

ECONOMIC SCIENCES. 2013. □ 3 (100)**ECONOMICS AND POLITICS****INTENSIVE DEVELOPMENT OF DOMESTIC ECONOMY -
A SYSTEMS APPROACH**

© 2013 Osipov Vladimir, Halturin Roman

The article is devoted to the problems of surmounting the crisis in Russia discussed in the Moscow Economic Forum.

Keywords: crisis, competitiveness, management system, alternatives, pragmatism, economic evolution.

FURTHER FORMATIONAL FUTURE ECONOMY AND SOCIETY

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To justify the ways of further development of Russian society civilizational author uses formational approach, improving it through the prism of non-equilibrium analysis of the economy and society, allowing to identify and predict the contours of the future of world civilization in the form of socially-oriented formation, which is a state of constitutional democracy with a socially oriented civil society and the social market economy. To go to this formation requires reformatting the class structure of society, highlighting as the main subject of the direct power producer in the countrytion class, which is in modern society, 90-95% of the population.

Keywords: socio-economic structure, productivity nye forces, relations of production, the productive class, socially oriented society, the social market economy.

DEFORMATION OF STATE PROPERTY MANAGEMENT

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Discusses the problem of providing conditions for full realization of the potential of state property at the legislative level. Analyses the shortcomings of economic legislation in the sphere of regulation of relations of state property, reducing the efficiency of its use.

Key words: state ownership, efficiency, economic legislation, property rights, regulation, economic interests.

**BUILDING THE MODEL OF ASSESSMENT OF THE LEVEL
OF HUMAN CAPITAL DEVELOPMENT IN INDUSTRIAL ORGANIZATION**

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In this article the model of assessment of the level of human capital development in industrial organization is proposed, which leads to an increase of the organization value and provision of nonfluctuating competitive advantages due to the continuous development of concordant competencies of employees.

Key words: human capital, competences, managing human capital development, level of human capital development.

**ESTIMATION OF THE FACTORS OF THOSE INFLUENCING MOLDING
OF THE REGIONAL CLUSTER POLICY**

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Are described role and importance of the creation of clusters in the economy of the country. Cluster is considered as the tool of the development of the potential of the economy, including of innovation. Are determined the possible prospects for cluster development, and also task, whose solution is necessary for further propagation of clusters.

Key words: the cluster of enterprises, the competitive ability of region, innovation- cluster development, cluster policy, state and the economy.

**CRITERIA, INDICES AND THE NORMS OF THE EFFECTIVENESS
OF THE GOVERNMENT PLANNING**

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The analysis of different approaches, which give the possibility to increase the effectiveness of state administration in the sphere of the planning, is carried out: the introduction of the system of control according to results, control of effectiveness. Use of programs of the for achievement stated goals.

Key words: government planning, control according to results, control of effectiveness, state program, the indices of result.

**PROBLEMS AND TRENDS OF FORMATION AND DEVELOPMENT
STATE PROCUREMENT SYSTEM**

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The article discusses the role of regional state target programs in socio-economic perspective. The authors analyses their impact on improving the efficiency of public contracts for state and municipal needs. The role of public-private partnership in the state procurement system is also shown in the article.

Key words: economic policy, government procurement system, target-program method, public demand, government needs, government regulation, public-private partnerships.

**ON CAUSES AND CONSEQUENCES OF UNPRECEDENTED RUBLE
EXCHANGE GROWTH**

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We provide an analysis of real effective exchange rate dynamics in Russia throughout the last decade. Authors analysed the causes and consequences of real effective exchange growth and assessed how Russian ruble real effective exchange rate comply with its equilibrium level. Authors present results of empiric analysis of relationship between real effective exchange rate and labour productivity in industry of 20 european, asian countries and Russia.

Key words: monetary policy, real effective exchange rate, industrialization policy.

