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ECONOMICS AND POLITICS

FORMATION OF GLOBAL POWER ECOLOGICAL STRATEGY OF THE XXI CENTURY AND PROSPECTS OF ITS REALIZATION

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Problems of formation of global power ecological strategy of the XXI century in the conditions of need of overcoming of system crises and threats are considered in the publication. New approaches to the solution of power ecological development and Energy efficiency of its resource base, technological capabilities and power ecological tunnels are opened.

Keywords: global power ecological strategy, system crisis, power ecological threats, scenarios of development of power, microenergetics, energetics for all.

PROBLEM OF INCREASING THE EFFICIENCY OF DOMESTIC ENTERPRISES IN THE GLOBAL ECONOMY

© 2013 E. Pashkevich

The article is devoted to the problems of increasing the efficiency and competitiveness of domestic enterprises. With the development of the global crisis and Russia's entry into the WTO is necessary to create conditions for sustainable and effective development.

Keywords: efficiency, competitiveness, and internal and external factors.

BASIC PRINCIPLES OF PUBLIC-PRIVATE PARTNERSHIP IN THE MODERNIZATION OF THE RUSSIAN ECONOMY

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Considered a systemic approach to the elements of a public-private partnership and its role in the modernization and innovation of economic processes.

Keywords: government, private sector partnerships, modernization and innovation.

REGULARITIES OF THE DEVELOPMENT OF INSTITUTIONS OF STATE MANAGEMENT OF THE ECONOMY

© 2013 M. Budovich

In this article is written, that the development of institutions of state management of the economy really goes and can successfully go on the way of wide adoption of institutions from effective practice of company management. The author considers as the main the institutions of permanent planning, documentally based decisions and economic analysis.

Keywords: institute of management, permanent planning, documentally based decision, economic analysis.

**COST MANAGEMENT OF HELICOPTER TECHNOLOGY:
AN ENGINEERING APPROACH**

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Considered in order of discussion engineering approach and tools for use in the management of cost helicopter companies and their products.

Keywords: engineering, business processes, price, technology and production.

ECONOMIC THEORY**THE PROBLEM OF RUSSIAN “SPECIAL WAY”**

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Recently the problem of the further way of Russia development received the special interest. In this case the author distinguishes the special “third” Russian way, different from Western and Eastern countries. The development way actual questions, the problems of economics and society in the “third” way context is considered in the article.

Keywords: economics and legislation, economic reforms, public development, Russian economic problems, investment and capital outflow, world trade.

**UNCONVENTIONAL MONETARY POLICY OF THE COUNTRIES-LEADERS
IN THE CONDITIONS OF THE GLOBAL FINANCIAL AND ECONOMIC CRISIS
AND POST-CRISIS RECOVERY OF THE ECONOMY**

© 2013 D. Mirenkiy

Considered the issues of the impact of the crisis on the economy and measures to overcome its consequences, in particular applied methods and tools of state regulation.

Keywords: global financial crisis, monetary policy, anti-crisis management, quantitative easing, the interbank lending interest rate, Central banks, the expansion of the balance sheet, purchase of shares, Treasury bonds.

**FORMATION OF THE CONCEPT OF INNOVATION OF MAN
IN THE CONDITIONS OF KNOWLEDGE ECONOMY**

© 2013 V. Gerasimova, S. Mokichev

This article discusses the various approaches to the study of such concepts as “innovation”, “homo innovaticus”, “innovative person.” The author describes a number of conditions for the successful formation of innovative people, and tries to construct a model of an innovative person.

Keywords: homo innovaticus; innovator, features an innovative person; model of innovative human.

**ACCUMULATION AND INVESTMENT OF THE STATE-OWNED COMPANY’S
FINANCIAL RESOURCES**

2013 N. Fedorova

The questions of financial resources circulation of state-owned companies, characterized by the features of both classic state-owned enterprises and market agents, are discussed in the article. The problems arising and their possible solutions are considered on the example of government institution of mortgage market development in Russia.

Keywords: state ownership, equity, financial resources, mortgage assets.

ON THE DUALITY NATURE OF THE PEASANT PRIVATE FARMS

© 2013 K. Panchenko, H. Mazloev

The institutional and economic essence of peasant private farms as a form of agricultural production, joining the two economic structure were considered. Various aspects of the similarities and differences between the peasants and farmers were analyzed.

Keywords: peasants, farmers, peasant (farmer) farm, self-employment, rural entrepreneurship.

ON DEEVOLYUTIONNOM DURING SMALL BUSINESS FEDERATION

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Economic environment is peculiar to Russia deevolyutsionny process, a small business is no exception. The last stage of the process deevolyutsionnogo Small Business Institute was freelancing. There are several good reasons why the market of freelancing in today's Russia is gaining growth.

