm of management by risk in a control system has to be developed. The control system of risks provides the enterprise with fuller information that raises level of competitiveness of the enterprise and provides business prosperity.

Key words: risk, competition, management, profit, losses, competitive advantage, market, standard, management, investments.

In this paper the author proves the necessity of creation of the system of risk management at the enterprises of electric engineering industry, which is not mandatory standard in our country today for enterprises in the industry.

Definition of objectives, tasks and functions of risk management is the basis for building its system under the management of the enterprise, to which should be developed functional structure and algorithm of risk management in the system management.

Risk management system provides a company with more complete information, which increases the company's competitiveness and ensures the prosperity of the business.

MANAGERIAL ENTERPRISE COMPETITIVENESS

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The article describes the principles and mechanisms of competitive industrial sector, as well as the dual nature concept competitiveness. The concept of communicative competition.

Introduces the concept of “managerial competitiveness of enterprises,” reveals a source of competitiveness and management mechanism of its formation.

Key words: enterprise, competition, benefits, managerial competitiveness.

DEVELOPMENT OF RUSSIAN MEDIUM-SIZED ENTERPRISES: PERSONNEL COMPONENT

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The article discusses the peculiarities of the development of medium-sized enterprises in the Russian economy. Valuing the business sector depends on the limits of the definition of the object of research. To increase the sustainability of business and make it a driver of economic development must address human and financial problems, adapt policies under his opportunities.

Key words: average business, medium business, public policy support to medium-sized enterprises.

In the economic system of any country in the medium-sized enterprises are the connecting link between large companies and small businesses. Today special attention is paid to the value of the average business in terms of economic growth and competitiveness. A significant role in the development of medium-sized businesses has a staffing component. Average business develops through the creativity and professionalism of the owners, cohesive team of professionals, the high concentration of competencies in terms of specialization and diversification of activities.

Estimation, dynamics and relevance of business sector depends on the limits of the definition of the object of the research, integration of quantitative and qualitative criteria. In recent years the size of medium-sized businesses are declining. This shows the serious structural and fiscal problems in an entrepreneurial environment. Medium-sized enterprises are moving into the ranks of a small business or go into the informal sector. Causes of underdevelopment, medium-sized enterprises are an inefficient tax burden, the low availability of finance, price increases for services of natural monopolies, competition, slow growth of demand.

Sustainability and the successful development of the business sector requires addressing issues of modernization and technical re-equipment of production, training of entrepreneurs and skilled human resources, improvement of professional level of work. The State policy should be adapted to the objectives and opportunities. Expansion of access to financial resources and public procurement, increased tax incentives for production and innovative companies will strengthen the sector and medium-sized businesses make it a driver of economic growth.

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SOCIAL BALANCE AS THE FACTOR THAT DETERMINES SYSTEM OF SOCIAL DEFENSE OF TATARSTAN

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The paper examines the regulation of social balance, that conjugating with several contradictions of the Russia's population. The role of a motive force belongs to government and society.

Key words: social sphere, social defense of population, social balance, pension.

The leading direction of the social protection system is implementation support and assistance to needy groups of population with the help of economic, financial, social, psychological, organizational and technical means. Functioning of social sphere implies private long-term and total short-term social balance.

Private long-term social balance defines the balance between the public good and the paid taxes and contributions during the life of the one man. Total short-term social balance defines the balance between the public good and the paid taxes and contributions during the life of the population. It means that some component of social payments can be changed by increasing taxes and social contributions from the population.

Consequently the increase in the tax base enables to change the size of pensions in a big way. But however, man and his scientific and educational potential is the decisive factor of social and economic progress.

Currently the state social policy provides forming of new life position, which is based on responsibility of each business entity for your choice.

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FINANCE, MONETARY CIRCULATION AND CREDIT

FACTORS OF CHANGE IN NATIONAL FINANCIAL SYSTEMS

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The elements of the medium-term development of the global economy. Highlighted the drivers of growth in economic activity, the countries with emerging market and developing countries that have shown attenuation rates of economic growth. Substantiate the risks of financial instability in the global economic space and the key factors influencing.