**PUBLIC-PRIVATE PARTNERSHIPS IN THE INNOVATION DEVELOPMENT
OF ECONOMY**

© 2013 Igoikina Lyudmila

Addresses the need for innovative development of Russia on the basis of public-private partnerships. We present constraints on the development of partnerships and proposals for the development of the Institute of PPP in forming the innovation economy.

Key words: innovation development, public-private partnerships, innovative economy.

ECONOMIC THEORY**DISCOURSES OF METHODOLOGICAL INDIVIDUALISM
AND ETHICAL HOLISM ECONOMIC SCIENCE**

© 2013 Karamova Olga

The article considers the problems dichotomy discourses of methodological individualism and holism. Given the history of the intellectual traditions of individualism and holism in economic science.

Key words: methodological individualism, methodological holism, discourse, atomism, праксеология, relational methodological concept.

THEORY AND PRACTICE OF REDUCING POVERTY IN MODERN SOCIETY

© 2013 Ziyaev Dzhamsheed

This article is devoted to the analysis of socio-economic concepts of poverty and public policy experience in different groups of countries.

Key words: poverty, social and economic concepts, state policy.

**CONTRACTS AS A FORM OF INSTITUTIONALIZATION
OF RELATIONS AMONG ECONOMIC ENTITIES**

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IN the article problems of contracts as forms of institutionalization of relations among business entities are studied on the basis of systems theory, institutional and neoinstitutional theories, as well as using the analysis of the essence and functions of formal and informal relations among the elements in the economic system.

Key words: economic system, integration of economic activity, exchange, institution of contract, contract relations, economic agents, interests and demands.

**TRANSFORMATION OF THE INSTITUTES OF SMALL BUSINESS
IN THE POST-INDUSTRIAL ECONOMY**

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The need for the transformation of institutes appears because of different deviations. The deviant behavior of economic agents provokes the transformation of different institutional interests, which changes old institutes or are formed other polar institutes, which arrange the majority of economic agents.

Key words: the transformation of institutes, institutional change, deviation, Anomia, deviant behavior, small business, administrative barriers.

ECONOMY AND MANAGEMENT**INTEGRATION OF SCIENTIFIC APPROACHES TO A SUBSTANTIATION
OF IMPROVEMENT OF THE MECHANISM OF EFFECTIVE FUNCTIONING
OF THE ECONOMY**

© 2013 Soloshenko Ruslan

Integrated scientific approaches and theoretical positions (system approach, synergistic approach to strategic market management, situational approach in management,

management decision-making, theory of effective functioning of the economy) for substantiation of improvement of the mechanism of effective functioning of the economy.

Key words: mechanism of effective functioning of the economy, system, system approach, synergistic approach to economic synergetics, system-synergetic approach, strategic market management.

INCREASE THE COMPETITIVENESS OF DOMESTIC ENERGY COMPANIES BASED ON COMPREHENSIVE MODERNIZATION PROGRAM

© 2013 Korol Sergey

The article deals with the problem of improving the investment competitiveness of domestic energy companies on the basis of comprehensive modernization programs.

Key words: management, modernization, Russian energy industry, investment, energy companies.

THE USE OF MARKETING PRINCIPLES IN MANAGING TOURISM ORGANIZATION

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The article describes the features of the tourist market, the nature of its marketing, as well as how to use the marketing approach in the field of tourism. Special attention is given to methods of marketing research, study of the state of the tourist market.

Key words: tourism industry, marketing approach, marketing methods of investigations

FORMATION OF LOGISTIC SYSTEMS IN RAIL TRANSPORT

© 2013 Vinogradov Andrey

The basic special features of logistic systems with the isolation of their properties in the section of the functioning of rail transport are examined.

Key words: logistics, logistics, rail transport, and efficiency.

THE KEY ELEMENTS OF WAREHOUSE LOGISTICS REGION INNOVATION-SERVICE TYPE

© 2013 Tasueva Tamila, Israilov Magamed

In the present work investigates the basic directions of innovative development of warehouse logistics in the region. Considered the concept of utility-utility, created in the process of functioning of the system. In the study of problems of warehouse logistics in the region, the main emphasis is on the rationalization of traditional warehouse functions from the position of their innovation and customer orientation. Grounded criteria of efficiency of logistics warehousing innovation and service type.