Keywords: deevolyutsionny process, small businesses, micro-enterprises, freelance, freelancer.

ECONOMY AND MANAGEMENT**APPROACHES AND MANAGEMENT SCENARIOS THE DEVELOPMENT
OF SCIENTIFIC, TECHNICAL AND INDUSTRIAL
AND TECHNOLOGICAL ACTIVITIES IN THE INDUSTRY**

© 2013 V. Chinaliev

The article discusses approaches and scenarios development management science, technology and industrial and technological activities in the industry.

Keywords: management, upgrades, scenarios, industry, innovation, technology.

**IMPROVING THE MANAGEMENT OF SYSTEM INTERACTIONS
IN CLUSTER BREAD PRODUCTS**

© 2013 N. Shovunova

Article is devoted to topical issues of need of clusterization in the agricultural sphere of the Russian economy, to enhancement of the managerial relations in production of bakery products.

Keywords: cluster, clusterization, logistic strategy.

**THE ROLE OF ENGINEERING COMPANIES IN THE DEVELOPMENT
OF REGIONAL CLUSTERS**

© 2013 S. Ivanov

The article describes region development clusters and the peculiarities of engineering complex functioning in conditions of Siberian mining and smelting complex development.

Keywords: complex engineering, mineral recourses, research and educational cluster.

**THE DEFINITION OF THE ENABLING AND CONSTRAINING FACTORS
OF INNOVATIVE ACTIVITY OF REGION**

© 2013 A. Zhilnikov

Identified political, economic, social and technological factors driving and constraining innovation development of the region. They allow you to build key strong points of growth of the innovation economy.

Keywords: region, innovation infrastructure, innovative development, political factors, economic factors, social factors, technological factors, innovative activity.

**THE METHODOLOGY OF THE SURVEY
OF ECONOMIC ACTIVITY OF THE ENTERPRISE IN THE PROCESS
OF MAKING MANAGEMENT DECISIONS**

© 2013 M. Sumenkov, S. Sumenkov, N. Novikova

Methodology of economic activity research for the enterprise is suggested in the article taking into account the multiplicity of factors making the process of management decisions.

Keywords: Economical analysis, economical activity, balance analysis, factor analysis, Base knowledge, management.

**PROFESSIONAL ORGANIZATIONS ROLE IN THE MODERN COMPANY
MANAGEMENT THEORY EVOLUTION**

© 2013. M. Kushner

The knowledge of all the company management aspects is going to evolve and expand. Because of involvement of international management organizations in the management theory research the management theory and practical support tools evolution is raising a new level. This article is devoted to research the international management organizations roles in the modern management theory establishment end way of its development.

Keywords: management theory, company management, management tools evolution.

**ORGANIZATIONAL AND ECONOMIC DEVELOPMENT ACTIVITIES
THE PRODUCTION SECTOR OF THE REGIONAL ECONOMY**

© 2013 T. Tasueva, M. Israilov

In a study conducted an analysis of socio-economic development of the Chechen Republic. Based on the analysis concluded that for the country is characterized by a diversified economic structure. To assess the competitive position of the Chechen Republic used SWOT-analysis will reveal the strengths and weaknesses of the social and economic system of the country, opportunities and threats to the environment. The measures for the balanced development of the national economy.

Keywords: organizational-economic mechanism; the regional authorities; cluster; systematic approach; evaluation of competitive position, investment climate.

THE INSTITUTIONAL PROBLEMS OF ENTREPRENEURSHIP IN RUSSIA

© 2013 G. Mantashyan

The level of entrepreneurship and a favorable business climate today is a key indicator, which indicates the general state of affairs in the country, the level of national income and wealth, attractiveness for other states. For Russia the issue of forming the business environment in Russia is very relevant. The state still have significant resource, industrial and scientific potential.

Keywords: entrepreneurship, the attractiveness of the business climate, Strategy 2020, the problems of Russian entrepreneurship.

ROLE OF CLUSTERS IN ECONOMY DEVELOPMENT

© 2013 O. Matveeva, V. Vasilenok

In article the role and importance of creation of clusters in national economy is described. The cluster is considered as the instrument of development of potential of economy, including innovative. Possible prospects of cluster development, and also the tasks which decision is necessary for further distribution of clusters are described.

Keywords: cluster of the enterprises, competitiveness of the region, innovative and cluster development, cluster policy, state and economy.

**AREAS OF STATE REGULATION NEED FOR LABOR
UNDER IMPLEMENTATION MEGA-PROJECTS**

© 2013 A. Polidi, G. Grusha

The article deals with the problem of effective state regulation deficits and surpluses of labor in the regional context of the specialization of the regional economy. Much attention is given to the authors of the article to peculiarities of the labor potential of the region in the implementation of mega-projects. The authors identified areas for improvement of state regulation of the processes of staffing positions to avoid deficits and surpluses of human resources in different time perspectives.