Key words: global economic crisis, economic activity, the risks of financial instability, inflation, deflation, the assets, the market price and the real value of the national sovereign debt.

BOOK KEEPING, STATISTICS

THE METHODOLOGICAL BASIS OF THE STRATEGIC ANALYSIS

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Highlighted problems of management of financial stability of the organization. Grounded methods for the evaluation of competitiveness, their characteristic is given. The role of STEP-analysis, SWOT - analysis, SPACE analysis, GAP analysis and the other in the development of methodological tools of analysis in the field of management strategy of the organization.

Key words: analysis, strategy management, methods of estimation of competitiveness, key indicators, methods.

METHODICAL BASES OF MANAGEMENT ACCOUNTING IN ORGANIZATIONS

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A classification of the development of management accounting in Russia, given its content characteristics; allocated approaches to the definition of management accounting and presents the conceptual model.

Key words: management accounting, stages of development, system, approaches, conceptual model.

IDENTIFICATION OF TRENDS IN THE MARKET OF PRECIOUS METALS

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The method to identify the trends on the market of precious metals. Built linear regression models relating the profitability of investments in gold, silver, platinum and palladium with the returns of the market starting from 2009 to 2013, as well as trends parameters of the constructed models.

Key words: market of precious metals, trends, identification, pricing model.

**ECONOMIC AND THE INTERNATIONAL
ECONOMIC ATTITUDES**

**DEFINITION AND ANALYSIS OF THE COEFFICIENTS OF ELASTICITY
OF DEMAND FOR CRUDE OIL IN DIFFERENT REGIONS
OF THE WORLD FOR THE PERIOD 1982-2011**

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Calculated coefficient of elasticity of demand price for different regions of the world, and on the basis of this analysis of degree of monopolization of the world oil market. Describes the specific functioning of the market of the main world energy resource and conclusions regarding its subsequent development.

Key words: aggregate demand, aggregate supply, elasticity coefficient for the price, crude oil market, competitive market, the monopoly market, alternative energy.

EXTERNAL DEBT AS AN INSTITUTION OF THE ECONOMIC SYSTEM

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The article considers government debt as an institutional instrument of external borrowing . Provides classification of risks and their impact on the value of external debt. Examines the main elements of external debt institutional management instrument. Shows the dynamics and analysis of the criteria system for evaluation Russian external debt volume.

Key words: public debt, external debt, external debt institute, inflation, macroeconomic stability, indicators to measure of external debt, institutional instruments of external borrowing.

Recently, external debt as one of the institutions of the economic system, economists paid attention. Attribute this primarily to the growth of the world's foreign borrowing, both in developing and developed countries in the world.

Increasing the share of external borrowing has both a subjective and objective basis. Subjectivity is to address the public authorities need to attract external financing in the form of loans and credits. Objective basis is the macroeconomic situation developing in the country.

The policy of the state in which there is a gradual build-up value of external debt whose purpose is cover the budget deficit leads to an increase in money demand. Limitation of the Central Bank of issuing money in circulation, which could then lead to a rapid rise in interest rates on loans.

In turn, the domestic market, with an increase in interest rates increases the demand for the currency of that country and its securities, which creates foreign loans and so-called "hot money" (large masses of money to move quickly in order to obtain short-term gain).

For example, in Russia, corporate loans on average 7-8% more expensive than in many world countries. At the same time, interest rates on loans put into the cost of production at each stage of its production, which makes the products less creditworthy in the world market.

Over the last decade in the context of globalization of financial markets instruments loan growth observed at this level of risk and expected return are different. So increased requirements of the borrower countries to competence, transparency conditions of the loan. Thus, there was an increase of influence of global financial markets to traditional borrowing countries, accustomed to occupy (increased their vulnerability).

RUSSIA'S PRESIDENCY OF THE COUNCIL OF BALTIC SEA STATES

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The article deals with the strategy of the Russian presidency in the Baltic Sea region in 2012 - 2013. Analyzes the fore grounded projects whose purpose is to give new impetus to multilateral collaboration, to consolidate the role of the CBSS as a coordinator of regional cooperation.

Key words: priorities, results, economic, energy, environmental, education, culture, civil security.