Key words: warehouse logistics region, innovative development, the criterion of efficiency of warehouse logistics system.

**THE MODERN CONCEPT OF THE FORMATION OF DEVELOPMENT
STRATEGY OF THE ORGANIZATION (A CRITICAL ASPECT)**

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From the critical point of view modern foreign concepts of formation of strategy of development of the organization are considered.

Key words: strategic management, strategic management, behavior strategy, business internationalization, the formal approach, financial performance, competitive strategy, corporate strategy.

**ASSESSMENT OF THE POTENTIAL OF RUSSIAN AGRICULTURAL BUSINESS
IN THE MARKET OF MINERAL FERTILIZERS**

© 2013 Grigel Maxim

Russian companies have good competitive advantages in fertilizer production. Yet the potential of their growth depends on domestic demand of Russian agricultural producers.

Key words: market of fertilizers, competitive advantages, demand growth factors on fertilizers.

REGIONAL INNOVATION INFRASTRUCTURE (THE REPUBLIC OF TATARSTAN)

© 2013 Shaidullin Ravil, Ulesov Denis

The problems of the development of regional innovation infrastructure, as well as issues of forming a regional innovation cluster.

Key words: innovation infrastructure, post-industrial society, the innovation cluster.

**LEADING EDGE TECHNOLOGIES IN THE INDUSTRIAL ENTERPRISE
MANAGEMENT USING MICROSOFT PRODUCTS**

© 2013 Kvashina Vera

Considering branch features of the industrial enterprise, there is a question of an urgent necessity of use of modern automated control systems. Axapta is the scalable system providing a uniform integrated solution, focused on increase of enterprise management efficiency.

Key words: industry, mechanical engineering, automated control system, Axapta.

**IDENTIFICATION OF ACTUAL PROBLEMS BY DEVELOPMENTS
OF THREAD BRANCH**

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In article problems and prospects of development of thread branch are opened. The author revealed historical and actual preconditions of development of thread production, the position of the branch in structure of light industry is established, the key factors influencing development of branch are defined. The author carried out the critical analysis of programs of support of light industry as a whole and revealed insufficiency of programs of support for ensuring requirements of branch development in the conditions of competitive pressure.

Key words: light industry, thread branch, problems of development, enterprise, state support.

OUTSOURCING BUSINESS MODEL IN THE MODERN BUSINESS ENVIRONMENT: BASES OF CONSTRUCTION AND MAIN TYPES

© 2013 Koreshkov Oleg

In article the content of outsourcing and a basis of creation of Outsourcing Business Model is considered; approaches to construction modern Business Models are systematized; types of Outsourcing Business Model are defined; the factors influencing a choice of a type of Outsourcing Business Model in the Russian market are indicated.

Key words: outsourcing, Outsourcing Business Model, types of Outsourcing Business Model; Co-sourcing Business Model ; competitive advantages, entrepreneurship.

IDENTIFICATION OF PRIORITY AREAS OF ECONOMIC DIVERSIFICATION OF YURGA

© 2013 Zaytsev Evgeniy

To diversify the economy of monocity Jurga should be the formation of the economic structure company towns, to ensure the sustainable development of the economy single-industry towns, the main competitive advantage of identified priority areas for economic diversification company towns: the development and diversification of the cluster building local industry.

Key words: region, company towns, economic diversification, investment attraction.

THE ROLE OF THE SOCIAL SPHERE IN THE ECONOMIC DEVELOPMENT OF THE TERRITORY

© 2013 Lebedinskaya Yulya

The role of social sphere in the economic development of territory taking into account the international organization of labor is examined. Are shown the traditional social fields, the satisfaction of the needs for which is ensured the standard conditions of the reproduction of the social population groups, and also procedure of the determination of social and economic development, advantage of cluster approach.