Keywords: regional economy, the deficit and surplus labor, a mega-project, the socio-economic development of the region.

**ENERGY CONSERVATION AS MOST IMPORTANT CONDITIONAL
OF IMPROVING THE EFFECTIVENESS OF RUSSIAN ECONOMY**

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This article examines the economic conditions of transition of the Russian economy on the path of saving and expected results of the state policy in the field of energy conservation.

Keywords: energy intensity of GDP, energy efficiency, the state program of power saving.

**THE PERSONNEL IN THE PRODUCTION MANAGEMENT
AT THE INDUSTRIAL ENTERPRISE**

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The industry is a key segment of national economy. Industrial enterprise management system includes such significant element as the human resource management system. This system should be focused on the reliability of personnel. Necessary to identify the factors affecting the reliability of staff, while taking into account that the distinguishing feature of industrial enterprises - production existence.

Keywords: industry, industrial enterprise, personnel in the production, reliability of the personnel.

**BRANCH FEATURES ACTUAL STRUCTURE OF BUSINESS
ON THE AUXILIARY PRODUCTION OF GOLD MINING COMPANIES**

© 2013 L. Levchnko, T. Tverdokhlebova, L. Danilova, M. Kuzmin

The study of working time performer to improve efficiency at Russian enterprises is now one of the key areas of research that allows to solve problems in the organization of work in the divisions, its valuation and finding reserves of productivity growth.

Keywords: structure of working day, the efficiency of production, loss of working time, reserves of labor productivity growth.

SOCIAL ASPECTS OF BUSINESS IN A MARKET ECONOMY

© 2013 K. Babayev

This article discusses the social groups represented by entrepreneurs who participate in socio-economic development of Azerbaijan. Based on actual materials analyzed the activities of the individual actors and put forward a number of proposals for further improvement of the entrepreneurship in AR.

Keywords: social aspects of entrepreneurship, mechanisms to promote entrepreneurship, enhance social entrepreneurs.

**IMPROVEMENT OF THE MECHANISM OF EFFECTIVE FUNCTIONING
OF THE SUGAR-BEET INDUSTRY AIC**

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The sugar-beet industry subcomplex of the agroindustrial complex is presented as a complex system of interrelated and interacting multi-functional sectors of the two major production subsystems (beet of seed-growing and sugar beet). The main directions of improvement of the mechanism of effective functioning and economic relations of the subjects of the subcomplex on the basis of system-synergetic approach.

Keywords: mechanism of effective functioning of the subcomplex, свеклосахарный subcomplex of the agroindustrial complex, system-synergetic approach, economic relations, synergies, co-ordinating management, economic and synergetic efficiency subcomplex.

ABC-RATING OF GOODS ASSORTMENT

© 2013 A. Kuznetsova

The article interprets financial criteria forming data ware of managing the assortment at an enterprise. It also describes the algorithm of ABC- classification of goods according to the selected criteria. Besides, here we consider the principles of forming a complex rating of goods on the basis of which the rules of managing goods of unequal significance are formulated.

Keywords: financial aspects of forming an assortment, ABC- method of managing an assortment.

FINANCE, MONETARY CIRCULATION AND CREDIT**CHARACTERISTIC OF RESERVE FUND AND NATIONAL WELFARE FUND:
MISSION, CONDITION**

© 2013 V. Guniya

Foundations of many countries that are generated at the expense of resource revenues, perform several functions simultaneously, including both stabilization and savings, and investment function. Itself the investment strategy of the funds can vary greatly depending on their functions and state of the global economy.

Keywords: Stabilization Fund, Reserve Fund, National Welfare Fund.

**THE IMPACT OF GLOBAL FINANCIAL CRISIS ON INVESTMENT BANKS:
THE DEVELOPMENT OF THE INDUSTRY IN THE POST-CRISIS PERIOD**

© 2013 A. Sokolov

The analysis of the global financial crisis and its impact on the investment banking sector are considered on the example of bankruptcy of investment bank Lehman Brothers. Causes of the current economic situation are analyzed on the regional and international level, which allowed to evaluate as governmental, as investment banking efforts to overcome their negative events of business. There are recommendations for optimization of investment structures in the post-crisis period.

Keywords: investment banking, financial instruments, financial institutions, the economic crisis, the property market.

**ON THE QUESTION OF THE “EFFICIENCY” AND “EFFECTIVENESS”
OF BUDGETARY FINANCING OF PHYSICAL TRAINING AND SPORTS**

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The article is considered in different approaches of “efficiency” and “effectiveness” of budgetary financing of expenditures. Due to the fact that the development of physical training and sports is a priority in expenditure of budgetary funds in the Russian Federation, the author attempts to identify indicators of “efficiency” and “effectiveness” of budgetary financing physical training and sports.