Key words: territorial development, cluster, region, the object of the action of man, the subject of action, competitive ability, social and economic development, the competitive advantages, qualitative living environment.

APPROACHES TO IMPLEMENTATION OF SOCIAL RESPONSIBILITY IN PUBLIC ADMINISTRATION

© 2013 Filimonova Natalya, Saralidze Kristina

Allocated influence of social responsibility on government activities. The instruments of social responsibility of bodies of state control depending on the kind of social responsibility.

Key words: governance, social responsibility, instruments of social responsibility.

USE OF A MODEL OF CONTROL BY ROADS HDM-4 IN THE HIGHWAY PROJECTS OF THE STATE-PRIVATE PARTNERSHIP

© 2013 Masumov Roman

The article describes the usage of highways system management model HDM-4 to analyze the economic benefits of road projects of Public-Private Partnership (PPP).

The article contains information about the history of HDM, its advantages and practice examples in Russia and the CIS countries.

Key words: state-private partnership, HDM-4, control system of roads, the World Bank, AVTODOR (Society for Road Development), the clean discounted income, internal rate of profit.

ENVIRONMENTAL AND ECONOMIC INDICATORS ASSESSMENT IN THE PROCESS OF CHOOSING A METHOD OF WASTE MANAGEMENT

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The article describes an algorithm that lets to assess the suitability of the drilling waste management method to specific climatic and socio-economic conditions of the construction area, to compare the method with its alternatives and choose the best one.

Key words: drill cuttings, life cycle assessment, waste management method.

FINANCE, MONETARY CIRCULATION AND CREDIT

THE FORMATION OF THE MINISTRY OF FINANCE OF RUSSIA AND ITS INNOVATION IN THE FIRST HALF OF THE XIX CENTURY

© 2013 Semenkova Tatiana

Give the analysis of the passage of Russia to ministerial control of finances at the beginning no-load condition. Are examined the special features of the activity of the ministers of finances, directed toward the industrial development, overcoming the consequences of a number of wars and to the achievement of the fitting to Russia place in the world economy, which is urgent for our days. Is represented the analysis of the special features of the innovations of the ministers of finances in the solution of the financial and economic problems of the country in the different historical stages of first half no-load condition. taking into account the history of Russian and European experience.

Key words: history, the Board of Exchequer, the economy, finances, circulation of money, the evolution of economic policy.

METHODOLOGICAL BASIS OF THE USE OF FINANCIAL AND CREDIT INSTRUMENTS ELEMENTS IN THE DEVELOPMENT OF MORTGAGE LENDING

© 2013 Savinova Valentina

Discusses methodological foundations of financial and credit instruments and the practice of their use in the development of mortgage lending.

Key words: financial and credit instruments, financial and credit methods, mortgage lending, housing Finance, tax incentives, government guarantees.

BOOK KEEPING, STATISTICS**DEVELOPMENT OF RESERVES IN RUSSIAN ACCOUNTING**

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As part of the discussion in the article the approaches to the creation and development of the reserves are accounted Russian companies. Market requirements and management objectives should respond adequately provisioning policy assets, liabilities, possible losses.

Key words: backup, the reserve system, international standards and requirements.

**THE NOTION OF COUNTRY AGROFOOD SYSTEM IN THE ASPECT
OF INTERNATIONAL STATISTICAL COMPARISONS**

© 2013 Kornev Vyacheslav, Bakanach Olga

Agrofood system has been investigated on the basis of systematic approach methodology. There were discussed the main conceptual approaches to agrofood system definition based on identification of the system key element and content characteristics for intrasystem elements connections using the actor-network approach. The major components of the agrofood market have been identified.

Key words: system, the basic properties of the systems, systems approach, agrofood system, economics approach, institutional approach, agrofood market system.

MATHEMATICAL AND INSTRUMENT METHODS OF THE ECONOMY**BOUNDS ON OPTION PRICES UNDER TRANSACTION COSTS
IN A MARKET DRIVEN BY NON-GAUSSIAN DYNAMICS**

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A model of a market driven by a Levy stochastic process is considered. Stochastic dominance arguments are applied to derive lower bounds and upper bounds of the option price under proportional transactions costs.

Key words: option pricing model, market with transactions costs, heavy tails, non-Gaussian distributions, Meixner distribution.

ECONOMIC AND THE INTERNATIONAL ECONOMIC ATTITUDES**INVESTMENT BANKS AND THEIR DISTINCTIONS
FROM OTHER PARTICIPANTS OF INTERNATIONAL BUSINESS**

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Key aspects of investment banks and their differences from other institutions functioning in the investment sphere are examined in the article. Urgency of the article is conditioned by reasons of the modern financial crisis and by its impact upon international business. The main conclusion explains uniqueness of the investment banks comparing to the activities of other investment organizations.

Key words: investment banks, world economy, financial system, financial crisis, stock exchange, commercial bank, investment fund, capital raising, mergers & acquisitions, asset management.

**THE INFLUENCE DIRECTIONS OF INVESTMENTS
TO THE ECONOMIC SAFETY IN THE CONDITION OF GLOBALIZATION**

© 2013 Valiyev Parviz

In the article was investigated characteristic features of globalization and the view on investments in this area. The author studied the effects of investment to economic development and to economic safety. The author analyzed that with the effect of globalization on the international movement of capital, the process of acceleration of that in the terms of economic safety. In this article the issues of potential investing, investments and their impact on the investment environment and investment climate have been considered. In the end the author put forward several proposals and ideas in the directions of more efficient utilizing of investing potentials and improvement of investing climate.

Key words: globalization, investment, investment environment, investment climate, financial capacity, factors, risk, fund, efficiency and etc.

**THE EFFICIENCY OF THE BANKING SECTOR PERFORMANCE IN CENTRAL
AND EASTERN EUROPE: COMPARATIVE EVALUATION AND ANALYSIS**

© 2013 Kasiyan Eugeniy

Improving the efficiency of financial intermediaries is one of the most important issues in post-crisis recovery period, especially for the transition economies. In this paper, using financial ratios, the evaluation and comparative analysis of the efficiency of the banking sector in Central and Eastern Europe during the transition period are made. Also, this article provides an overview of the main methods of evaluation of the banking system efficiency.

Key words: Central and Eastern European countries, financial development, banking system, operational efficiency, profitability, financial crisis.

FINANCING INFRASTRUCTURE UNDER THE CONTEMPORARY CONDITIONS

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World economic crisis has influenced the role of traditional infrastructure investors. The problems associated with the increase of Sovereign debts restrict the financing from the governments. In the same time the decrease of banking possibilities to lend long-term finance on acceptable rates limit the banks' participation in infrastructure projects.

Key words: infrastructure, infrastructure projects, sovereign debts, banks, infrastructure finance, project finance, institutional investors.

**STATE-OF-THE-ART REVIEW OF FOREIGN EXPERIENCE BUDGET RATIONING
IN CONSTRUCTION (USA AND FRANCE)**

© 2013 Matveev Mihail, Matveev Nikita

Collections of the USA are analysed "RS Means Building construction cost data" and France "Le coût des travaux de bâtiment". The general methodical approaches and distinctions are revealed.

Key words: norms, estimate, construction, collections of the USA and France.

**INFRASTRUCTURAL ENSURING INTERNATIONAL TRADE FOR GATT-WTO
FORMATION**

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In article historical conditions and phases of infrastructure basic elements development for world trade in the middle the XX centuries which have caused the need of the international contract and legal instrument creation - the General agreement on tariffs and trade (GATT) are considered.

Key words: world trade, infrastructure, foreign trade, minimization of risks, customs and administrative regulation, transfer of cargo, exchange tools, GATT.

NB!

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