Keywords: efficiency, effectiveness, physical training, sports.

**THE MAIN METHODS OF STATE FINANCIAL REGULATION OF VENTURE
BUSINESS**

© 2013 V. Kurochkin, V. Zinin

The paper describes the main particularities of venture activity as an object of a state financial regulation. These particularities are defined by venture capital specifics and the lifecycle of venture-backed companies and can be characterized by valid forms and methods of regulation.

Keywords: economic policy, state financial regulation, innovation, venture capital.

BOOK KEEPING, STATISTICS**ACTUAL DIRECTIONS OF IMPROVING THE INFORMATION BASE
AND SYSTEM OF INDICATORS OF MIGRATION STATISTICS POPULATION**

© 2013 N. Epstein, E. Egorova

The paper analyzes existing sources of statistical information on the migratory movement of population. The ways of improving migration statistics. A system of statistical indicators of population migration.

Keywords: migration of the population, statistical indicators.

MATHEMATICAL AND INSTRUMENT METHODS OF THE ECONOMY**ABOUT TRADE STRATEGIES WITH THE CONTROL OF DRAWDOWN**

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This article discusses the class of trade strategies for which the position closing is realized at the moment when drawdown (DrawDown) of maximum composes some fixed amount. It is proved that profitability of such strategies can be modeled through Pareto distribution. The paper solved the problem of optimization of the marginal profitability of strategies with a fixed level of maximum drawdown account in each individual transaction.

Keywords: strategy, trading robot, DrawDown, marginal profitability, optimization, Pareto distribution.

ECONOMIC AND THE INTERNATIONAL ECONOMIC ATTITUDES**CURRENT MODELS AND PERSPECTIVES
OF INTERNATIONAL BANKING BUSINESS DEVELOPMENT**

© 2013 L. Gudovskaya, A. Kievich

The article deals with the basic model, the organizational forms of international banking business of the current stage and in the context of future development.

Keywords: international banking business, international capital markets.

**THE ROLE OF SPECIAL DRAWING RIGHTS IN INCREASE OF STABILITY
OF THE MODERN WORLD CURRENCY SYSTEM**

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The paper deals with the essence and methodology of a currencies basket formation and the principles of special drawing rights functioning as basic standard of modern world currency system. Quantitative indices of quotas and SDR distributions IMF members in EU, CIS countries including Evrazes, the USA and other countries are analyzed. The article shows SDR role in reduction of global instability of world currency system.

Keywords: special drawing rights, SDR, world currency system, IMF, quotas of SDR, SDR distribution, basket of currencies, world currencies, reserve asset, unit of account.

**COMPARATIVE ANALYSIS OF TAX SYSTEM AND TAX CONTROL FEATURES
IN RUSSIA AND U.S.A.**

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The article presents the analysis of the U.S. tax system and tax control. The features, which in author's opinion, affect the economic slowdown are highlighted. There is a comparison with the Russian tax system and the practice of tax control.

Keywords: the U.S. tax system, tax control, the U.S. Tax Code, the U.S. Internal Revenue Service.

**INTEGRATION DEEPENING ON SPACE OF THE CIS AS THE GLOBAL WORLD
ECONOMIC TENDENCY**

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In this work problems of deepening of integration on space of the CIS as global world economic tendency in the conditions of transformational processes are considered.

Keywords: an integration deepening, space of the CIS, interstate cooperation of the countries of EurAsEC.

ESTIMATION OF UKRAINIAN COMPETITIVE ENVIRONMENT

© 2013 I. Chervyts

The analysis of Ukrainian competitive environment and historical aspects of its forming are given. Ukraine's place in international rating of competitiveness was determined and there were specified main problems to be solved to strengthen competitive environment in Ukraine.

Keywords: competitive environment, competition, monopoly, privatization, Global competitiveness index, Index of Economic Freedom.

**RUSSIAN-JAPAN: FACTOR OF TRANSPORT IN DEVELOPMENT
OF FOREIGN TRADE**

© 2013 V. Nehoroshkov

Japan is one of the leading countries in modern economic. Last years the economy of Japan was actively influenced by dynamically developing foreign trade. In the long term realization of the railway project "Continent - Sakhalin - Hokkaido" will provide effective support of foreign trade and long-term growth of freight turnover and investment cooperation between Russia and Japan.

Keywords: Russia, Japan, Sakhalin Island, Hokkaido, foreign trade, transport support, freight turnover.

**SPECIAL ECONOMIC ZONES AS A FACTOR OF INNOVATIVE DEVELOPMENT:
REALITY AND PROSPECTS**

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Analyzes existing special economic zone as one of the institutions of innovative development of the Russian economy, with the entry into the WTO, to identify problems and solutions.

Keywords: special economic zones, clusters, innovation, innovative development, customs and tax preferences.